

# Turtle Jack's Muskoka Grill Selects Bevchek Liquor Monitoring

### For Immediate Release

**Vancouver – March 30, 2009** – Bevchek Global Systems Inc., announced today that the Tortoise Restaurant Group has entered into an agreement to install the Bevchek <u>beverage management</u> system in twelve of their Turtle Jack's Muskoka Grill restaurant locations effective immediately. The decision to move forward with this roll-out was made after a very successful pilot of the Bevchek System at their Meadowvale location.

"Turtle Jack's is ideally suited to benefit from the real-time controls that Bevchek's <u>beverage</u> <u>management system</u> provides," says Ronald Zien, President of Bevchek. "This high volume chain has an extensive liquor and beer menu and we're pleased to welcome them to the Bevchek family."

#### About Turtle Jack's Muskoka Grill

The Tortoise Restaurant Group, introduced in the summer of 1991, is Canada's first and finest cottage themed restaurant. The name is based on the owner's vision of the story of the 'Tortoise and the Hare' – the jack rabbit is fast and cocky, while the tortoise remained slow and steady. It made sense to president and founder Jim Lishman, to combine the two together to get "Turtle Jack's."

With a strong commitment to be leaders and innovators in smart comfortable dining, the concept's food program is quick, yet the quality is impressive with friendly, sincere service.

# **About Bevchek Global Systems Inc.**

Bevchek Global Systems Inc., the first company to introduce a real-time, web-based <u>Draft Beer Control System</u> to the hospitality industry, recently introduced the Bevchek Wireless Liquor Control System. This new, state of the art system uses the most accurate and reliable technology available today.

The Bevchek Draft Beer and <u>Wireless Liquor Control</u> Systems combine to provide restaurant and bar owners with detailed, real-time data comparing sales from their <u>Point of Sale (POS)</u> terminals relative to real-time pours captured through Bevchek's advanced flow metering technology. The resulting data is delivered to owners and management in a meaningful format, accessible anytime from anywhere via an Internet connection.

The challenge to restaurant and bar operators trying to implement controls is doing so without impacting the guests' experience. Bevchek has achieved this through their <u>liquor monitoring</u> technology that works in the background and is virtually invisible to both bar staff and guests.

Bevchek Global Systems Inc. is based in Vancouver, Canada with corporate offices in Phoenix, Arizona and Toronto, Canada. By providing operators with a simplified data reporting mechanism that highlights slippage and data trends on a minute-by-minute basis, Bevchek's real-time, web-based system helps create operational transparency, complete accountability, prevents bar theft and maximizes bar profits.

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