SIGMA COMMERCE

Software Solutions for Direct Retailers

SigmaCommerce is SMART Commerce

For retailers with established multi-channel operations, our proprietary SigmaCommerce software toolset is designed to help manage every aspect of the retail business. SigmaCommerce is a retailer's foundation for greater efficiency, connectivity, and visibility.

It's the same tool we use to manage our full service clients; from website construction and management to product data, financials, customer relationships, inventory, warehousing, and everything in between – all within a single, coherent database. SigmaCommerce enterprise management software is a product of 27 years in direct retail expertise.

Connected. Transparent. Efficient.

Realize new efficiencies by managing your entire retail operation with a single system. There's no better ecommerce operation than one that functions seamlessly with other sales channels. Customer Relationship Management, Marketing Campaigns and Promotions, Point of Sale transactions, Product Data, Warehouse Operations, and Financials are all managed within the SigmaCommerce software suite.

New for 2009!

Freshly Redesigned Point of Sale

Advanced Product Personalization

SEO Protection for New Sites

Featured Cross-Sells in Search Results

And Much More...

End-to-End Software Solution

Fully Integrated – sales, order, and inventory information is visible across all business functions; the only tool your management team needs.

Real-Time – from website updates to financials, every sales channel and business function operates in real time.

Products, Combinations, and Pricing – manage your product data to show every customer exactly what they want to see – regardless of sales channel.

Ecommerce Website Management – sell multiple brands through multiple sites with the same ecommerce management tool.

Marketing Campaigns and Promotions – from minor updates to seasonal site and catalog changes, content is managed in real time and either published immediately or scheduled to launch when you want.

Customer Relationship Management – exceed customer expectations with your total view of purchasing and contact history, arming your call center staff for better up-sells and cross-sells.

Warehouse Management – end-to-end fulfillment processing; from order to shipment.

SIGMA COMMERCE