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Scribe Software Targets Enterprise with New Release

Integration Vendor adds critical enterprise level features in response to steady stream of larger customers and deployments

Bedford, NH; April 9, 2009 – [Scribe Software](#), a rapid integration vendor and the leading integration and migration solution choice of [Microsoft Dynamics® CRM](#), [Microsoft Dynamics® GP](#) and [Microsoft Dynamics® NAV](#) partners and customers has released Scribe Insight version 6.5. The Insight 6.5 release adds several features which further strengthen Scribe's growing position among deployments at large enterprises. Scribe will hold a product release webcast at 11 am EST on April 16. Registration for this event is available at the following URL:

<https://www.livemeeting.com/lrs/8001615779/Registration.aspx?pageName=8nlw1x85309wfbns>

Scribe Insight 6.5 adds a Web Services adapter, Failover/Disaster Recovery (leveraging Microsoft Clustering Technologies), Support for Windows Server 2008 64-bit, and Windows Authentication among a number of features designed to enhance flexibility and usability. Scribe's Product Development and Product Management teams based the new release on product feedback submitted directly by Scribe customers and partners through Scribe's community feedback portal OpenMind. Scribe Vice President of Products, Robert Sturim, commented on several of version 6.5's new features:

- Scribe's new Web Services adapter will allow Scribe customers to configure, without coding, integrations to any legacy and commercial applications that expose Web Services Application Programming Interfaces (API). This dramatically expands the scope of endpoints to which Scribe can integrate. Further, it requires only knowledge of Scribe configuration and Web Services concepts to do so.
- Support for Failover and Disaster Recovery leveraging Microsoft Clustered Server technology provides Scribe users the ability to automatically switch to a redundant or standby computer server, system, or network upon the failure or abnormal termination of the previously active server, system, or network. This directly supports larger, business critical integrations where downtime and data loss are not tolerated.
- Earlier versions of Scribe Insight supported 64 bit environments on Windows Server 2003. Scribe Insight 6.5 extends support to Windows Server 2008 64-bit. Because the size and scale of Scribe deployments continues to grow in terms of number of endpoints integrated, size of data

sets and scale of linked business applications we are finding our customers are increasingly deploying more 64-bit servers in their data centers.

- The addition of Windows Authentication to access Scribe's internal database responsible for error logging, integration settings, cross reference tables, and important integration statistics increases the security of the Scribe solution and allows it to comply with increasingly tighter Information Technology Security policies in larger enterprises.

"In addition to the four major features sets targeted at enterprise customers, our latest release adds a number of features targeted at general flexibility/usability" commented Scribe's Vice President of Products, Robert Sturim. "These new features were directly requested, and voted on, by our partners and customers through our product feedback portal OpenMind. Our commitment to tailoring our solution to our partners and customers is underscored by OpenMind and the process through which we are constantly listening."

"The acceptance of Scribe as an integration solution for larger enterprises is evident in our usage at Bank of America, US Airways, ING, Bosch, Fidelity, Nortel among many others" commented Scribe Chief Executive Officer Mark Prestipino. "Because our solution is highly functional and scalable integrating 1000+ seat business application installations with increasingly large data sets is becoming the rule rather than the exception at Scribe. Our latest release further extends our ability to serve these larger customers."

Enterprises Organizations Choose Scribe

With thousands of customers, Scribe solutions provide an ideal balance of scalability, affordability and ease of implementation and modification. Scribe customers include:

Amica Life Insurance
Bank of America
Carnival Cruise Lines
Equinox Fitness
Fidelity
Fujitsu
Karl Strauss Brewing Company
Kodak
National Geographic
Onity
Pepsi
Raymond James
US Airways

Tim Nugiel, Manager of Business Systems at Equinox Fitness, uses Scribe to integrate Equinox's business applications including Microsoft Dynamics CRM. "With all the pre-baked functionality within Scribe, it's just point and click. Just to handle the amount of data feeds we're dealing with we would have to hire

at least two or three additional people. Instead, Scribe allows us to put it on autopilot – it automatically manages the information exchange between our systems.”

John Snead, Director of Beer Operations at Karl Strauss Brewing Company, selected Scribe to integrate their Salesforce CRM application with their Microsoft Dynamics GP back office system. “Scribe automatically captures orders from Salesforce and seamlessly integrates the order into Dynamics GP in a matter of seconds.”

Onity, a leading manufacturer of locks for the hospitality lodging industry, integrates their data seamlessly from Microsoft Dynamics CRM directly into Microsoft Dynamics NAV. “We see Scribe as the ‘glue’ tying all our information together and providing us with a complete picture of every customer, every opportunity.”

Scribe easily enables integration to a number of endpoints

Because Scribe is a flexible solution requiring configuration, not coding, it is easy to implement and modify as business processes inevitably change. Through thousands of customer implementations Scribe has integrated with, among others, the following applications and endpoints:

Microsoft Dynamics CRM

Microsoft Dynamics CRM Online (Software as a Service)

Microsoft Dynamics GP

Microsoft Dynamics NAV

Microsoft Dynamics AX

Microsoft Dynamics SL

[Salesforce.com](https://www.salesforce.com) (Software as a Service)

Netsuite

Sage [SalesLogix](https://www.saleslogix.com)

Pivotal CRM

Webtrends

SAP

JD Edwards

Oracle Applications

QAD

PeopleSoft

Lawson

MAS 90/200

MAS 500

Epicor

Legacy Applications

Databases

SQL Server

Oracle

Scribe Software

DB2

Sybase

Progress

Pervasive SQL

Excel Files

ODBC Data Sources

ACT! and Goldmine (Migration to other systems)

Smart Integrators Standardize on Scribe

With over 800 partners worldwide Scribe has the necessary global reach to assist customers with their integration needs. Scribe resellers include:

AlfaPeople

Ascentium

Aspective

Avanade

Columbus IT

Customer Effective

ePartners

Infinity Info Systems

Orbis AG

Qurius

Tectura

Tribridge

Touchstone

VOX

“Scribe enables us to offer a cost effective solution for our customers by shortening the time to perform data conversion and build integrations. Scribe enables customers to support complex integrations, without code, making it easy for customers to maintain and update as their business needs change or as integration with new systems is required. ”

Shannon DiBenedetto, CRM Practice Leader, [Tribridge](#)

“Customer Effective has standardized on Scribe for integration and data migration. Scribe allows us to quickly prototype migrations and integrations - and provides the flexibility to easily adapt to changes in the design and data sources. The bottom line is that it helps us keep our projects on track and our customers happy.”

Scott Sewell, CRM Project Manager, [Customer Effective](#)

“Infinity Info Systems has standardized on Scribe for data migration and integration. The Scribe product is powerful yet simple to configure and gives us the flexibility to quickly and easily integrate our

customers' systems. Scribe's connector for Dynamics CRM is extensive and makes integrations very intuitive."

Bob Peskin, Microsoft CRM Practice Manager – [Infinity Info Systems](#)

"In larger Dynamics CRM implementations, data migration can be one of the most costly and time consuming components of the project. Ascentium often leverages Scribe and its adapters to make this part of the project more predictable and cost effective for our customers"

Aaron Elder, Chief CRM Architect at [Ascentium](#)

About Scribe

Scribe Software Corporation provides cost-effective, no-coding solutions that can be used as the only tool businesses need to integrate virtually any application, data source or Software as a Service (SaaS) platform. Scribe solutions are simple to configure and provide ease of modification as business processes change. They are especially popular among organizations running Microsoft Dynamics CRM, Dynamics GP, Dynamics NAV and Sage SalesLogix applications as well as Salesforce.com and Microsoft Dynamics CRM Online. Scribe Software is led by experienced technology executives from Microsoft, Oracle, AutoDesk, i2, Vitria, Dun and Bradstreet, and WebTrends. For more information about Scribe, please visit www.scribesoft.com

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