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Innovative Technology Streamlines Audio and Video Management

PubClip launched new internet marketing technology that allows users to quickly create and publish audio and video files to a variety of media outlets including: websites, emails, blogs and podcasts.

Plano, Texas (PRWEB) June 2, 2009 – [PubClip](#), a service specializing in innovative media solutions, launched new technology that makes it easier to create and publish media. The technology allows users to quickly publish audio and video to multiple media outlets.

PubClip was established to help busy entrepreneurs create, manage and publish numerous marketing files more efficiently. [Record by phone](#) features allows users to quickly create educational lessons, produce seminars and record customer testimonials from anywhere.

The service is also equipped with [web recorder](#) features, allowing users to record audio and video files and automatically post to blogs and podcasts. Users can embed a web recorder on their website to capture visitor feedback. Recordings can be produced from a simple webcam and microphone to publish trainings and streamline publications worldwide.

"Website and blog owners often face challenges creating and managing thousands of audios and videos in their accounts," comments Dante Lorenzo, Co-Founder and Developer of PubClip with over ten years experience developing web services. "We've designed technology that allows users to seamlessly manage those folders in one easy to use application. Plus, the technology allows for the creation and organization of podcasts, videos and audio files; maximizing efficiency."

Customers are using the technology for a variety of applications including: advertising, training courses, recording conferences calls, interviews, streaming radio shows, mobile [blogging](#) and [podcasting](#), voice signature confirmations, and customer support concepts.

The technology also provides the ability to send audio and video via emails and even publish a web page with easy to use web editor tools. Plus, customers can easily log into their account to manage media and add and edit existing video and audio files.

Advanced measurement tools are available, allowing users to track their results. Customers can quickly track page views, number of downloads and more.

"We're excited about offering these media [marketing tools](#)," comments Co-Founder and Marketing Director, Yanina Lorenzo. "This technology makes recording and publishing audio and video clips easier than ever. We're providing customers with a free 7 day trial to take our service for a test drive."

For more information about PubClip [email](#) or visit www.pubclip.com.

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Contact: Yanina Lorenzo
Marketing Director
Phone: 469.212.9141 ext 17801
yanina@pubclip.com

About PubClip:

PubClip is an innovative service founded by Dante and Yanina Lorenzo. The service was established to help busy professionals create, manage and publish numerous audio and video files more efficiently. The technology is equipped with sophisticated measurement tools; allowing customers to quickly measure their results.