

DatingNetworkUSA Newsletter



DatingNetworkUSA.com
DatingNetworkUSATravel.com
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Of Special Interest

Friends First Sites Launch!

DatingNetworkUSATravel
Site Launches

What's In This For You?
Why Join?

Three Tips For Online
Dating Success

Online Dating Research At
Berkeley

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Friends First Sites Launch!

DMN Associates LLC this week proudly announced the launch of two new websites, DatingNetworkUSA.com and DatingNetworkUSATravel.com.

Dan M. Norris, President and Dan E. Norris, CEO, strongly believe that the growing internet dating and social networking markets need the option of social and travel activities for dating singles and groups with common interests. A "Friends First" approach will

allow selective singles the opportunity to meet on the internet dating and social website. They can plan activities as they choose, however will also have the option to participate in social activities including entertainment socials, dinners, sports events, theatre events and all types of travel including cruises throughout the world.

Independent Social Directors in different geographic areas will plan and organize.

What's In This For You? Why Join?

Many singles tell us they would like to meet that special person...however prefer to get to know that person gradually, i.e. a "Friends First" approach over time. They say they would also enjoy meeting other singles of like preferences with which they could enjoy group events including refreshments, dining, theatre, sporting events, dancing and all kinds of exciting travel including cruises throughout

the world. These singles are interested in developing lasting friendships at their own pace while enjoying life to its fullest. If that wonderful one-on-one partnership develops that is tremendous.

We envision that DatingNetworkUSA.com can provide over time the entertainment and travel activities as an enjoyable solution to many of your social and travel activities, as an individual, as partners

or in groups.

The internet introduction and social networking services are the primary offering of DatingNetworkUSA.com, driven by the engine of a high quality, multi-activity website.

The opportunities for members to participate in separate social, travel, and entertainment activities would be at the separate individual expense of each member and would be subject to availability.





"You are being introduced to two websites..."

DatingNetworkUSA.com and DatingNetworkUSA Travel.com."

Getting Acquainted With These Websites

We are thrilled that during our first weeks of launch to see that we have interest from people in more than (48) states in the U.S. and (56) countries around the world. To aid a broad range of cultural backgrounds this Newsletter will provide brief discussion about the many enjoyable features and functions that you will find.

On the website you will find FAQ's (Frequently Asked

Questions) in the Help pages. Also you will soon find a Site Map which will assist you in navigating to where you want to go.

You are being introduced here to two websites... DatingNetworkUSA.com and it's associated site DatingNetworkUSATravel.Com. The first site provides you with the opportunity to meet and communicate with new people and existing

friends...in a variety of ways.

The second site offers the services of a complete travel agency, to accommodate the needs of our members as well as the needs of individuals solely interested in travel services of all types.

Many of us want a good travel companion or group companions, and this is an excellent service to solve many of those needs.

What Are The "Fun" Places On The Site?

DatingNetworkUSA.com has many "fun" places or areas on the site for you to enjoy. These are separated into different categories as follows:

REGISTER NOW

MEMBER LOGIN

VIEW MY PROFILE

MEMBERS

MESSAGE CENTER

SEARCH

ADVANCED SEARCH

COMMUNITY PHOTOS

VIDEOS

RADIOS

MUSIC

BLOGS

GROUPS

EVENTS

INSTANT MESSAGING

CHAT

FAQ'S

CUSTOMER CARE

HELP

We plan to visit each of these "fun" places in this Newsletter to give you an idea of what you can do in each to enjoy it the most.

REGISTER NOW!

To enjoy all the benefits of this site a person must REGISTER. On the REGISTER NOW Page you will find the Pricing Policy and the fill-in area for Registration Information. Once registration is

completed you can login as a registration Member. You will also find the member Login box area on the REGISTER NOW Page so that you're signing up and logging in as a member is a very simple matter.

JOIN NOW!!!

TAKE ADVANTAGE OF BONUSES!

GET ONE MONTH MEMBERSHIP!

ADDITIONAL MONTH FOR REFERRAL!

VIEW MY PROFILE

This is a one of the most important areas for you. When you select MY PROFILE or VIEW MY PROFILE you will then go to what is called MY ACCOUNT area. The MY ACCOUNT area has several horizontal commands to related areas including:

CUSTOMIZE PROFILE

UPLOAD/MANAGE PHOTOS

EDIT PERSONAL INFO or COMPLETE PROFILE

MY MEMBERSHIP

MAIL INBOX

MY MAIL

MY PRESENCE

LOG OUT

The first thing you want to do when you go to MY PROFILE or VIEW MY PROFILE is to...

EDIT PERSONAL INFO or COMPLETE PROFILE

The important thing to do here is to complete your profile.

UPLOAD/MANAGE PHOTOS

And of course what you want to do here is to upload as many photos as you like to your Profile.

The next area is...

CUSTOMIZE PROFILE

Here you can set background colors, background pictures, font type, size and color.

In the MY ACCOUNT area you can also view your MEMBERSHIP, MAIL INBOX, MY MAIL or MAIL INBOX and MY PRESENCE. More later.



"The most important part of this site is our members!"

MEMBERS...MOST IMPORTANT OF ALL!

The most important part of this site is our members! For this reason we want to grow this site rapidly with members who truly enjoy the benefits and participate in the activities that these sites offer.

You will find (12) Featured MEMBERS photos on the Home Page which rotate from the member base.

As you look at the horizontal command bar across the top of each page you will find the MEMBERS icon. As you proceed to the MEMBERS Page you will find displayed

a number of member photos. It is your choice as to whether you display 30, 60, or 90 total photos at one time; you need only choose the quantity for the Results Per Page, or by selecting the Next button to display the Next page.

By selecting any Member Profile or Member Nickname below their photo you will be taken to that Member's My Profile Page.

The My Profile Page provides you with a great deal of information about each member including

these functions:

Search

Online

My Favorites

My Friends

Hot or Not

View My Profile

As you review the MEMBERS Page and review each of these you will become familiar with how you may want to use this information.



***"Like most men drivers
the last place we want
to go to solve a problem
is to a place where
somebody or something
can help us!"***

MESSAGE CENTER

On the Home Page you will find the words MESSAGE CENTER and elsewhere the words MY MAIL, either of which will take you to the MESSAGE CENTER.

Here you will find all of your e-mail tools for incoming and outgoing messages to your friends. You will find color lamp indicators by your photo and by your messages to

indicate that you have unopened mail. These are the functions that you will find on your MESSAGE CENTER:

- My Inbox
- My Favorites
- My Blocks
- Sent

- Compose
- Who Blocked Me
- View My Profile

In addition to E-mail capability you will also find on the site:

- Instant Messaging
- Chat & Chat Rooms

HELP....Please...see FAQ'S-Frequently Asked Questions and Video Tutorials!!!

Like most men drivers the last place we want to go to solve a problem is to a place where somebody or something can help us!!

The same applies to the use of the computer...why do I have to read or watch a video when I can just e-mail admin@datingnetworkusa.com (a very good idea)

or my friend who knows...so much simpler and so much more personal.

Believe it or not we do have some very interesting and informative information to help you through the dark hours...and we call these tools FAQ's...Frequently Asked Questions and Video Tutorials. You will find us on

the HELP Page from either home page or from the bottom of the page command bar.

If you would like a personal reply then please contact us by phone at 407-715-6807 or 407-715-6811.

CUSTOMER CARE

On this page you will find information as to how to receive support in case you need help on TECHNICAL matters, BILLING matters, the SOCIAL DIRECTOR opportunities, and about PARTNERSHIPS.

Also you will find the important TERMS OF THE AGREEMENT, PRIVACY POLICY and CODE OF ETHICS.

To provide you with reasons and rationale as to the focus of this site and how we believe we can best serve our members, you will find information on WHY SHOULD I JOIN. An important part of the approach of DatingNetworkUSA.com is the services of DatingNetworkUSATravel.com and those of independent Social Directors.

Customer satisfaction is and always will be a primary consideration for our members and we encourage you to develop a constructive dialogue with us to constantly bring improvement whenever possible in this area.

Three Tips for Online Dating Success

By Kim Lance, Associate Publisher of Online Dating Magazine [[link "Online Dating Magazine" to http://www.onlinedatingmagazine.com](http://www.onlinedatingmagazine.com)]

New to the online dating scene? Well, believe it or not, online dating can be just as competitive, if not more so, than traditional dating. Don't let that discourage you, however. Many people have found a date, and often marriage, through online dating services. There are tips and strategies that can help you get your profile noticed over your competition. Here are three strategic steps you can take that can give your profile the look and feel it needs to attract the kind of people you would love to meet.

Tip 1: Pick the Perfect Profile Photo

Your photo is one of the most important factors that will attract people to your profile. First and foremost, make sure you have a recent picture. Sure that picture of you in the bikini while on college spring break back in 1995 may be cute, but when your date meets you expecting you to look like you did in college, your date will be disappointed. This can create mistrust and cause your date to feel upset and deceived. This is never a good thing when trying to start a relationship.

Also, pick a photo that will show off your best features. Make sure you are wearing a friendly smile, it will be much more inviting than a serious pose or, obviously, a frown. Always avoid photos where you are with another person, or, worse yet, you have chopped the other person out of the photo, only to leave behind a mysterious arm. Your date may be confused by which person is actually you or wonder who the "mysterious arm" belongs to.

Tip 2: Use Your Username to Reveal Your Interests

You may think your username is just your way to log in to your online dating service, but this isn't the case. Your username is one of the first things that someone will read about you and a good username can mean the difference between a profile view and a profile pass up. A common technique is to go with the traditional anonymous username like "Jenny321" but why miss out on a key opportunity to catch someone's attention or reveal a bit about yourself?

Make your username original and make it say a little something about your personality. Pick "SweetSinger" as your username if your hobby is singing or "DodgersDude" if your an avid Dodgers fan looking for company. Your clever username will not only share a little bit about your personality or interests, but can also attract people with the same interests. But be careful not to give the wrong impression. Just because you interpret the username "FunLovin" to mean you love to have fun, the person viewing your profile may think "FunLovin" means you are looking for some fun lovin', if you know what I mean.

Tip 3: Don't Say It, Prove It! And Be Specific

When developing your profile description, you may be tempted to write something like "I'm funny and smart with a good sense of humor." This is simply a boring list of adjectives... the same adjectives that are showing up on thousands of other profiles. If you want your profile to really stand out, you need to describe yourself through specifics.

Instead of saying you are "funny" or have a "good sense of humor", make your profile funny. Crack a couple of tasteful jokes or relate a funny incident. This will prove to your viewer what sort of sense of humor you have. If your sense of humor is attractive to that viewer, they will contact you. Rather than just stating that you are "smart", list your favorite books or your interests that would prove to your viewer how smart you are. This will also give your viewer some specific examples that he or she will be able to relate to directly.

Remember, just because you have a profile up, doesn't necessarily mean you will immediately get responses. These three tips will certainly help, but play around with the contents of your profile until you start getting the results you want. If no one is responding to your list of interests, put up some new ones. Switch your photos every once in a while to see what sort of response you receive. As you experiment with your online dating profile, you will hopefully begin to find the responses you have been looking for.

Kim Lance is the Associate Publisher of Online Dating Magazine [[link "Online Dating Magazine" to http://www.onlinedatingmagazine.com](http://www.onlinedatingmagazine.com)], an Internet publication covering online dating through news, reviews, experiences, interviews, and articles.

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BLOGS are in....

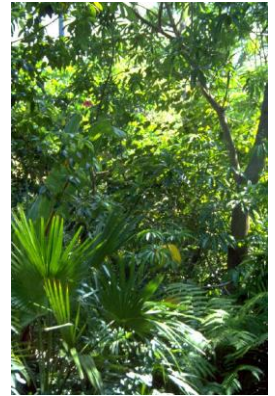
A **blog** (a contraction of the term "**Web log**") is a Website, usually maintained by an individual with regular entries of commentary, descriptions of events, or other material such as graphics or video. Entries are commonly displayed in reverse-chronological order. "Blog" can also be used as a verb, meaning *to maintain or add content to a blog*.

Many blogs provide commentary or news on a particular subject; others function as more personal

online diaries. A typical blog combines text, images, and links to other blogs, Web pages, and other media related to its topic. The ability for readers to leave comments in an interactive format is an important part of many blogs. Most blogs are primarily textual, although some focus on art (artlog), photographs (photoblog), sketches (sketchblog), videos (vlog), music (MP3 blog), audio (podcasting), which are part of a wider network of social media.

So on this site you may add your BLOG as you like with several options applying including:

- All Blogs
- Top Rated Blogs
- Top Rated Posts
- My Blog
- Add Category
- Add Post



"A typical Blog combines text, images, and links to other blogs, Web pages, and other media related to its topic. The blog adds the ability for readers to leave comments in an interactive format is an important part of many

Is There Anything Else Exciting?

Yes there really is more to do and enjoy on the site.

However we will leave any discussion of the additional things for you until our next newsletter. Just let us say that among some of the things we have not touched on are some very fun tools which include:

- Community Photos
- Videos
- Radios
- Music
- Groups
- Events
- Instant Messenger
- Chat
- Links
- News
- Suggestion Box
- Invite A Friend

Online Dating Research at Berkeley

This article below can be accessed in its entirety by going to the link ...

<http://people.ischool.berkeley.edu/~atf/dating/>

Online dating has shed its stigma as matchmaker for the awkward (Goodwin 1990) to claim a new prominence in the social lives of millions of users. In August 2003 alone, 40 million unique users visited online dating sites in the United States alone, according to *U.S. News & World Report* -- that's about half the number of single adults in the U.S. Given their prevalence, it seems likely that online dating systems have begun to influence not only individual lives but also cultural notions of love and attraction with their overflowing catalogues of potential partners and their sometimes idiosyncratic choices of personal characteristics to highlight. But despite the incredible number of people using these services, we know little about how users perceive each other and interact through these mediated channels, or how such technologies might affect their selection of partners for dating, sex, and marriage

Millennia of evolution have left humans with a set of perceptual and interpretive processes that allow us efficiently to identify desirable potential partners -- what happens when we go online and forfeit most of the sensory channels that drive this well-refined offline process? How can we improve the design of online dating systems to help users make better-informed decisions about whom they wish to contact and follow those decisions with effective communication? Moreover, might what we learn about searching and matching in a romantic context generalize to non-romantic situations, like matching potential employees with employers? To answer these questions, we have undertaken a research agenda with an integrative, multi-method approach grounded in social psychological theory and powered by data mining, statistical analysis, and interactive visualization

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"Friends First" and

"Changing Our World One
Hug At A Time"

DatingNetworkUSATravel.com Launches

In case you were not aware this is an incredible time to book a cruise. We are absolutely ready to book your next cruise for you...anyplace in the world...at fantastic bargain rates...and if you would like that Luxury Suite with Deck then just let us know that

you are ready to book, the dates you are thinking of, the cruise lines that you prefer, and your options on destination. We will be very pleased to provide you with some great alternatives so that you can book now and enjoy at vacation time. If you would like to see some of the

fantastic rates on cruises just go to...
DatingNetworkUSATravel.com and check out the fantastic cruise prices for you.

Just remember, whenever you need travel arrangements, just call us at 407-749-6811 and we will happily plan for you.

About Our Organization

DMN Associates LLC was founded in August, 2008, by Dan M. Norris and Dan E. Norris, a son and father team each with many years of professional marketing, management and sales

experience. As they wanted to start a business and work together after many years of living in separate cities, both agreed that with current economic conditions, outlook for stability, and the

potential for business growth, that internet dating/social networking together with a travel agency would provide substantial solutions to serve real market needs.

For these reasons they very much look forward to "Changing Our World One Hug at a Time" with their businesses and service to you.



Tell Your Friends!

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www.datingnetworkusa.com

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