



ALERT ON ENTERPRISE MANAGEMENT

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Bridgelogix Makes Baan Work

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Bridgelogix Makes Baan Work

Tight Information Technology (IT) budgets in the past year have companies striving to get the most value out of their existing IT investments. For many industrial firms, the data collection process is an easy way to cut costs. For users of Baan's Enterprise Resource Planning (ERP) community, BridgeLogix, a Tulsa, Oklahoma-based Baan integrator, has popped up as a quick path to effectively address the data collection savings opportunity.

BridgeLogix's chief product in the Distribution Center (DC) space is *Bridge2Barcode*. *Bridge2Barcode* uses two-phase commit logic to tie multiple transactions into a single Baan transaction, to help manufacturers string together multiple updates into a single pass data collection activity. As a result, Baan users are now finding that the total amount of time spent and number of screens touched can be significantly reduced while also increasing accuracy and speed. BridgeLogix has also incorporated dependable store and forward functionality designed to protect shop-level activity from being lost or reentered after downtime or disconnect situations.

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BridgeLogix has designed *Bridge2Barcode* to be near turnkey for quick implementation times and easily achievable migrations from *Baan IV* to *Baan V*. Several users said they had very quick start-ups, some in less than a week. BridgeLogix's size and sales and marketing coverage are still problems, preventing it from gaining the necessary visibility into larger, global organizations. However, its presence in the Baan world is growing, and recent conversations with some of BridgeLogix's current clients and prospects indicate these deals are not too distant in the pipeline.—*by David Caruso, Simon Jacobson*