

Denmead, Hampshire 22 May 2009

COMPUTER QUOTE LAUNCHES PET INSURANCE 10% Discount Launch Offer

Hampshire based online insurance broker Computerquoteinsurance.com today announces an addition to its range of personal lines insurance products. In collaboration with Ultimate Pet Partners Limited, Computer Quote now offers Pet insurance for cats and dogs both online and by phone with a special launch discount of 10% off an annual policy if taken out by the end of May.

Pet Insurance is steadily becoming a necessity for many households. In the UK there are currently over 27 million furry, feathery or scaly creatures keeping 43% of the population company. Furthermore, the RSPCA has estimated that in 2009 alone, around 50% of these pets will need veterinary treatment at some point across the course of the year. With budgets tighter than ever and the average treatment costing around £220, some pet owners could be in for a nasty shock.

Richard Lovegrove, Managing Director, said:

“As a nation of pet lovers, many of us dote on our pets. The idea that they could become ill or be involved in an accident that could see them requiring medical treatment can be deeply upsetting. What if we could not afford to pay the expensive vet bills? It doesn't bear thinking about which is why Pet insurance really is such a lifeline to pets and their owners.”

Interest Free Instalments

Pet insurance enables owners to seek aid in funding veterinary treatment so that the notoriously hefty bills owners may face are covered by a considerably less expensive annual premium. In fact, Computer Quote Pet Insurance even allows owners to pay for their policy in instalments from as little as £4.20 per month, without any interest fees.

10% Launch Discount

To save owners even more money, throughout May 2009 Computer Quote are offering 10% off all new Pet insurance policies, with four levels of cover depending on your requirements and budget. When your cat or dog requires veterinary assistance Computer Quote Pet Insurance can offer a range of support, including:

- Vet fees up to £5,000 per condition, per year
- Interest free monthly payments
- Advertising and reward money up to £500 should your pet go missing
- Boarding fees in the event of owner hospitalisation
- Claims tracked online and all documents sent by email for convenience
- and much more – [see our full list of Pet insurance benefits](#)

Continued Growth

For some companies, pushing ahead with plans to expand their product range during the recession may be risky business. For Computer Quote however, the news is exciting; a brand new range of pet insurance policies added to an already impressive portfolio of online insurance products which includes:

[Car insurance - quote online](#)

[Home insurance - quote online](#)

[Van insurance - quote online](#)

[Travel insurance - quote online](#)

For further information or to take advantage of this offer, visit the website at www.computerquoteinsurance.com or speak to a member of the Computer Quote Insurance Pet Team on **0800 840 1212**. (Calls may be recorded for security and training purposes).

Computer Quote Pet Insurance is arranged and administered by Ultimate Pet Partners Limited. Ultimate Pet Partners is an Appointed Representative of Hollard Risk Partners Limited which is authorised and regulated by the Financial Services Authority.

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Links

Computerquoteinsurance.com homepage <http://www.computerquoteinsurance.com>

Pet insurance homepage <http://www.computerquotepetinsurance.com>

Notes to editors:

1. Stride Limited trades as Computer Quote, now selling motor; home; van; pet & travel insurance by phone and online via <http://www.computerquoteinsurance.com>
2. Stride Limited is an independent insurance broker established on the South Coast since 1973. In addition to operating personal lines insurance broker Computer Quote, Stride offers insurance cover for a wide range of commercial property such as blocks of flats; high value housing and let properties.
3. Stride has a total Gross Written Premium (GWP) of £12 Million and employs over 55 staff.
4. For more information contact:

Richard Lovegrove
Managing Director, Stride Limited
richard.lovegrove@stride.co.uk
Tel: 023 9224 8761
Mob: 077 3606 9151
Fax: 023 9224 8769
<http://www.computerquoteinsurance.com>
<http://www.stride.co.uk>

Jonathan Walker
Marketing Director, Stride Limited
jonathan.walker@stride.co.uk
Tel: 023 9224 8730
Mob: 079 7035 4202
Fax: 023 9224 8769
<http://www.computerquoteinsurance.com>
<http://www.stride.co.uk>

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