

[MEMO]

March, 2009

 To:
 Media and Journalists

 From:
 AJ Morris, Managing Broker, Redlands Mesa Golf Community

 Eric Feely, General Manager/PGA Director of Golf, Redlands Mesa

Redlands Mesa Golf Club Community strikes a fine balance between the comforts and luxuries of a top-notch community and the stimulating thrill of world class golfing. Situated at Nature's greatest crossroads, the juncture of desert and mountain terrain, Redlands Mesa is the perfect place to live and play for healthy, active adults and families seeking to enjoy the best that life and golf have to offer.

We invite you to visit Redlands Mesa through this press kit, on-line (www.redlandsmesa.com) and in person. This press kit contains the following press releases:

- General Community Lifestyle Description
- Redlands Mesa Course Hole description
- Fact Sheet
- Redlands Mesa Golf Community Neighborhood Descriptions
- Redlands Mesa Community Fact Sheet
- Calendar of Events
- Staff Biographies
- Grand Junction Description

Thank you for your interest in Redlands Mesa Golf Community. For tours or more information, please contact us at the phone numbers and address listed below.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

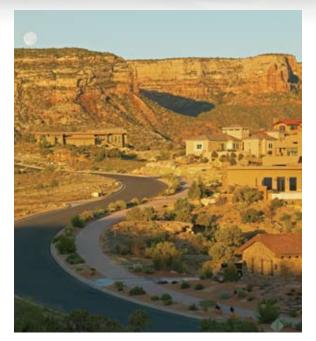
Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com







Community Lifestyle LIVE YOUR LIFE ON COURSE

GRAND JUNCTION, COLORADO – Where the mountains meet the desert, there is a place where golf, outdoor recreation and community blend together perfectly to create an exceptional western lifestyle. Redlands Mesa Golf Course Community is spectacularly situated between the towering rock formations of the Colorado National Monument and the sprawling vistas of the Grand Mesa. Jaw-dropping views combined with an award-winning 18-hole championship course offer residents a golfing lifestyle that most can only dream about.

Having received numerous awards, Redlands Mesa Golf Community is a nationally recognized, premier golf community. The Robb Report ranked Redlands Mesa among the world's eight most exceptional golf communities that fly under the radar... "For those who eat, sleep and breathe golf, living in a luxury community that revolves around rolling verdant fairways is a dream. For some, it is a matter of a smart investment. But for most, it is a quality-of-life issue: It is about escaping city life in exchange for a manicured slice of the countryside."

Designed by award-winning golf architect, Jim Engh, the course is masterfully routed to take advantage of the majestic landscape with minimal disturbance to the native terrain. Players can tee off from narrow pinnacles and skirt along the edges of sheer cliffs. The course offers a true championship layout with many exciting features including elevated tees, unique hole shaping and of course dramatic, world-class vistas.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 **Ajmorris@redlandsmesa.com**

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





[CONTINUED]

According to Golf Digest, which ranked Redlands Mesa 17th on its annual list of America's 100 Greatest Public Golf Courses, "Positioned beneath the slopes of jagged buttes south of Grand Junction, Colorado, in the shadow of the towering pink and red sandstone face of the Colorado National Monument, Redlands Mesa is like playing golf along the bottom of the Grand Canyon, with a couple of sojourns to the Garden of the Gods thrown in."

As unique as the course itself, the Clubhouse at Redlands Mesa acts as an elegant centerpiece for the golfing community, integrating beautiful organic design that echoes the surrounding landscape while taking advantage of the 360 degree views that abound. It is the place to meet for social gatherings, fine dining and special events. Overlooking the first fairway, diners can relax amid the panoramic views, enjoy fresh contemporary American cuisine and sip local award-winning wines. It's the ideal place to meet after a round of golf with friends and family.

Redlands Mesa Golf Community is also a smart real estate investment; a safe harbor in a turbulent, unpredictable national economy. Grand Junction was recently ranked 24th in the nation by Forbes' on their annual list of Best Small Places for Businesses and Careers. It was also named by Housing Predictor, an independent real estate forecaster, as one of the "Hottest 10 Buyers Markets" for 2008. Attaining a slot on either list is no easy task, especially in today's real estate climate. The cities which made the grade have healthy, strong economies with the potential for being exceptionally prosperous in the future.

Keeping Redlands Mesa Golf Community at the forefront of the golf and real estate markets not only in Grand Junction, but nationally is the BrightStar Golf Group and BrightStar Golf Redlands Mesa which owns and operates the property and course. Founded in 2003 BrightStar has carefully acquired a select group of properties to add to its collection of exemplary golf properties; Redlands Mesa is one of five such resorts in the western United States. The BrightStar Golf Group team prides itself on meeting and exceeding the desires and expectations of a golf club's members and guests.

The twelve distinct neighborhoods in Redlands Mesa offer many opportunities for real estate buyers and golf enthusiasts. While neighboring developments claim "nearby golf," Redlands Mesa is a true golf community with homesites and amenities designed with the avid golf enthusiast in mind. A variety of price points, building options that allow for both custom and semi-custom construction and several different golf memberships allow residents to tailor their home life and golfing pursuits to suit individual lifestyles. Redlands Mesa Golf Community makes it easy to live your life on course. *

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 **Ajmorris@redlandsmesa.com**

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





Redlands Mesa Awards

Publication/Organization	Date	Award
Golf Digest	2007-2008	17th of America's 100 Greatest Public Courses
	2005-2006	#4 Best Course in Colorado
	2005-2006	17th of America's 100 Greatest Public Courses
	2003-2004	23rd of America's 100 Greatest Public Courses
	2001	#1 Best New Affordable Public Golf Course in America
	2003	Architect of the Year
Golf Magazine	2001	Top Ten You Can Play
Sports Illustrated	2001	# 3 Best New Golf Course in the World
	2008	Classic Golf Courses 16 Month Calendar
Golfweek	2009	#78 of America's Best Residential Golf Courses
	2007	#78 of America's Best Residential Golf Courses
	2006	#49 of America's Best Residential Golf Courses
	2006	#5 Public Access Course in Colorado
	2005	#1 Public Access Course in Colorado
	2005	#49 of America's Best Residential Golf Courses
	2004	#47 of America's Best Residential Golf Courses
	2004	#1 Public Access Course in Colorado
	2003	#1 Public Access Course in Colorado
	2002	#78 of America's Best Residential Golf Courses
Golf For Women	2004	40th of Top 50 Golf Courses in America for Women
	2005	40th of Top 50 Golf Courses in America for Women
Robb Report	2004 (July)	World's Eight Most Exceptional Golf Course Communities
Links	2004	Top 100 Premier Golf Properties
Colorado Golfer	2004	#2 Best Public Course in Colorado
	2004	Best Value for Public Course in Colorado
PGA Western Chapter	2004	Pro Shop of the Year
Golf Course Owner's Assoc.	2004	Golf Course of the Year
Colorado PGA	2006	Merchandiser of the Year, Public Category
Travel+Leisure Golf Magazine	2002	America's 100 Best Courses for \$100 or Less

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com







Redlands Mesa Golf Course Hole Descriptions

Andy Nikkari, Redlands Mesa Golf Superintendent, provides insights and descriptions of each hole on the award-winning course.

Hole #1 – Par 4

This opening hole requires a well-hit tee shot that needs to avoid the fairway bunker on the right side of the fairway. There is more green to the left than appears from the fairway.

Hole #2 – Par 4

A breathtaking tee shot looking towards Mount Garfield and the Grand Mesa. Slightly longer than the opening hole, this tee shot plays downhill. Avoid missing tee shot to the left, for the lake comes in to play as you round the corner.

Hole #3 – Par 3

An accurate tee shot is necessary due to the inability to see the entire green. Trust your yardage, it's a big green with bunkers short right and behind the green.

Hole #4 – Par 4

This straight away Par 4 may become known as the "Cliff Hole". The entire right side drops off with a perfect view of the entrance to the Colorado National Monument. Be careful not to be long or right on your approach.

Hole #5 – Par 5

A partially blind tee shot from the back tee. Play this tee shot directly at the fairway bunker. A mid to long iron second shot will leave you a short iron over a native area to a small green. Club selection is important because of the two-tier green.

Hole #6 – Par 4

A challenging downhill dogleg right; avoid fairway bunker on the right side. An aggressive approach will keep the lake, which is short and left of the green, out of play.

Hole #7 – Par 4

A wide fairway awaits you as you play the longest Par 4 on the course. A well-positioned bunker could be trouble for some second shots. Plays uphill, so be sure to hit plenty of club.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com







Hole #8 – Par 3

A breathtaking downhill Par 3 that plays over a large lake. Club selection is the key to avoid the water and bunker short of the green and the large boulders, which are just past the green. The expansive but shallow green will test your putting nerves.

Hole #9 – Par 4

A solid tee shot is critical to carry a large ravine and avoid the OB along the right side. Take plenty of club to avoid bunkers right and left of the green. The green narrows significantly at the back to allow for some difficult pin placements.

Hole #10 – Par 5

This downhill par 5 will be reachable for the longer hitters. Avoid large bunker to the left off the fairway. A generous landing area awaits those who choose to lay up. There is a possible blind second shot for those who attempt to go for it on their second shot.

Hole #11 – Par 4

A superb hole that awards good shots. The downhill tee shot can play quite differently depending on the wind. Avoid the natural wash to the left and the bunker selectively placed on the right portion of the fairway. The green is deeper than it appears, so take plenty of club.

Hole #12 – Par 3

A large green awaits your tee shot which must avoid a large bunker in front and a small pot bunker positioned behind the right corner of the green.

Hole # 13 – Par 5

As you play this dogleg Par 5, you will begin to enjoy the canyon panoramas. A well-placed second shot is necessary to avoid the sand and water that surrounds this shallow green.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com











Hole #14 – Par 4

A long, straight tee shot is key to playing this sharp dogleg that will leave most golfers with a partially blind second shot over a large rock to a narrow, deep green.

Hole #15 – Par 5

A sweeping dogleg right, avoid the bunkers that run along the left side. The player may choose how much they can cut off the dogleg to carry a natural wash that runs along the entire right hand side.

Hole #16 – Par 4

The tee shot around the lake will need to be long and straight. This uphill dogleg left Par 4 will require a well-hit approach shot in order to carry the seven pot bunkers that are positioned short of the green.

Hole #17 – Par 3

A dramatic tee shot, with a 150-foot vertical drop from tee to green. It is a large green surrounded by a rock amphitheater. Avoid the deep bunker to the right of the green. Truly the most memorable tee shot at Redlands Mesa.



Hole #18 – Par 4

This great final hole requires a well-placed tee shot to avoid the large bunkers on the right side of the fairway. The second shot plays uphill more than it appears; better to be long.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





Redlands Mesa Golf Fact Sheet

Designer:	Jim Engh, Engh Design Group, 2001	
Par: Yardage: U.S.G.A Rating: Slope Rating: Style:	72 7,007 yards to 4,916 yards depending on which tees are used 72.1 137 Championship Style Layout	
Unique Features:	Dramatic Vistas 11 Elevated Tees 14 Bunkers Unique Hole Shaping	
Terrain:	Monument Redlands Canyon Desert	
Practice Facilities:	Large putting green Private & semi-private instruction Monthly clinics for men, women & juniors 9 Holes of on-course instruction Video swing analysis	
Driving Range:	Full-length driving range	
Food & Beverage:	Red Canyon Grille	
Golf Pro:	Eric Feely, Eric@redlandsmesa.com	
Course Superintendent:	Andy Nikkari, Andy@redlandsmesa.com	
PGA Apprentice:	CJ Rhyne, cjrhyne@redlandsmesa.com	
Pro Shop:	Golf clubs, men's & women's apparel, golf accessories 2006 PGA Merchandiser of the Year	
Tee Times:	Please call 970-263-9270 or toll-free 1-866-863-9270	

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com









Redlands Mesa Golf Communities BECAUSE WHERE YOU LIVE HAS A LOT TO DO WITH HOW YOU LIVE

GRAND JUNCTION, COLORADO – Redlands Mesa Golf Community is comprised of twelve distinct neighborhoods, each with the golfing life at its heart and soul. The unique setting located on the outskirts of Grand Junction offers uncompromising views of some of the state's most magnificent natural treasures, including the visually stunning Colorado National Monument, the austere Bookcliffs and the lush landscape of the Grand Mesa.

Careful attention to the natural setting was a prime consideration in every aspect of the golf-course community construction. Top priorities, from the beginning, included preserving the high desert landscape while capitalizing on the natural beauty and mystery of the setting. Since 2007, BrightStar Golf Group has served as steward of this majestic landscape, golf course and community. Of the 500 acres, one third is set aside as natural open space, one third for golf course, and one third for homesites.

Each neighborhood within Redlands Mesa is architecturally driven with design guidelines to ensure timeless community integrity. Homesites vary in size from .3 to 2.39 acres and are priced from \$150,000 to \$850,000.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 **Ajmorris@redlandsmesa.com**

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





Redlands Mesa Golf Communities

HIGH DESERT: Homesites in this area are located along the ridge of Red Canyon on High Desert Road. They are situated to overlook the golf course in the canyon below and also provide unobstructed views of the Colorado National Monument.

SHADOW LAKE: Nestled between the 5th, 6th and 7th Fairways, this charming neighborhood enchants with views of nature's artistry in the form of cobbled, slab canyon walls. All the homesites in the neighborhood open onto golf course, dedicated open space, or Shadow Lake.

10 OVERLOOK: So named because it overlooks the 10th green of the award-winning Redlands Mesa Golf Course. The six sites in this group each offer unparalleled views of the Colorado National Monument.

RED RIDGE: Located on a quiet cul-de-sac at one of the Redland's higher elevations, these sites boast majestic views of the Colorado National Monument to the west, the 18th Fairway to the north, the Bookcliff Mountains and the Grand Mesa.

FAIRWAY: These homesites also feature dramatic views of the surrounding landscape, including the Grand Mesa, Bookcliff Mountains, Mount Garfield, and the twinkling night lights of Grand Junction. Additionally, they are situated just up from the 1st Fairway and overlook the elegant, stone and stucco Clubhouse.

IRON HORSE: No more than twenty homes will be constructed in this exclusive enclave reserved for the sophisticated buyer who wants a customized, beautifully landscaped, low-maintenance home. Located between the 1st and 9th Fairways, these sites are within walking distance of the Clubhouse.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





OVERLOOK: Located on one of the highest elevations in Redlands Mesa, Overlook lots are large and feature panoramic views of the surrounding mountains and golf course. There are only 11 homesites in this tranquil, prestigious neighborhood.

MERIDIAN: This neighborhood is tucked into the heart of Redlands Mesa between the 2nd, 3rd and 4th Fairways. Meridian provides its residents a quiet refuge with monumental views.

GREENS OF 18: These two prestigious estate lots overlook the 18th Green with dramatic views of the surrounding rock formations and the Colorado National Monument.

LYNX: Encircled by golf course links and frequented by resident wildlife, including the native lynx or bobcat as it is called, the Lynx neighborhood offers a comfortable living locale in a dramatic setting.

KESTREL RIDGE: Located high on a ridge with views in all directions, these homesites offer quiet seclusion and the quickest access to town via Monument Road.

THE ESTATES: These 1.7 to 2.39 acre lots are the best that Redlands Mesa has to offer; dramatic views of the Monument, Bookcliffs and Grand Mesa combined with plenty of room for building a dream-come-true home, as well as a separate guest house or casita. *

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades - most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: AJ Morris – Managing Broker 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash - Resort Trends 970-948-4923 Vicky@ResortTrends.com





Redlands Mesa Golf Community Fact Sheet

Original Developers: Design Firm: Current Developers:	Ron Austin & Dave Slemon Downing, Thorpe & James, Colorado's Architect of the Year, 1998 BrightStar Golf Group
Awards:	17th of America's 100 Greatest Public Courses; Golf Digest 2007-2008
Homesites:	12 distinct neighborhoods 214 homesites
Type: Lot Size: Price:	Custom & semi-custom 1/3 acre to 2.39 acres \$150,000 to \$850,000
Climate: Temperature: Terrain:	Temperate, mild, dry Summer: 80s & 90s Winter: 30s & 40s High Desert
Views:	Colorado National Monument The Grand Mesa The Bookcliff Mountains Mount Garfield Downtown Grand Junction The Grand Valley
Amenities:	Award-Winning Championship Golf Course Clubhouse Red Canyon Grille Restaurant Golf Shop at Redlands Mesa Swimming Pool Workout Facility Hiking and Biking Trails that Connect to Regional Trails Within 5-Minute Drive to Grand Junction Proximity to Grand Junction Airport Proximity to St. Mary's Hospital and Regional Medical Facilities Proximity to Acclaimed Wine Country

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

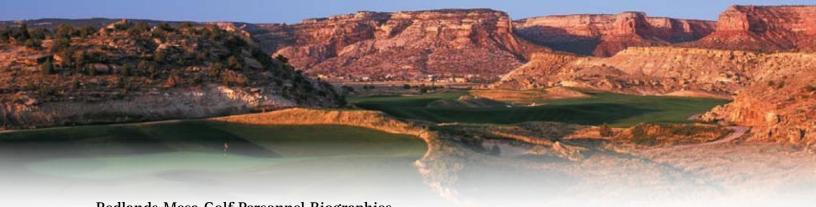
Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





Redlands Mesa Golf Personnel Biographies

JIM ENGH, ENGH GOLF DESIGN GROUP

Jim has 28 years of experience in the golf course design profession. Jim chose to start his own firm in 1991 to provide efficiency, professionalism and creativity to his clients. Jim's dedication and ability to deliver precise design documentation has proved a very successful combination. As projects in Asia and the U.S. were completed, recognition of Jim's work resulted in many award-winning golf courses highlighted in 2003 with his unprecedented third straight win in Golf Digest's annual survey of "America's Best New Courses." Jim was also named Golf Digest's Architect of the Year for 2003.

Eric Feely, General Manager/PGA Director of Golf

Eric leads a highly qualified team in the Pro Shop, Restaurant, Outside Services and Golf Course Maintenance. Eric has been with Redlands Mesa since April 2001. Formerly of Deer Creek Village Golf Club in Cedaredge, Colorado, he has worked as a golf professional on the Western Slope for the past 20 years and was awarded "Golf Professional of the Year" in 1996, 2000, and 2002. Eric's experience in all facets of club operations and his philosophy of exceptional customer service will ensure a unique golf and dining experience.

ANDY NIKKARI, COURSE SUPERINTENDENT

Andy heads the highly skilled course maintenance team at Redlands Mesa and has been with us for over 7 years now. Previously the Assistant Superintendent at The Aspen Glen Club in Carbondale, Colorado, he also worked at various clubs in the Denver area since 1982. Andy has taken an award-winning design and made it as spectacular to look at as it is to play.

C.J. Rhyne, PGA Class "A" Golf Professional

C.J. grew up here in the Grand Valley and attended Palisade High School. He furthered his education by earning a Bachelor of Science Degree in Business Management from Mesa State College in 2004. C.J. began his career at The Golf Club at Redlands Mesa in 2001, and became the 1st Assistant Professional in 2004. C.J. turned professional in May of 2004, and is currently a Level 2 Apprentice in the PGA's Professional Golf Management Program. As an Apprentice, C.J. won the West Chapter PGA Apprentice Championship twice (2005 & 2007), and is the 2007 Apprentice Player of the Year.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





Redlands Mesa Real Estate Personnel Biographies

AJ MORRIS, REALTOR

Born on the southern island of Kyushu in Japan and raised in Western Colorado AJ Morris was one of the youngest active brokers in the history of Colorado. AJ brings over 31 years of Real Estate experience to Redlands Mesa. His background includes experience in Real Estate sales, fee appraisals, building, development, tax appeals and assessment work for the government.

Hobbies that AJ enjoys include golf, fishing, hiking, skiing, swimming, gardening and the occasional downhill skate board run! Quality family time with his wife and son is also a high priority in AJ's life.

At the core of AJ's business philosophy is his commitment to build quality long-term relationships. AJ has dedicated more than 30 years to the Salvation Army, with annual contributions of his time and money. "Trusting relationships that endure time are good for both business and charity," says AJ. "Organizations like the Salvation Army give so much to local communities and people in need that they have become a part of our fabric of life."

CAROL POWERS, ADMINISTRATOR

Carol is originally from Denver. Prior to moving to Grand Junction in 1998, she worked in the Denver area as the Executive Secretary to Dick and Ed Robinson, owners of Robinson Dairy, Inc., for over twenty-five years.

Carol has been with the Redlands Mesa Real Estate Sales Center since June of 2003. She performs all the administrative & secretarial duties at the sales office. This includes assisting the Managing Broker with real estate documentation, along with general correspondence and data entry. Carol is the liaison between golf and real estate and is always happy to assist home owners and clients with any concerns or questions they may have.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com







Grand Junction Community Facts GRAND JUNCTION: A HUB FOR LIVING THE GOOD LIFE

GRAND JUNCTION, COLORADO – Grand Junction, Colorado - The Colorado and Gunnison Rivers set the stage long ago, slowly carving and shaping the region known as the Grand Valley. In their wake they left behind a majestic, rugged, western landscape that acts as both a playground for outdoor pursuits and a backdrop for everyday activities. The area was once the home of dinosaurs, early aboriginal people, Spaniards, explorers such as Kit Carson, and early American pioneers. Today, Grand Junction is home to a diverse population drawn to the area's many natural and man-made attractions. Grand Junction, bordered on three sides by the Colorado National Monument, the Bookcliff Mountains, and the Grand Mesa, offers endless recreational opportunities. As the largest regional hub between Denver and Salt Lake City, it is also home to a healthy and thriving economy.

Population:	139,000
Elevation:	4,597 feet above sea level
Climate:	Mild and dry with 71% sunny days
Temperature:	Summer – 80s & 90s
	Winter – 30s & 40s
	Spring & Fall – 50s–70s

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





Grand Junction Community Facts

ECONOMIC OUTLOOK: Despite the national trend toward recession, Grand Junction continues to be home to a stable, varied and thriving economic climate. In fact, Grand Junction recently cracked Forbes' 2009 list of **25 Best Small Places for Businesses and Careers**, coming in at #24. The ranking is nationwide and Grand Junction is the only small metropolitan area in Colorado to make the prestigious list. Factors such as colleges, cost of doing business, educational attainment, and projected job growth are taken into account in determining the rankings. This accolade is just one of many that underscores Grand Junction's position as a healthy, growing community despite adverse national trends.

INDUSTRY BASE: Grand Junction's economic prosperity stems from its economic diversity. It includes industries such as manufacturing, oil & gas extraction, mining, construction, healthcare and medical services, professional services, agriculture and tourism, as well as a large retail and customer service sector. Grand Junction is also a distribution staging center due to its location on I-70 and proximity to the railroad.

HEALTH CARE: Grand Junction is the largest regional medical health center between Denver and Salt Lake City. Three area hospitals including the largest, St. Mary's Hospital, offer patients full-service medical and emergency care. Grand Junction boasts one of the highest doctor-to-patient ratios in the country.

TRANSPORTATION: Grand Junction Regional Airport is a modern all-weather airport. Air service is provided by US Airways, Skywest/Delta Connection, United Express, Frontier, Allegiant Air and American Eagle serving Salt Lake City, Los Angeles, Phoenix, Denver, Las Vegas and Dallas/Fort Worth with over 20 daily direct flights.

OUTDOOR ACTIVITIES: It has been said that Grand Junction offers more outdoor recreational activities within a 100-mile radius than any other city in the United States.

HIKING, FISHING & EXPLORING: The Colorado National Monument is known as "Colorado's Canyonlands." Towering spires, deep canyons and spectacular views can be explored from numerous points including the popular Serpent's and Otto's Trails. Backcountry hiking is also possible with a permit. At 6,000 feet above the Grand Valley, the **Grand Mesa** is home to 200 lakes and 700 miles of hiking, biking and snowmobiling trails. A drive along the 63-mile Grand Mesa National Scenic Byway is a great way to explore nature's wonders.

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com





CYCLING: Grand Junction is home to an avid cycling population. Great weather and lots of cycling terrain make biking a top activity in the area. There are thousands of miles of trails to explore for all levels of cyclists,

make biking a top activity in the area. There are thousands of miles of trails to explore for all levels of cyclists, from paved paths to single tracks. Two of the most popular mountain biking trails are the **Kokopelli and Tabaguache Trails**, both are 142 miles long.

WILD HORSES: There are few places in the United States where wild horses still roam free. A herd, numbering between 80 -120 members, can often be seen in the protected area of the Little Bookcliffs where they meander, play and run free in the canyons and plateaus. Catch a glimpse of these majestic creatures from horseback on guided day or evening trips.

SKIING & SNOWMOBILING: Located on the Grand Mesa, **Powderhorn Ski Area** is just a 40-minute drive from downtown Grand Junction. At an elevation over 10,000 feet, the ski area has ample snow for winter fun. Snowmobilers will love the hundreds of miles of maintained, groomed riding trails including the popular **Sunlight to Powderhorn Trail**.

TASTY TREATS: The Grand Junction area is blessed with fertile soil ideal for growing all sorts of crops including its fabled grapes and peaches.

VINEYARDS: The region is home to 17 wineries and was designated by the federal government as an American Viticultural Area (AVA) in recognition of the high quality grapes produced by local growers. Visit any time of year, taste and learn about the fine art of winemaking. Fall is especially festive with the annual Colorado Winefest held each September.

PEACHES: Peaches are the other delectable treat that so many people look forward to each season. The local orchards are known for their juicy, sweet, mouthwatering fruit. Peach growers will gladly offer slices, recipes and boxes bursting with summer's bounty. Don't miss the legendary Palisade Peach Festival each August.

ARTS & CULTURE: Theatre, music and museums take center stage in Grand Junction. An ever-changing calendar of plays and concerts entertains throughout the year at a number of venues in town. Museums educate about diverse subjects including dinosaurs, math & science, and what early life in the surrounding area was like. *

Redlands Mesa Golf Community, 2299 West Ridges Blvd., Grand Junction, CO 81503. www.redlandsmesa.com

Redlands Mesa is a premier golf course community located on the perimeter of Grand Junction, in Western Colorado. It has received many accolades – most recently, for the third year in a row, it has been named by Travel & Leisure magazine as one of the "Top 100" golf communities in the nation. Redlands Mesa offers buyers affordable homesites, breathtaking views and an ongoing social calendar of events, as well as proximity to downtown Grand Junction. It is the ideal fit for adults seeking a healthy, active lifestyle in a tranquil, safe community set amid a backdrop of unparalleled beauty.



Media Contacts: **AJ Morris – Managing Broker** 877-501-6372 970-255-7400 Ajmorris@redlandsmesa.com

Vicky Nash – Resort Trends 970-948-4923 Vicky@ResortTrends.com

