# The Value Builder Program

The **Value Builder** program is a results-driven methodology that helps you succeed in deploying your online technology adoption projects. Through comprehensive collaboration and team building, we couple this core methodology with Web 2.0 CRM best practices to help you identify a clear strategy for success.

The **Value Builder** program enables you to rapidly create a clear, readily actionable roadmap so you are well-positioned to **think big, start small, and scale fast**, and can dramatically shorten your evaluation time by zeroing in on what matters most to your users and your company's business goals. Best of all, the knowledge and insight you gain is easily transferable to, and remains remarkably effective for, any technology adoption project. Through our unique **Value-Building** collaboration process, we assist and guide your organization to realistically identify end-user needs, and then clearly align them to your business process goals and technology requirements.

## You can easily manage your business and collaborate with remote stakeholders through implementing a comprehensive CRBM Platform strategy.

Today's business teams need their mission critical and time sensitive information anywhere, anytime, and at their fingertips. With an integrated Customer Relationship Business Management - **CRBM Platform** approach you can get better business information, built in workflows, sales force automations, full life cycle ecommerce transaction and inventory management, social technologies with the lowest cost of entry and the greatest set of available tools and features in the marketplace. A **CRBM platform** equips your business to make better decisions, collaborate more effectively and build stronger customer loyalty through higher degrees of customer satisfaction. In today's competitive market place providing the right tools and knowledge to your workforce enables them to stay ahead of your competition and collaborate more effectively with your customers, which translates into increased revenue, lower operating costs and greater customer satisfaction.

Arm your team with the best of breed technology, training and support to meet and exceed all your project collaboration and sales goals, adapt to the changing needs of your customers, and improve your product/service delivery efficiencies.

**We bridge the gap between people and technology to empower your team.**

**www.cnpintegrations.com**

## CNP Integrations

### Discover & Realize your true Needs, Goals, and Requirements

## A Value Driven Approach to Ensuring Your CRBM Platform Success

### Why is a Value Builder Right for Us?

**The Value Builder Program is a powerful tool if your company would like to:**

- Start, change, or grow a technology initiative and need to identify requirements
- Evaluate technology vendors in lieu of or in conjunction with an RFP
- Rapidly create a comprehensive plan for CRM/CMS or other technology solutions success

### What are the Key Benefits of a Value Builder Program?

- An accurate evaluation that captures realistic user, business, and technology needs
- Reduce evaluation time, leading to faster and smarter technology deployment
- Achieve maximum usability and stakeholder buy-in
- Benchmark your projects and measure progress and success
- Position your company for greater productivity and lower total cost of ownership once determined solutions are deployed

### What Does the Value Builder Program Entail?

**A Value Builder program is a realistic discovery and deployment strategy assessment.** Depending on your company's goals, size, and the complexity of current business processes, CNP Integrations will work with your company's users and key executives through a series of on-site or online webinars to create your complete CRBM strategic plan. While our planning process is centered around the technology platforms we support our unique value building methodology generates a universal execution plan that can be applied to virtually any integrated technology system adoption. Our focus is on integrating your people and their processes with the right technology solutions to deliver the best value from your investment.

**Call NOW and find out how we can get you the best return on your technology investment:**

### 1-508-644-1553

*Or email us at:* sales@cnpintegrations.com

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