

Pow Entertainment

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POW! Entertainment, LLC

Type Public ([POWN.PK](#))

Founded 2001

Headquarters Beverly Hills, CA, USA

Key people [Stan Lee](#), Chairman & Chief Creative Officer; Gill Champion, President, COO; Junko Kobayashi, CFO

Industry Entertainment

Parent POW! Entertainment, Inc.

Subsidiaries QED Productions, LLC

Website <http://www.powentertainment.com> <http://www.myspace.com/stanleemyspace>

POW! (Purveyors of Wonder) Entertainment is an [American](#) media production company formed by Gill Champion, Arthur Lieberman and former [Marvel Comics](#) editor and publisher [Stan Lee](#) in 2001 **as a limited liability company founded with assets taken from the estate of Stan Lee Media Inc, while it was in Chapter 11 Bankruptcy protection.**

POW! productions include the 2006 [Sci Fi Channel](#)'s TV-movie *Stan Lee's Lightspeed* and that network's [reality television](#) series *Who Wants to Be a Superhero?*. Other productions include the [direct-to-DVD animated features](#) *Stan Lee's Mosaic* and *Stan Lee Presents: The Condor*.

In 2005, the company announced that another animated film that would feature the voice of [Ringo Starr](#).^{[1][2]}

Also in early 2005, the company formed a strategic partnership to develop a new mobile channel with mobile-streaming pioneer [Vidiator](#), through Vidiator's state-of-the-art Xenon mobile streaming technology. In 2006, this resulted in an agreement with [Sprint Nextel](#) Corp. where the Stan Lee's POW! Mobile Channel is officially listed as Sprint's Channel 70.^[3] The channel includes mobisodes with [Stripperella](#), The Accuser and The Drifter.

On [March 15, 2007](#), [Stan Lee Media](#) filed a lawsuit against [Marvel Entertainment](#) for \$5 billion, claiming that the company is co-owner of the characters that Lee created for Marvel. Lee, however, is no longer

associated with Stan Lee Media.[4] And on [June 9, 2007](#), Stan Lee Media is suing Stan Lee, his newer company, POW Entertainment, subsidiary QED Entertainment, and other former Stan Lee Media staff at POW.[5]

[Brighton Partners](#) and [Rainmaker Animation](#) announced in April 2008 a partnership with Lee's POW! Entertainment to produce a CGI film series, "[Legion of 5](#)".[6] That same month, [Virgin Comics](#) announced Lee would create a line of superhero comics for that company.[7]

[edit] Footnotes

1. [^] [Newsarama.com \(March 7, 2007\): "Talking Stan Lee's Mosaic With Scott Lobdell", by Daniel Robert Epstein](#)
2. [^] <http://www.cnn.com/2005/SHOWBIZ/01/25/showbuzz/index.html>
3. [^] [POW! Entertainment,Inc Announces Alliance with Sprint Nextel Corp. and Vidiator in Sixty Billion Dollar Wireless Market 12/26/2006](#)
4. [^] ["Stan Lee Media Sues Marvel" \(html\). Archived from the original on 2007-09-22. http://strange.commongate.com/post/Stan_Lee_Media_Sues_Marvel_5B.](#)
5. [^] ["June 9: Stan Lee Media, Inc. Files Expected Lawsuit Against Stan Lee" \(html\). Daily Blog. The Comic Reporter. http://www.comicsreporter.com/index.php/june_9_stan_lee_media_inc_files_aggressive_lawsuit_aga_inst_stan_lee/. Retrieved on 2007-09-22.](#)
6. [^] ["Stan Lee Launching Legion of 5". ComingSoon.net. http://www.comingsoon.net/news/movienews.php?id=44144. Retrieved on 2008-04-16.](#)
7. [^] [Stan Lee to oversee Virgin Comics' superheroes, LA Times](#), April 19, 2008.



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