

## **NEWS**

For Immediate Release

## Iris Hires Regional Director for New York Leading Electronic Discovery Company Adds Jeff Hirvela in Sales Role

NEW YORK, April 13, 2009 — Iris Data Services, a leading provider of eDiscovery solutions, announced today they have hired Jeff Hirvela as the Regional Director for their New York office. Iris Data Services is a leading supplier of electronic discovery solutions including tape restoration, computer forensics, eDiscovery, and online review utilizing their proprietary review platform, *Unify*.

"Iris is a leader in electronic discovery and litigation services," said Hirvela. "They are one of the top choices for eDiscovery in the United States and I am excited about joining their team." In his role as Regional Director, Hirvela will lead sales of Iris' suite of eDiscovery services in the New York metropolitan area including their revolutionary online review platform, *Unify*.

"Jeff comes to us with significant experience in litigation support and is going to be an immediate asset to our prospects and clients, helping them understand how Iris' services can cost effectively manage their discovery needs," said the president of Iris, Major Baisden. "We expect him to play an important role in continuing to penetrate the complex litigation market in New York."

## **About Jeff Hirvela**

Jeff Hirvela has worked in the legal industry for the last five years. Prior to joining Iris, Hirvela worked for ALC Legal Solutions as a Senior Account Executive. Before that he worked for Thomson Reuters selling Westlaw and practice specific software solutions. Hirvela is a graduate of the University of Arizona with a B.A. in Political Science and History.

## **About Iris**

Iris Data Services is a leading supplier of electronic discovery solutions including tape restoration, computer forensics, eDiscovery, and online review. Lead by recognized industry experts in electronic discovery, Iris streamlines the eDiscovery process for corporate legal departments and law firms. Iris' revolutionary review platform, *Unify*, makes document review more efficient for legal teams and less costly for their clients. Iris' experts, software, and technology have combined to make it one of the fastest growing companies in the industry. Iris is headquartered in Kansas City and maintains offices throughout the United States, Australia and Asia. For more information about Iris, please visit www.irisds.com.

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