



News Release

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CALIFORNIA RAVELCO- JOINS AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA'S SHOW YOUR CARD & SAVE® PROGRAM

Auto Club members will now be able to show their membership card and save 10-15 percent on a Ravelco Anti-Theft Device in California — more than 3.5 million sold in 32 years and never defeated.

MENLO PARK, Calif., May 19, 2009 – With fewer new purchases and owners retaining their current vehicles longer, there's an increased need to keep cars and trucks safe. The Ravelco Anti-Theft Device, unlike tracking devices, prevents theft.

California Ravelco, the company that provides the Ravelco Anti-Theft Device, is one of the latest businesses to join the Show Your Card & Save discount program offered by the Automobile Club of Southern California, and offers members a reputable solution to preventing car theft. Auto Club members save 10% on Ravelco ATD and installation for standard vehicles or 15% on Ravelco ATD and installation for specialty vehicles. Those Auto Club members with auto insurance through the Automobile Club of Southern California receive an additional discount off their insurance premium with this device.

The Ravelco Anti-Theft Device is a keyed immobilizer. When activated by pulling the plug, it prevents a vehicle engine from starting. Even if the potential thief has the ignition key, the engine will not run. Without the Ravelco plug, the car can't be driven away. With California Ravelco's mobile installers that will come to your home or place of work, installation couldn't be easier or more convenient. Complete installation of the Ravelco Anti-Theft Device takes about 2 hours and costs from \$449.95 to \$499.95. To learn more about the discount, or to schedule an installation with California Ravelco, AAA members can call 877-AAA-0456.

Forest Folck, a nationally renowned forensics expert who has been investigating auto theft for nearly two decades, endorses the Ravelco Anti-Theft Device. "The only product I recommend to insurance companies and consumers to prevent theft is the Ravelco Anti-Theft Device," said Folck. "Even on vehicles with transponders. Proper installation is critical, and when California Ravelco does it, you can rest assured your car will not be driven away under its own power."

"The Ravelco Anti-Theft Device has been around for 32 years and more than 3.5 million have been purchased worldwide — and we've never had a vehicle stolen," said Richard Biscevic, President of California Ravelco. "We're very proud to join AAA's Show Your Card & Save program so that we can help their members save money and prevent auto theft. We are proud to offer AAA members 10 - 15 percent off a fully installed Ravelco Anti-Theft Device."

California Ravelco has been the exclusive provider of the Ravelco Anti-Theft Device in California for over 4 years. The Ravelco is superior to car alarms, tracking devices and other car security products because it was designed to prevent the vehicle from being stolen in the first place. With mobile installers all over the state of California installation is convenient and timely. To learn more about the Ravelco Anti-Theft Device and how it can provide you with the peace of mind that comes with knowing your car won't be stolen, visit: www.nohotwire.com.

To learn about more AAA membership discounts on hotels, restaurants, car rentals, theme parks across the nation and at retail stores online, visit www.aaa.com/discounts. Listing of businesses, attractions and other products and services does not imply endorsement by the Automobile Club of Southern California. Automobile Club of Southern California members save an average of \$85 per year. The Automobile Club of Southern California, the largest member of the AAA federation of motor clubs, has been serving Southern California since 1900. Today, the Auto Club's members benefit by roadside assistance, insurance products and services, travel agency, financial products, automotive pricing and buying programs, automotive testing and analysis, trip planning services and highway and transportation safety programs. Information about these products and services is available on the Auto Club's Web site at www.AAA.com.