



**FOR IMMEDIATE RELEASE**

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## **Terrell & Terrell, CPAs, LLP to Attend Sage's Annual Partner Conference**

**Dallas, TX – April 16, 2009** – Terrell & Terrell CPAs, LLP, a leading professional services firm specializing in Sage Accpac ERP and SageCRM, will be attending Sage North America's annual partner conference, Insights. The conference is May 11-14, 2009 at the Gaylord Opryland Resort and Convention Center in Nashville, TN.

This year's conference will feature ample learning opportunities through break-out sessions, learning labs, and access to third-party vendors in the trade show exhibit hall. Sage's CEO, Sue Swenson, will kickoff the conference with a keynote where she will share her business insight and perspective. Attendees will also hear about the innovations and trends that will shape Sage's solutions from Sage's chief technology officer, Motasim Najeeb during the technology keynote.

Attendance at Insights demonstrates Terrell & Terrell's commitment it has to its employees, clients, and Sage. By providing educational opportunities for staff, employees are well equipped to offer clients solutions that improve business effectiveness.

"We always gain so much from attending Insights," said Brian Terrell, CPA and founder of Terrell & Terrell. "The sessions are packed with information, and we especially get a lot of value from the opportunity to network with the other attendees. It is an event we look forward to year after year."

Sage Insights draws 3,000 attendees from across the globe. Attendees have the opportunity to learn about future product strategy, network and share ideas, and visit the trade show exposition where they will learn about enhancements that can benefit their clients. This year's conference will conclude with a keynote from baseball Hall of Famer, Cal Ripken, Jr.

### **About Terrell & Terrell, CPAs, LLP**

Terrell & Terrell, CPAs, LLP is a non-traditional CPA firm that specializes in software technology. They are business advisors dedicated to a philosophy of creating measurable success for client companies in the mid-market. Terrell & Terrell has been a Sage Business Partner since 1992, and has grown into a leading Sage Accpac ERP vendor in North Texas. They credit their growth to successful long-term partnerships with client companies. With less than 1% client attrition, Terrell & Terrell promises that customer value will always be the core of their business model. The Terrell & Terrell difference is displayed through service, response time to your requests, and passion to deliver sustainable winning results. For more information, please visit [www.bterrell.com](http://www.bterrell.com).