

FOR IMMEDIATE RELEASE

CRUMLEY & ASSOCIATES, PC BECOMES CRUMLEY ROBERTS, LLP

*Crumley & Associates*, the consumer-based, multi-state law firm, *has changed its name to Crumley Roberts, LLP.*

Greensboro, April 3, 2009 – Crumley & Associates, the consumer-based, multi-state law firm, has changed its name to Crumley Roberts, LLP. The firm has 11 offices in North Carolina and two in South Carolina. Bob Crumley is chairman of the board. Christopher H. Roberts is the firm's president and chief executive officer. Roberts joined the firm in 1997 and has been involved with management of the firm since the late 1990s.

The new name, Crumley Roberts, is more reflective of the way the firm is today. "The firm began with one lawyer in one office. Today, we are a team of lawyers and case managers, serving our clients," said Roberts. "We're still growing and creating jobs."

Bob Crumley started Crumley & Associates in 1989 when he opened the first office in Asheboro, NC. In October 2000, the firm was awarded *The Business Journal's* Fast 50 award, placing 14<sup>th</sup> among the Triad's 50 fastest growing privately owned businesses. Today, the practice has 11 offices in central and western North Carolina and two in South Carolina. It is the largest practice of its kind in North Carolina.

Although the name has changed, the practice has not. Crumley Roberts continues to represent the disenfranchised, the wronged and the injured in North Carolina through a practice philosophy of mediation, arbitration and trial if necessary. It has a system in place to help clients get the help they deserve; all clients have both an attorney and a case manager assigned to their cases. The attorney handles legal issues while the case manager keeps the case moving along and answers non-legal questions when the attorney isn't available. Attorneys and case managers are supported by in-house investigators that assist with accident investigation, accident reconstruction, witness statements, evidence collection and more.

For additional information on the news that is the subject of this release contact Leslie Brooks at 336 889-2899 or [Leslie@BuzztoBusiness.com](mailto:Leslie@BuzztoBusiness.com).

About Crumley Roberts, LLP

Crumley Roberts, LLP is a consumer-based, multi-state law firm handling civil cases including

automobile accidents, workers' compensation, social security disability, nursing home neglect and more. The firm has 11 offices situated throughout North Carolina and two South Carolina offices situated in Greenville and Columbia. North Carolina automobile injury, workers compensation, social security attorneys at [www.CrumleyRoberts.com](http://www.CrumleyRoberts.com).

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