

Online Personalized URLs

Complete PURL Campaigns In Minutes



Instant Access & Campaign Launch

The same functionality of VDP Web® Full Service is now available online and on demand. It just takes a few minutes to create fully functional cross media marketing campaigns.

Easy To Use Tools & HTML Code Access

Our content wizard allows you to choose from and customize a number of professional layouts which are ready to go live in minutes. Additionally, anyone can create fully customized web pages using our word processor style editor. Our web based tools are very easy to use. They let you edit text, add images, link to media and more. Advanced user can directly access HTML code and CSS.

Online Management for You and Your Clients

For only \$49.⁹⁵ per month, create an unlimited number of clients as sub accounts and grant them direct access to just reporting or both reporting and content management. For only \$149.⁹⁵ per month, add a privately branded domain and logo, and get access to many other enterprise level features and phone support.

Design, Data & API Services

Not familiar with HTML? Uncomfortable working with marketing lists? Need help designing offers that look profession and drive sales? Use our content wizard or in just a few business days we will take your design, turn it into HTML code, and upload it to the system for you. If you want a fully custom design, we've got you covered. Our marketing specialists can create landing pages or micro site designs based on your requirements. Advanced users can access the application via a web services API.

Reporting

VDP Web captures detailed information about every visitor to the site. Page visits, link clicks, and survey responses are recorded using the visitor's PURL (personalized URL), a unique cookie, and session identifiers.

VDP Web is the easiest and most powerful PURL solution on the market.

No license or setup fees.

No templates or work flows.

Unparalleled marketing support.



Step 1: Build Your Content



Step 2: Enter Campaign Details



Step 3: Upload Your Data



Step 4: Send Your Marketing



Step 5: Track Your Results



Step 6: Engage Your Prospects

Online PURL Campaigns
in minutes.

www.vdpweb.com