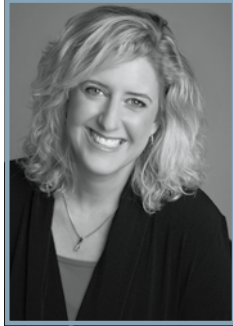


Alyssa Dver

Author | Consultant | Speaker | Trainer



“Alyssa is someone that you want to learn from and work with. A great teacher, speaker, consultant and practioner, she knows how to get effective marketing done quickly without taking her eye off the bottom line.”

Mark Hediger
Founder & CEO
Actionize

Serial Success - founded The Center to Prevent Lost Children, Wander Wear Inc., Mom Matters WebTV & Mint Green Marketing, plus worked at many market-leading startups and consulted for dozens more. Former CMO for public and private global companies.

Recognized by Business’s Best - BusinessWeek '07 “Female Entrepreneurs to Watch,” Wharton graduate and frequent business school guest lecturer.

Respected Journalist & Industry Expert - regularly published in Forbes, BusinessWeek, Entrepreneur, Chief Marketer, Promo, Software Magazine, The Commonwealth Institute, Newsday, Journal of Commerce, and many others.

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Trusted Source - interviewed by Fox, CBS, CN8, Boston & Hartford Business Journals, NPR, Voice of America, The Boston Globe, Ladies Who Launch, MassWIT, The Women’s Radio Network, American Airlines Radio, etc.

Sought-After Speaker & Educator - appreciated by audiences at The World Diversity Leadership Summit at the United Nations, The Women’s Congress, The American Marketing Association, The American Banking Association, The American Strategic Management Institute, etc.

