

Pax Terra to Stream Video of World Environment Day Celebration from Baja

Beginning at 7:00 PM PST on Friday June 5, 2009, Pax Terra, LLC (pax-terra.org), an organization founded to promote sustainable ecotourism, protect gray whale migration, and mitigate the environmental effects of industrialization, will sponsor the streaming of a live video of the World Environment Day Celebration being held at the Town Square at Puerto San Carlos Comondú, Baja California Sur, Mexico.

Puerto San Carlos, Mexico (PRWEB) June 4, 2009 -- Beginning at 7:00 PM PST on Friday June 5, 2009, Pax Terra, LLC (pax-terra.org), an organization founded to promote sustainable ecotourism, protect gray whale migration, and mitigate the environmental effects of industrialization, will sponsor the streaming of a live video of the World Environment Day Celebration being held at the Town Square at Puerto San Carlos Comondú, Baja California Sur, Mexico.

The program will include an Environmental Education Contest Award ceremony, a video premiere, and a community meeting that will promote environmental commitment, and activities in support of sustainable ecotourism. Gray whale migration has been identified as the foundation of the long-term economic viability of the Magdalena Bay region of Baja and plans are currently underway to begin the development there of a sustainable ecotourism industry. Dignitaries from the Mexican Government, a number of NGOs, and the Pax Terra management team will participate in the celebration and other activities planned for the day.

On the west coast of Baja California Sur, a group of islands delimits one of the most productive marine regions of Mexico. As well as being a major area for state and national fisheries, it is the habitat for numerous species of great ecological significance from fish and invertebrates hatching and breeding areas to providing shelter for migratory birds. It is also the birthplace of the gray whale and other marine mammals.

The economic, social and ecological importance of the region is undeniable. Pax Terra supports the efforts of all members of society--in Mexico, the US, and abroad to restore nature's balance and achieve sustainable development with support from the scientific community and experts in social, economic and environmental affairs. Pax Terra is a partner in BRUMMA, A. C., along with NGOs, private industry, and the government, which will direct the actions and marshal resources to help restore the natural balance of the region while promoting the general welfare of society, and mitigate the environmental effects that have to potential to adversely affect quality of life of the species that inhabits one of the world's most important ecosystems.

"Gray whale migration is extremely important to marine science," said Janet Robertson, president of Pax Terra. "The disappearance of the gray whales would be a heartbreaking loss to environmentalists and ecotourists alike."

In recent years, the human-friendly gray whales were taken off the endangered species list. But they are now again in danger of extinction. "If the gray whale is to survive the environmental effects of overfishing and commercial development in or near the protected waters that allow it to thrive, remedial action needs to be taken immediately," adds Robertson, "including promoting sustainable ecotourism and other methods to help Baja fisherman to maintain and enhance their livelihoods."

The events scheduled for the World Environment Day Celebration in Baja are expected to launch a major initiative that will be a first step in bringing attention -- and major tourism -- to the entire Magdalena Bay complex.

To see the video on June 5, visit <http://pax-terra.org/live-video-stream>. If you have questions about the World Environment Day Celebration or Pax Terra, LLC, call us at 503-791-1041.

###

Contact Information**MARTIN GROSSMAN**

Pax Terra, LLC

<http://www.pax-terra.org>

503.775.4192

Online Web 2.0 VersionYou can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)