



# FOLDRite™

## TEMPLATE MASTER

for Adobe® InDesign®

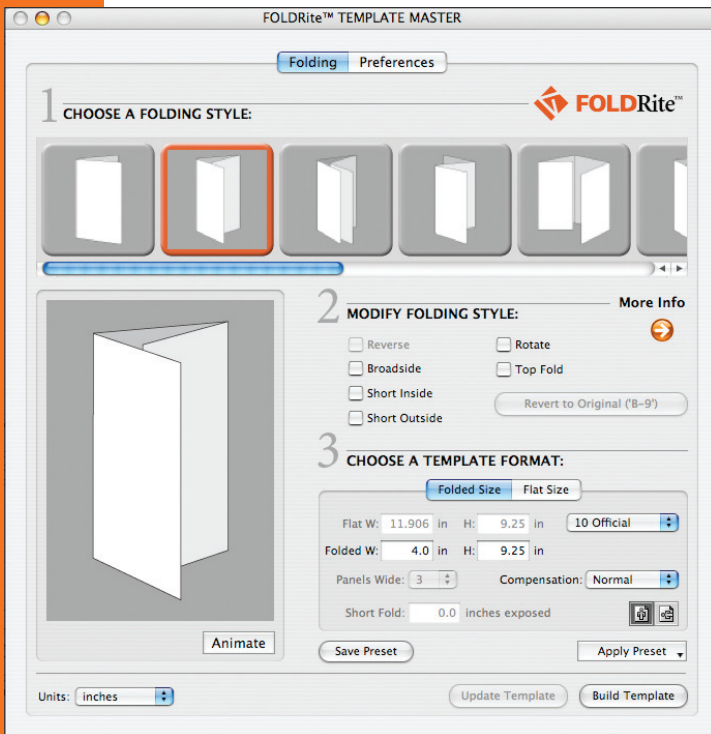
A PRODUCTION TOOL FOR ADOBE INDESIGN

### FEATURES

- Eliminates the need for manually calculating folded template sizes—no more math.
- Significantly reduces production time and errors associated with creation, proofing, and correction of templates.
- Eliminates costs associated with creating or repairing file manually
- Fast, accurate custom template creation
- Industry-approved folding styles and algorithms
- Fosters better communication between printers and designers

### BENEFITS

- Simple to install and use
- Swift return on investment
- Supports InDesign CS3, CS4
- Educational information provided for all folds
- Supports sustainability with more accurate files, creating less production waste at the bindery
- Ability to offer more folding options to your clients
- The ability to convert pre-existing InDesign files into FOLDRite™ templates



*FOLDRite™ Template Master for Adobe InDesign can be purchased in single licenses or in multi-seat bundles at reduced rates. Education discounts also available, however, you must qualify as an educational institution, an educator, or a currently enrolled student to receive the discount. Contact [teachers@foldfactory.com](mailto:teachers@foldfactory.com) for more information about education pricing.*

### Product Overview:

FOLDRite™ Template Master for Adobe InDesign is a plug-in for InDesign CS3 and CS4. It provides users a quick and easy way to choose a folding style, customize it to their specific needs, and build production-ready folding templates instantly. Template Master is easy to install and use, and is accessible from the File menu in InDesign.

Template Master is the only dynamic, custom digital folding template creator for graphic arts professionals. With 85 folding styles to choose from, FOLDRite™ templates are fully-compensated for the folding process using industry-approved settings, and come complete with fold marks and panel cues in the slug area. Flash animated folding illustrations, the option to save presets, and useful educational information about each folding style helps designers to visualize, to stay on schedule, and on budget.

The FOLDRite™ Template Master industry-approved folding algorithms and document creation technology saves countless hours and fees associated from building comps, calculating folding compensation, calling printers or binderies for advice, fixing errors, and recreating bad files. Useful Update Template feature can even modify existing InDesign files and turn them into FOLDRite templates.

**Visit [www.foldfactory.com](http://www.foldfactory.com) to download a demo and to purchase.**

# FOLDRite™ Product Offerings

FOLDRite™ offers a suite of educational tools and resources.

## Software tool:

### FOLDRite™ Template Master for Adobe InDesign

Single license and multi-seat bundle deals available. For education pricing, contact [teachers@foldfactory.com](mailto:teachers@foldfactory.com)\*

Template Master is a software plug-in that incorporates the science of folding into a highly practical tool that students will find useful right into their professional careers. With 85 folding styles built-in, Flash animated folding illustrations, customization controls, and more, Template Master provides a designer with the key to any successful folding project—a correct template. Visit [www.foldfactory.com](http://www.foldfactory.com) to download a demo version of the software and to purchase. For OEM opportunities, contact Janice Reese at [janice@foldfactory.com](mailto:janice@foldfactory.com)

## Reference book:

### *A Field Guide to Folding*, \$39.99

This new publication contains comprehensive information about folding and an abridged list of 85 FOLDRite™ folding styles. *A Field Guide to Folding* was designed to complement the FOLDRite™ Template Master plug-in for Adobe® InDesign®, as well as the curriculum supplement *Folding for the Graphic Arts: A Teacher's Handbook*. This 204-page reference is an essential tool for graphic arts industry professionals and is a critical teaching tool for graphic arts education programs.

## Curriculum supplement:

### *Folding for the Graphic Arts: A Teacher's Handbook*, \$59.00

Developed with educational programs in mind, this 60-page curriculum supplement helps graphic arts educators learn how to teach about folding. This classroom-tested curriculum walks educators through the process, explaining terminology, offering tips and ideas for hands-on projects, field trips, and exercises. Provides project assignments with free downloadable project materials and handouts, quizzes, and more. This curriculum supplement works seamlessly with *A Field Guide to Folding* and the FOLDRite™ Template Master plug-in. To order, contact [teachers@foldfactory.com](mailto:teachers@foldfactory.com)

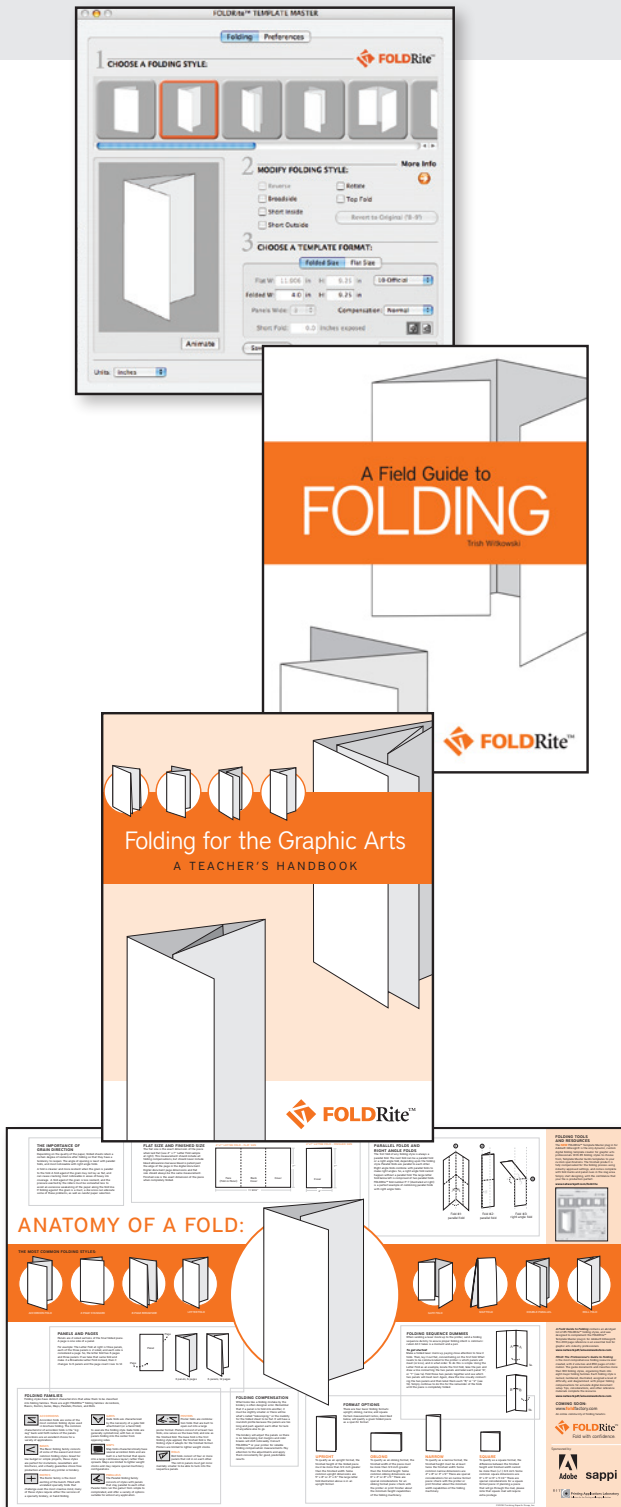
## Informational poster:

### *"Anatomy of a Fold"* (35" x 22.25"), \$9.95

Fun and visual, this poster covers folding terminology, folding families, folding compensation, common folding styles, folding formats, the importance of paper, folding sequence dummies, and more.

Also visit our online folding community [www.foldfactory.com](http://www.foldfactory.com)

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**\*Student Discount Instructions:** Please fax or scan a copy of your student ID, your current semester schedule with your name and date on it, or a letter from your university stating your enrollment status in a graphic arts program. Fax these items to: (484) 266-6196, or email the items to: [students@foldfactory.com](mailto:students@foldfactory.com). A discount code will be emailed to you. **Teacher Discount Instructions:** Please fax or email a copy of your faculty ID and a link to your online catalog showing the related class you are teaching. Fax these items to (484) 266-6196 or email the items to: [teachers@foldfactory.com](mailto:teachers@foldfactory.com). We also offer multi-seat discounts for computer labs. Email us with your needs.