isABelt™ New Product Release
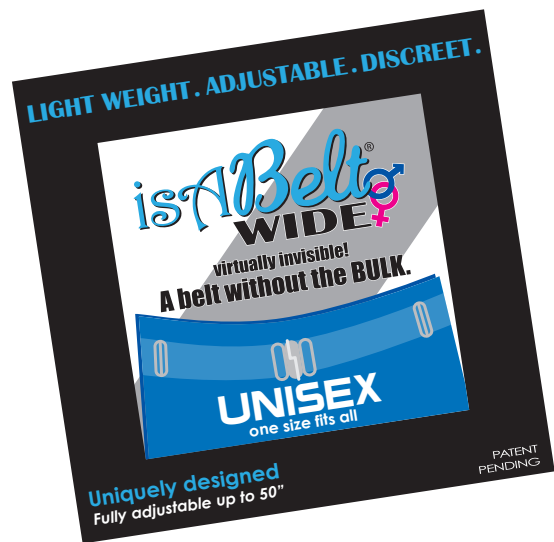
isABelt®

isABelt® now available in BLACK!!!

isABelt®, the original virtually invisible fashion "fix-it" product, is now available in black. The isABelt® lies completely flat making it virtually invisible under your garments. The shiny black, patent-like color of the isABelt® black will be a perfect complement to your jeans and trouser. Also great if your just looking to add a touch of color to your outfit. isABelt®, a 1/2 inch wide, strong and flexible belt, virtually disappears when worn. isABelt® provides you with the assurance that all is secure without even knowing it's there. With isABelt® there are no more worries of pants/jeans slippage, no more back gap and no more belt bulk. isABelt® is the necessary fashion accessory! The fully adjustable belt keeps your outfit looking great while giving you the confidence that all is in place! isABelt® is available in four different sizes (small, medium, large and plus).

isABelt® WIDE

A UNISEX belt without bulk.
1" wide belt with no hardware,
virtually disappears when worn.

isABeltWide™ has finally ARRIVED! Keep your pants up the "isABeltWide™" way! A lightweight, flat, 1" wide belt in clear-frosted or black that will support your pants with no bulky hardware. The isABeltWide™ allows you to discretely wear a belt when you don't want, or need the added weight of a belt or a belt buckle. Say goodbye to "belt bulk", "back gap", and "plumber's butt". A little wider for added support. Uniquely designed, one size fits all - up to 50".

isAStrips™

Versatile, multi-use body & apparel tape. Perfect to use with the isABelt® products.

Now you can use your isABelt® even on those "favorite" pants that don't have belt loops! Simply place an isAStrips™ over the isABelt® logo on inside of the isABelt® and press to waistband to secure. The isAStrips™ were designed to be the perfect "quick-fix" accessory. The transparent, hypoallergenic, double stick fashion tape secures necklines, bra straps, clothing, pant hems, shoe straps, accessories, scarves, jewelry in place and much more. Two isAStrips™ size options included.