



## Wine Library TV and The Hockey Zen TV Show Hosts Talk Wine and Hockey on WLTV.

Twitter Pitch: [@garyvee](#): NEW WLTV! Wine and Hockey – Episode #690: Gary Vaynerchuk is joined by the Nadeau brothers of hockey <http://tinyurl.com/lulqog>

### Summary:

#### The Hockey Zen

[TheHockeyZen.com](#) is an online community that is busy pumping out the best hockey content on the web, with a lot of help from their friends.



#### Wine Library TV

Gary Vaynerchuk, the star of [Wine Library TV](#) and the Director of Operations at the Wine Library. With his unconventional, often irreverent commentary on wine, Gary has attracted a cult-like following of more than 80,000 viewers a day.



**Saint John, NB Canada (June. 24, 2009)** – The Hockey Zen is inviting all wine and hockey enthusiast to watch a recent episode on the most popular online TV show, Wine Library TV. Chris and Adrian Nadeau of The Hockey Zen took their hockey knowledge and less then expanded palettes to the Wine Library to talk hockey and wine with Gary Vaynerchuk.

The episode aired on June 16th, entitled “Wine and Hockey – Episode #690.” The show featured wine, hockey, the Jets and Fun Dip. On June 18th, nearly 4 thousand people viewed the episode and over a hundred individuals participated in the conversation online after the show aired.

The buzz on twitter after the show was launched.

*[@garyvee](#) hosts [@cnadeau](#) and [@anadeau](#) on WLTV! #Wine + #hockey +crying over the #Jets stories= awesome.*  
<http://tinyurl.com/lulqog>

<http://twitter.com/danmartell/status/2296362785>

<http://twitter.com/danafosburgh/statuses/2216400376>

So if you are looking to mix a little wine tasting with some hockey and participate in the conversation, be sure to check out Wine Library TV, Episode #690 Wine and Hockey.

### Links

[Wine & Hockey Episode #690](#)

[The Hockey Zen](#)

[Wine Library TV](#)

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