

PRESS RELEASE



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Boise Idaho – Earthpure Organics™ and Nextgen Vending™ Place Their Industry Leading Organic, Eco-Green, Vending, and Food Service Industry Specific IP Portfolio With Over 1900 Domains Up For Sale.

Boise Idaho, April 17, 2009 – Earthpure Organics™ and Nextgen Vending™ have placed their industry leading IP portfolio on the market - the valuable portfolio includes **1900+** industry specific domains, 36 correlating trademarks, developed web platforms, and various copyrights. The trend of acquiring domains to drive consumer traffic and deliver relevant content or to increase revenue opportunities on e-Commerce platforms has grown over the past few years as companies continue to develop their corporate image and brand via web based marketing strategies. The importance of online visibility is so compelling that many corporations are willing to invest in top-level-domains to ensure the broad success of their brand.

“Our mission was to amass a defensible IP portfolio that was deeply populated with valuable TLDs as well as being supported by hundreds of keyword specific domains to help drive massive SEO traffic. With over 1900 industry specific domains and 36 industry trademarks, we believe we have created a valuable portfolio for the right partner.” States Paul Frantellizzi, Founder of Earthpure Organics™ and Nextgen Vending™. “We are confident the organic sector will continue to grow at its historic level of 18-20% annually, and our portfolio is well positioned to capitalize on that trend – we look forward to hearing offers.”

Industry segments represented in the portfolio are:

- Organic
- Healthy
- Vending
- Food Service
- C-Store/ Retail
- Natural
- Food and Beverage
- Eco/ Green/ Sustainable
- College/ School
- Functional Foods/ Ingredients
- Fair Trade

The Earthpure™/ Nextgen portfolio consists of:

- **1917 Domains**
 - **539 .COM**
 - **641 .NET**
 - **544 .ORG**
- **36 Correlating Trademarks**
- **3 Developed Web Platforms**
- **8 Correlating Copyrights**
- **2 Industry Toll Free Numbers**

For further information, or a copy of the complete portfolio please contact Paul Frantellizzi:

TEL 877.393.5543
FAX 888.880.1776
DIRECT 208.914.1015
IP@earthpure.org