



Media Inquiries

Gloriana Guillen
Communications Manager
Tel: +1 212-952-0181 x14
gguillen@promujer.org

Pro Mujer Celebrates 19 Years of Service to Poor Women in Latin America at October 29 Benefit

Deloitte Chairman Sharon Allen and Xerox Chairman Anne M. Mulcahy to be Honored

NEW YORK, June 23, 2009 Pro Mujer, a leading provider of financial services, healthcare and training for impoverished women in Latin America, announced its benefit celebration to be held on Thursday, October 29, 2009, at 6:30 P.M. at Cipriani Wall Street in New York City. The benefit celebrates Pro Mujer's nineteen years of service to more than one million women and their families.

At the benefit Pro Mujer will honor Sharon Allen, Chairman of Deloitte LLP, and Anne M. Mulcahy, Chairman of Xerox for their leadership in promoting the role of women in business and society, and for advancing corporate social responsibility.

Serving as Honorary Chairs of the event are Robert and Luciana Duvall, Billie Jean King and Paul Volcker. The benefit's Chair is Kathleen A. Corbet, founder and principal of Cross Ridge Capital, LLC.

Proceeds from the event will help women in Latin America to obtain working capital loans to grow their business and to access healthcare for themselves and their families. Millions of Latin American women live on a few dollars a day and the global recession threatens their already precarious livelihoods.

"When women can barely afford food, housing and other basic needs they have no choice but to disregard their health," said Rosario Pérez, Pro Mujer's Chief Executive Officer. "Pro Mujer remains committed to providing top-notch primary healthcare and preventive health education, so women can succeed as entrepreneurs and care for their families."

A Pro Mujer client from Nicaragua will speak at the benefit, sharing her story of how credit and healthcare has changed her life.

Tickets for the event are \$500, \$1,000, \$2,500 and \$5,000. Tables are available for \$10,000, \$25,000 and \$50,000. **Those interested in attending Pro Mujer's Benefit Celebration should call 212-972-2268 or e-mail tmevents@inch.com.**

About Pro Mujer

Pro Mujer is a multinational social enterprise that offers financial services, healthcare, and training to poor women entrepreneurs in Latin America, helping them to achieve economic security and improved health. Established in 1990, Pro Mujer operates in Argentina, Bolivia, Mexico, Nicaragua and Peru. Since its inception, Pro Mujer has disbursed more than US\$582 million in small loans and allowed clients to save US\$18.2 million, providing a financial buffer for their families in times of crisis. In 2008 alone, Pro Mujer's services benefited over 222,000 women and approximately 1 million children and family members.

Pro Mujer is a 501(c)(3) tax-exempt organization based in New York City. More information is available on the website, www.promujer.org