

Glubble continues to provides families safety on the web with a new CEO, new funding and a unique Family Timeline service

Glubble (www.glubble.com) announces the appointment of Alexander van Elsas as CEO, completes a new round of investment of \$1Mln and launches a new Family Timeline service. Starting June 25th, 09:00 PST, families can upload, store and share all their important family memories online. The Family Timeline is a unique service that provides visual navigation of family photos, events and messages through a timeline. Families can upload their most precious photos and share them with family and friends. The Family Timeline is freely accessible for all families. A premium membership provides families with unlimited photo uploading, storage and sharing.

San Francisco, CA (PRWEB) June 25th, 2009 -- Glubble® (www.glubble.com), the leading online family browser and social network for families with children under 12, has appointed Alexander van Elsas as its CEO. Alexander, former COO of the company, takes over the position from Willem-Jan Schutte, one of the original founders of Glubble. Willem-Jan remains member of the non-executive board. With the appointment of Alexander van Elsas as CEO, Glubble also secures a new funding round of \$1Mln.

According to Glubble CEO, Alexander van Elsas, "We are on a mission to make the Internet safer and more fun for families and young children. With the support of a new funding round, and the unique Family Timeline service we can continue to connect families on the web. We do not rely on intrusive advertisement based business models but instead grow revenues for the company by providing our users value through premium services. The core service, connecting families online, will always be free."

Glubble lets families set up a private family home page where they can leave messages on the message wall, create online photo albums and organize their family's busy schedule using the family events feature to post appointment, birthdays, holidays and reminders. Glubble for families is seamlessly integrated with the Mozilla Firefox® browser changing it into a unique family browser that notifies the user when new activities take place on the family page. "We are very proud to be a Mozilla Firefox recommended family extension and we are thankful for the continuous support of Mozilla" says Alexander van Elsas.

Glubble's new family features:

- The Glubble Family Timeline, a unique service that provides visual navigation of Family photos, events and messages through a timeline. Families can upload their most important photos and share them with family and friends. The Family Timeline stores your most important family memories online.
- Glubble introduces a premium membership that allows families to upload and share unlimited number of photos with high quality. The premium membership will cost \$39.95 a year.
- A new Glubble Toolbar interface, fully integrated into Firefox, which provides families real-time message and events updates from the Family Page, and turns Firefox in a safe kids browser
- Kids Themes: Children can now customize their kids browser with beautiful themes of fantasy worlds, precious gems, sharks and dragons.
- A safe kids search feature integrated directly in the Glubble Kids browser, allowing children to safely search the web.

The Glubble for Families browser can be turned into a unique Glubble Kids browser that lets parents educate their children good digital citizenship by introducing them to safe web browsing, search and social networking with extended family.

In addition to the new features, Glubble has expanded the breadth of content for children within its already popular activities of fun games, interactive quizzes, creative handicraft, printable coloring pages, audio books and educational exercises. Glubble for families now has over 800,000 downloads to date and a community of users that have added over 300,000 of their "favorite" Web sites to the Glubble network.

“Key growth areas are to integrate further social networking features into the family page. We want to ensure that our users have flexible controls that lets them share content outside their private family environment, and pull content back into the family page”, according to Alexander van Elsas. “We intend to integrate services like Twitter and Facebook soon to allow families to customize their private page with external notifications and content. We will also support easy photo sharing from the Family Timeline to services like Facebook and Flickr and work on mobile photo uploading.

For more information, please visit: www.glubble.com.

About Glubble

Glubble is a family browser and social network that changes the Internet into an a fun and safe experience for the entire family. Families create their family's private homepage where they can send messages to all family members, add family members--including grandparents, aunts, uncles and cousins--upload family photos and organize the family's busy calendar of events.

Young children can play thousands of games, watch cartoons, print coloring pages, download Play Art toys, learn their ABCs, arithmetic and foreign languages and surf Web sites that have been pre-approved by their parents. Kids can safely interact socially with family and friends through Glubble.

Fun, free and safe, Glubble is where families play! Become a member today at: www.glubble.com

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