

# SOFT TRAC, LLC: NONPROFIT FUNDRAISING SOFTWARE GRANT

## PROGRAM DESCRIPTION

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At Soft Trac, our mission is clear. The company was founded ten years ago by Darla Hamlin and Susan Campbell on the principals that we wanted to make a positive difference in our community by focusing on the needs of nonprofits. Since its inception, the firm has specialized in technology services and solutions for nonprofits.

In celebration of the company's upcoming ten-year anniversary, Soft Trac is pledging to donate a single-user Sage Fundraising 50 software license or \$3,400 towards the purchase of a multi-user Sage Fundraising 50 software license to help an organization effectively manage their fund raising efforts. The grant will be awarded on July 15, 2009.

Sage Fundraising 50 provides growing nonprofits integrated fundraising and development program management to acquire, develop, retain and recapture donors and other stakeholders. All development focus areas are included and integrated at no extra cost, including proposal tracking, event management, volunteer profiling and programs, membership management, and more.

To learn more visit Soft Trac's website at [www.softtrac.com](http://www.softtrac.com).

Questions regarding the application process should be referred to:

Darla P. Hamlin, President  
Soft Trac, LLC  
361 Route 1  
Falmouth, ME 04105  
207.221.0340

## APPLICATION

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Application Date: \_\_\_\_\_

Legal Organization Name: \_\_\_\_\_

Web Address (if any): \_\_\_\_\_

Mail Address:

Line 1 \_\_\_\_\_

Line 2 \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Primary Telephone: \_\_\_\_\_ Primary Fax: \_\_\_\_\_

Primary Contact's Name: \_\_\_\_\_

Primary Contact's Email: \_\_\_\_\_

Year Founded: \_\_\_\_\_ Total Staff \_\_\_\_\_ Annual Budget: \_\_\_\_\_  
Total Staff Dedicated to Fundraising Efforts \_\_\_\_\_ Annual Fundraising Goal \_\_\_\_\_

Provide a percentage breakdown of total budget by funding source type below (use separate sheet, if needed):

Provide names and titles for the Executive Staff (use separate sheet, if needed):

Provide names and professional affiliation of current board (use separate sheet, if needed):

List nonprofit association of which the organization is a member (use separate sheet, if needed):

On a separate sheet, please answer the following questions:

1. Describe the history of the organization including its mission statement and organization structure.
2. Describe the organization's current fundraising activities.
3. Describe additional fundraising activities the organization would like to do.
4. Describe how fundraising activities and goals are currently tracked including a list of any software used.
5. Explain how receiving this grant will help the organization better meet its mission.
6. Describe the organization's five-year growth plan.

## GRANT RESTRICTIONS

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- To qualify, an organization must be a nonprofit within the continental US with valid 501(c)(3) status.
- Applicant organization must have an annual operating budget between \$1M and \$10M
- Applications are accepted starting April 1, 2009 and deadline for the application is May 31, 2009.
- Winning organization must agree to complete Soft Trac's basic training program. Training services can be via web, classroom or onsite.
- Winning organization must agree to pay training and any additional software and services beyond the value of the grant.
- Grantee will be responsible for any maintenance and support fees.
- All work must be completed no later than December 31, 2009 or mutually agreed to schedule.
- Soft Trac agrees to provide a certified fundraising training/consultant for all training and services provided.
- Grantee will be responsible for meeting the hardware requirements or pay for hosting services as provided by Soft Trac.
- Recipient organization must be willing and able to provide information to Soft Trac for the purpose of creating a case study or testimonial on the software and services performed.
- Neither Soft Trac's services nor Sage products may not be transferred or resold.

Sign and mail completed application to Darla P. Hamlin, Soft Trac, LLC, 361 US Route 1, Falmouth, ME 04105

Signed by:

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Name

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Title

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Signature