



# News Release

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## **CALIFORNIA RAVELCO- JOINS CALIFORNIA STATE AUTOMOBILE ASSOCIATION'S SHOW YOUR CARD & SAVE® PROGRAM**

*AAA members will now be able to show their membership card and save 10-15 percent on a Ravelco Anti-Theft Device in California — more than 3.5 million sold in 32 years and never defeated.*

MENLO PARK, Calif., May 19, 2009 – With fewer new purchases and owners retaining their current vehicles longer, there's an increased need to keep cars and trucks safe. The Ravelco Anti-Theft Device, unlike tracking devices, prevents theft.

California Ravelco, the company that provides the Ravelco Anti-Theft Device, is one of the latest businesses to join the Show Your Card & Save discount program offered by the AAA, and offers members a reputable solution to preventing car theft. AAA members save 10% on Ravelco ATD and installation for standard vehicles or 15% on Ravelco ATD and installation for specialty vehicles.

The Ravelco Anti-Theft Device is a keyed immobilizer. When activated by pulling the plug, it prevents a vehicle engine from starting. Even if the potential thief has the ignition key, the engine will not run. Without the Ravelco plug, the car can't be driven away. With California Ravelco's mobile installers that will come to your home or place of work, installation couldn't be easier or more convenient. Complete installation of the Ravelco Anti-Theft Device takes about 2 hours and costs from \$449.95 to \$499.95.

Forest Folck, a nationally renowned forensics expert who has been investigating auto theft for nearly two decades, endorses the Ravelco Anti-Theft Device. "The only product I recommend to insurance companies and consumers to prevent theft is the Ravelco Anti-Theft Device," said Folck. "Even on vehicles with transponders. Proper installation is critical, and when California Ravelco does it, you can rest assured your car will not be driven away under its own power."

"The Ravelco Anti-Theft Device has been around for 32 years and more than 3.5 million have been purchased worldwide — and we've never had a vehicle stolen," said Richard Biscevic, President of California Ravelco. "We're very proud to join AAA's Show Your Card & Save program so that we can help their members save money and prevent auto theft. We are proud to offer AAA members 10 - 15 percent off a fully installed Ravelco Anti-Theft Device."

Steve Sumner, manager of AAA's Show Your Card & Save program in Northern California, enthusiastically agrees.

“We are excited to welcome California Ravelco as our newest partner,” said Sumner. “We offer our members valuable discounts at thousands of quality businesses throughout the country and online. We encourage AAA members to use all of the benefits of their AAA Membership.”

To learn more about the discount, or to schedule an installation AAA Members can call 877-AAA-0456.

California Ravelco is the exclusive provider of the Ravelco Anti-Theft Device in California. The Ravelco is superior to car alarms, tracking devices and other car security products because it was designed to prevent the vehicle from being stolen in the first place. With mobile installers all over the state of California installation is convenient and timely. To learn more about the Ravelco Anti-Theft Device and how it can provide you with the peace of mind that comes with knowing your car won't be stolen, visit: [www.nohotwire.com](http://www.nohotwire.com).

To learn about more AAA membership discounts on hotels, restaurants, car rentals, theme parks and at retail stores online and across the nation, visit [www.aaa.com/discounts](http://www.aaa.com/discounts). Members save an average of \$101 per year. AAA offers an array of automotive, travel, insurance and financial services to more than 51 million members Nationwide. AAA has been a leader and advocate for the safety and security of travelers since it was founded more than 100 years ago.