Plan. Publish. Promote. ENGAGE!

The newest release of the Active Data Calendar product suite is designed to leverage tight marketing budgets and takes event creation, registration, and syndication to the next level. It allows for more flexibility in event planning and room scheduling and enables you to build an effective event broadcasting network across the web to drive attendance in less time for less money. Active Data Calendar also has passed Microsoft platform tests for both Windows Server 2008 and SQL Server 2008.

These new features and added functionality make for our most powerful release yet!

New Features for Public & Private Marketing Calendar Upgrades

- Significant interface improvements to streamline event publishing and scheduling
- Ability to send e-mails to event registrants based on status
- Reassigning event ownership for deleted or inactive users
- Choose what mapping tool is integrated with the event location address (Google Maps, MapQuest, Microsoft Live Maps)
- Select multiple facilities for a single event and assign unique setup attributes for each
- Import upgrades including multiple facility events and event status
- Option to purge records originating from a specific import
- Build custom lists of events for syndication regardless of category or other criteria

Public, Private, and Facilities Open Entry Module Upgrades
Requires licensing of at least one of our Open Entry Modules

- New form configuration setting for selecting basic or advanced scheduling options
- Open entry event submissions can now specify multiple rooms for event requests
- Configuration setting to include internal only fields in open entry forms

Advanced Registration Module Upgrades
Requires licensing of the Advanced Registration Module

- Receive event registrant payments through PayPal Express
- Track and manage event cost and revenue
- Support for discount codes to decrease registrant cost by a flat dollar amount or percentage
- Tracking of event registration deadlines
- Export registrants on a one-time basis or as a persistent feed in either CSV or XML formats
- Registrant summary reports for tracking registrant history and patterns