

Program topics, speakers and schedules listed herein are confirmed as at printing time.

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10th CEE PET

Polief
Europlast
WIP Poland
PCI PET Packaging Resin & Recycling Ltd
Equipolymers
PETCORE
CMAI
PET-Power
GSI International
4PACK GmbH
Erema
OHL Engineering GmbH
Wells Plastics
SIPA
Motan
Bericak GmbH & Co. KG
Sidel
RDC Environment

28-29 May 2009 / Vienna, Austria
NH Danube City

“Embracing the
Challenging Times
and Staying in
the Game”

promotion partners



Day 1 - Thursday, 28 May

08:00 Registration & Morning Coffee

09:00 Chairman's Welcome
Francesco Zanchi, CEO
GSI International

09:10 **PET Industry - Have We Reached the End of the Downturn or is the Worse Still to Come ?**
• Global PET market, shift in trade patterns
• Flooding of supplies from the Mideast and Asia
• PET pricing
David Swift, Senior Consultant
PCI PET Packaging Resin & Recycling Ltd

09:40 **Russian PET Market – Heading for Self Sufficiency**
• Latest update on Polief PET project
Maria Serdobolskaya, Commercial Director
Polief

10:10 Discussion followed by Morning Coffee

10:40 **Falling Feedstock Prices - A Breath of Fresh Air ?**
Simon Moorhouse, Director Fibre Intermediates
- Europe, Middle East & Africa
CMAI

11:10 **Preform Producers Surviving the Economic Storms**
• Cost efficiency measures

i) **Russia**
Alexander E. Mel'nikov, Commercial Director
EUROPLAST Co

ii) **Poland**
Michal Skonieczny, President
WIP Poland

12:10 **Panel Discussion – Embracing the Challenging Times & Staying in the Game**
- Antonello Ciotti, Commercial Director
Equipolymers
- Roberto Bertaggia, Chairman
PETCORE
- Marcel Schröder, Managing Director
PET-Power B.V.

12:30 Discussion followed by Lunch

14:00 **Emerging Market for PET in Personal Care/Cosmetics**
Roland Cejka, Managing Director
PET-Power Austria

14:30 **New Innovations in PET**
• PET can (r)evolution – the CrazyCan
Thorsten Schlesinger, Designer
4PACK GmbH

15:00 **PET Recycling – Keeping the Sustainable Value Chain up to Speed**
• Recyclability and sustainability of PET recyclable process
• Recycling process: volumes, applications, historical data and future growth
• Current issues (including legislative ones) affecting the PET recycling world
• Threats and opportunities
• New plastics: how they affect recycling stream
Roberto Bertaggia, Chairman
PETCORE

15:30 Discussion followed by Tea

16:00 **PET-Recycling: Flexibility is the Key to Success**
Manfred Hackl, CEO
Erema

16:30 **Recycling Trends with Current Situation in China**
• Demands and requirements of recycling PET
Stefan M. Behnke
OHL Engineering GmbH

17:00 **Selling a PET Converter - A Case Study**
Paul Poemerl, General Director
PCFB Poemerl

17:15 Discussion followed by End of Day 1

17:45 - 18:45 hrs. *Networking Reception*
for all Speakers & Delegates

Day 2 - Friday, 29 May

09:00 Chairman's Introduction
Antonello Ciotti
Equipolymers

09:10 **A Novel Additive System to Impart Oxobiodegradability in PET Bottles**
Andrew Barclay, Technical Director
Wells Plastics

09:40 **Beyond Shape Differentiation: A Step Further in Packaging Development to Stimulate the Beverage Market**
Stephane Balicki, Business Development Manager
- Blowing & Coating
Sidel

10:00 Discussion followed by Coffee

10:30 **Preform Molding machines in the Global & Competitive Market**
Angelo Ballest, Marketing Director
SIPA

- 10:50 **Material Handling Systems for Competitive Preform Productions**
Detlev Schmidt, Managing Director
Motan GmbH
- 11:10 **Sustainability and Packaging Cost Reduction**
 - Examples from flat water via CSD and Aseptic Cold Fill to Hot Fill
 - Show cases will demonstrate how to deal successfully with the complexity of light weighting*Lothar Brauer, Business Development Director*
Bericap GmbH & Co. KG
- 11:40 **Life Cycle Assessment on Beer in PET**
Bernard De Caebel
RDC Environment
- 12:10 **Drive Towards Sustainability from the Perspective of a Major End User**
 - Recycling, using RPET
 - Light weight containers*Dr. Cees van Dongen, Coca Cola Services Director*
Environment Affairs and PET Recycling Programs - Europe, Eurasia and Middle East
Coca Cola
- 12:40 Final Discussion followed by Lunch.
- 14:00 Close of Conference

Testimonials from 9th CEE PET Poland

"Interesting presentations, interesting people, interesting discussions" ~ DBH Osthandelsges

"Good meeting and networking opportunities" ~ Krauss Maffei

"As always the contacts are most valuable" ~ URRC

"An interesting experience that allows us to see the PET market in a wider picture" ~ Reckitt Benckiser

"Trends and general information about PET and its technology were given in a good manner to the audience" ~ Kronos

Will Lesser European Capacities Translate to More Opportunities for Asian Suppliers ?

In February this year, Equipolymers announced plans to divest its PET production at Ottana while Invista closes its PET packaging resins plant at Offenbach, Germany, by the end of March.

PET supply now seems better balanced with producers having reduced operating rates and temporarily shut some production units. As bottle resin prices began to firm up in February supported by an upswing in demand, is it sign that the European PET market may have bottomed out ?

While capacities are being taken out of the European market, new capacities appear in the Middle East and most of it produced will lead itself to the European market.

How will PET trade evolve ? It looks as if producers that have upstream integration will stay in the game as PET price is geared to the price of raw materials. What is the future outlook of PET feedstocks ?

Lower CSD and bottled water sales, growing use of RPET and lightweighting initiatives are also negatively impacting the PET market.

How are PET producers and converters embracing this challenge in the global & competitive market ?

At CMT's 10th CEE PET conference, come to network with PET players from the entire value chain and share insights with the region's preform producers on how they are facing up to the current economic challenges.

Key sessions

- PET producers and preformers gather in an exciting round table discussion on their perspective of the market .
- PET recycling innovation and current legislations affecting PET recycling. As China represents the biggest market for post consumer PET, what is the real situation in the Chinese market and how would that impact the European PET trade
- Sustainable packaging and impact on PET .
- Making headways is the Oxo-biodegradable plastic packaging. Hear from Wells Plastics on their latest innovation - the Revertable Oxo-Biodegradable PET Plastic Bottle Technology that allows the PET bottles to biodegrade in 10 to 15 years
- Looking for new applications of PET in personal care & cosmetics
- Cost reduction measures including energy saving solutions for PET production.
- Light weight technologies - taking them a step further.

Register now at sasha@cmtsp.com.sg or log onto our website at www.cmtevents.com

You will network with

- Feedstock suppliers (PX/PTA/MEG)
- PET resin producers & suppliers
- Polyester manufacturers
- Polymer/Petrochemical traders
- Converters & preform manufacturers
- Technology providers
- Recycling companies
- Bottlers/fillers
- Brand owners

10th CEE PET

VIENNA / 28-29 May 2009



AIRMAIL

Please fax us the completed registration form

Name (Dr/Mr/Mrs/Ms) _____

Company Name _____

Designation _____

Address _____

City/Postcode _____ Country _____

Tel (Home) _____ (Office) _____

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Update your details at www.cmtevents.com

Photocopy Registration Form to Preserve Brochure Copy, May 2009

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SHANGHAI, 14-15 May

"Stevia set to Change Fundamentals of Sweetener and Possibly Sugar Industry: Explore Markets and Tap Opportunities"

JATROPHA WORLD AMERICAS

MIAMI, 10-11 June

"Strategies to Accelerate the Commercialization of Jatropha Business"



GUANGZHOU, 21-22 May

"Use of Innovative Materials to Drive a More Sustainable Future"

11th Asia/China Olefins & Polyolefins Markets

SHANGHAI, 16-17 June

"Strategising & Creating Value in the Downturn"

HOW TO REGISTER

By Internet: www.cmtevents.com
By Email: sasha@cmtsp.com.sg
By Fax: 65-6345 5928
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FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
EUR1,295	EUR995 (MIN SAVINGS OF EUR900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

PAYMENT

By Telegraphic Transfer

Account Name: Centre for Management Technology
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TT must include additional EUR18 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

CONFERENCE VENUE

CMT has arranged special discounted room rate at EUR 185 / EUR 205 (Single / Double) per room per night including breakfast (subject to room and rate availability) for delegates at **NH Danube City**. Please request Hotel Reservation Form, which will be emailed together with the invoice, providing full credit card number and expiry date and fax/email completed form to:

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Cut off Date for Room Booking: 27 April 2009

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