



Media Inquiries

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Pro Mujer Names 30-year Investment Banking Veteran as its New CFO

Poised for expansion, Pro Mujer Bolsters Senior Leadership

New York, NY, April 14, 2009 – Jenny Hourihan, a financial executive with 30 years of business development and leadership experience at various multinational investment banking institutions, has been appointed Chief Financial Officer of [Pro Mujer](#), a leading microfinance and women’s development organization operating in Latin America.

Prior to Pro Mujer, Ms. Hourihan served as Managing Director and Sector Head of the Paper and Forest Products Group at Bank of America Securities. There she led numerous financing and advisory transactions, assisting clients in developing strategies to strengthen business platforms facing heavy competition and limited financial resources. Ms. Hourihan has also held leadership positions at Merrill Lynch, Citibank and Salomon Smith Barney.

“Jenny is a strategic thinker and seasoned executive, uniquely qualified to help Pro Mujer thrive in this increasingly complex financial environment,” said Pro Mujer CEO Rosario Perez. “Pro Mujer is poised to bring its unique model to scale, and will greatly benefit from Jenny’s proven leadership and rich experience across a full range of financial markets.”

“I am thrilled to join an organization that is so committed to helping women achieve economic and social wellbeing,” said Ms. Hourihan. “It will be extremely gratifying to use my finance and leadership skills to advance a mission of such clear need.”

Ms. Hourihan has a wide range of experience in business development, start-up efforts and transaction across public and private debt and equity markets. She has developed and led staff throughout Latin America, Asia, Europe and North America. Ms. Hourihan received a B.A. in Economics from Swarthmore College.

About Pro Mujer

Pro Mujer is an international [microfinance](#) and [women's development](#) organization that offers financial services, business training and healthcare to poor women entrepreneurs in Latin America, helping them to achieve economic security and improved health. Established in 1990,

Pro Mujer operates in Argentina, Bolivia, Mexico, Nicaragua and Peru. Since its inception, Pro Mujer has disbursed more than US\$582 million in small loans and allowed clients to save US\$18.2 million, providing a financial buffer for their families in times of crisis. Pro Mujer serves over 222,000 women and approximately 1 million children and family members.

Pro Mujer is a 501(c)(3) tax-exempt organization based in New York City. More information is available on the website, www.promujer.org