



The Firkin Group of Pubs Selects Bevchek

For Immediate Release

Vancouver – April 6, 2009 – Bevchek Global Systems Inc., announced today that The Firkin Group of Pubs has entered into an agreement to start installing the Bevchek [beverage management](#) system in their corporate pub locations effective immediately. The Bevchek [beverage monitoring](#) system was chosen after an extensive selection process. Based on the successful vendor selection process and pilot, Bevchek has been named an authorized product to Firkin franchisees.

“We’re excited that The Firkin Group has decided to take advantage of the power of the Bevchek System,” says Ronald Zien, President & Founder of Bevchek Global Systems Inc. “As one of the fastest growing pub concepts in North America with extensive draft beer menus that differ by location, they are ideally suited to reap the benefits of the enhanced controls offered by our system.”

About The Firkin Group of Pubs

Modeled after a traditional English pub, each Firkin is unique to its neighborhood, and carries a name of a familiar mascot paired with the Firkin, such as ‘The Firkin & Fox’, or the ‘Firkin & Hound’. The Firkin Group of Pubs is the largest & most dominant chain of traditional English pubs in North America. The Firkin Group of Pubs is a North American chain with 30 locations and counting. currently 47 Firkin Pubs open throughout North America, and more than 180 more pubs in development. Founded by Stanley Adelson and Ian Fisher, the company has 30 locations in Canada and 17 locations in the US . Over the next few years, the Firkin foresees having over 1,000 pubs in development.

About Bevchek Global Systems Inc.

Bevchek Global Systems Inc., the first company to introduce a real-time, web-based [Draft Beer Control System](#) to the hospitality industry, recently introduced the Bevchek [Wireless Liquor Control System](#). This new, state of the art system uses the most accurate and reliable technology available today.

The Bevchek Draft Beer and [Wireless Liquor Control](#) Systems combine to provide restaurant and bar owners with detailed, real-time data comparing sales from their [Point of Sale \(POS\)](#) terminals relative to real-time pours captured through Bevchek’s advanced flow metering technology. The resulting data is delivered to owners and management in a meaningful format, accessible anytime from anywhere via an Internet connection.

The challenge to restaurant and bar operators trying to implement controls is doing so without impacting the guests’ experience. Bevchek has achieved this through their [liquor monitoring](#) technology that works in the background and is virtually invisible to both bar staff and guests.

Bevchek Global Systems Inc. is based in Vancouver, Canada with corporate offices in Phoenix, Arizona and Toronto, Canada. By providing operators with a simplified data reporting mechanism that highlights slippage and data trends on a minute-by-minute basis, Bevchek’s real-time, web-based system helps create operational transparency, complete accountability, prevents [bar theft](#) and maximizes bar profits.

Bevchek Media Contact:

Linda Gillis
lindag@bevchek.com
250.275.2589