sunrise

News Release

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Sunrise Software Calls on Student Talent

Kingston student wins 'Interface design' competition
run by Surrey IT company

Chessington, 25 March 2009. Sunrise Software, a UK based service management specialist, has announced the winners of a competition that called for students from Kingston University to submit their ideas for a new product interface.

The company decided to reach out to the students for a fresh take on things, unfettered by too many pre-conceived ideas about how a software application should look. The aim was to create the look and feel for a niche version of award winning software package Sostenuto, due to be launched later this year.

Sostenuto is currently used widely in the service management arena by organisations as diverse as Anglian Water, Mothercare, the NHS, Harper Collins and Rugby Football Union.

Sunrise Chairman Tom Weston explained the motivation behind the competition: "Software and web interfaces are evolving extremely fast these days, particularly with the raft of web 2.0 applications like Facebook and Twitter emerging. This student generation have grown up surrounded by such applications. Who better than them to intuitively create an interface that works for today's users?"

The winning entry was a joint one by Chris Cheuk Hei Chan (MSc Network and Information Security) and Sammi Yu Sheng (BA Graphic Design, Graduated 2008). They were awarded a £250 cash prize for their fresh and striking interface. Sammi commented: "We are so excited and flattered right now. Thank you very much."

The runner up was Smita Mohabeer, a 3rd year student in BA Graphic Design, who said: "Thank you so much for the opportunity, the project was so much fun." Smita wins a £50 cash prize.

The competition was facilitated by Kingston Digital Media Institute, a new initiative across four faculties whose aim is to help fill the UK digital media skills gap. The Institute is creating an industry facing post graduate programme that includes Interaction Design MA/MSc'

Weston concluded: "We are very keen to encourage new local talent in our field, and we were impressed by how proactive the Digital Media Institute is in involving industry in their graduate programme. We fully intend this to be the first step in an enormously fruitful relationship between Sunrise and Kingston University."

NOTES TO EDITORS

About Sunrise Software (www.sunrisesoftware.co.uk)
Sunrise was founded in 1994 and is a leading independent provider of IT Service Management solutions.

Its customer base includes over 1,000 blue chip and public sector organisations, including names such as Anglian Water, Mothercare, the NHS, Harper Collins, Rugby Football Union and Landesbank Baden Wurttemberg.

Sunrise is widely recognised for excellent service, and product innovation is key to its long-term vision. This is the strategy behind the launch, in 2003, of Sostenuto ITSM, a process driven, entirely browser based solution to complement Enterprise, its well-established client-server offering.

2007 saw the launch of Sostenuto Foundation, a browser-based solution that offers the core ITIL processes out of the box. Foundation allows customers to take a step-by-step approach to ITIL, an alternative to the 'ITIL all-in' approach available with Sostenuto ITSM.

For further information, please visit www.sunrisesoftware.co.uk.