



More Information:

Mark Dresser

(866) 885-7212

mfdresser@dresserassociates.com

Dresser & Associates Expands Its Customer Communication Initiative

Premier Sage Abra HRMS partner, Dresser & Associates, broadens its communication strategies with information and tools for its business clients.

Scarborough, ME—June 29, 2009—Dresser & Associates, the country's leading Sage Abra HRMS (Human Resource Management System) partner, has embarked on several new communication initiatives aimed at helping its customers reach their business goals and derive the most value from their HRMS software solutions. The initiatives involve delivering timely and pertinent payroll and HR-related information to clients across a variety of media outlets.

"In the current economy, human resource and payroll professionals can and should take a much more strategic role within their organizations, helping to meet the business's need to remain competitive and financially sound," said Mark Dresser, president of Dresser & Associates. "Our goal is to help empower these professionals with the information and tools they need to effectively reduce costs and maximize efficiencies throughout the HR and Payroll departments."

Dresser & Associates was one of the first Sage Abra partners in the country to offer its clients access to an Abra Customer Portal where they can access important documents, forms, software upgrades, and tips and tricks directly from Dresser's web site. In addition, the company hosts monthly web-based seminars, offered free of charge to interested professionals, that cover relevant topics such as using social media networking in recruiting efforts.

The company also provides HR411 free to each of its Sage Abra customers. HR411 is an award winning solution that delivers expert tools and advice in order to help businesses better manage employees, understand and comply with key employment and labor laws, and stay current on HR trends and developments.

Most recently, Dresser & Associates invited other Sage Abra partners to join forces and form a LinkedIn group, the Alliance for Workforce Management - Sage Abra HRMS, to better inform and educate the Sage Abra community it supports. Members of this group consist of highly experienced Sage Abra consultants, HR and Payroll industry consultants, Sage technical staff, and Sage Abra users. The group provides opportunities for group discussions, questions and answers, and networking .

"As companies cut costs, they become more vulnerable to losing their most precious assets - their best and brightest employees," added Dresser. "Our goal with these various initiatives is to help our clients make better use of technology for human capital management - technology that can help control benefit costs while allowing companies to continue to attract and retain their best employees."

About Dresser & Associates

Dresser & Associates was founded in 1991 as a management consulting firm and became a Sage North America business partner in 1997. Headquartered in Scarborough, Maine, Dresser has regional offices in Georgia, Florida and Kentucky. Dresser is one of the leading National Partners for Sage with customers in 38 states offering Sage Abra HRMS (formerly ABRA Suite), Abra HR and payroll software from Sage North America. They have been named to the Sage Chairman's Club for four consecutive years. Dresser also offers on-going human resource management services on a consultant or outsourced basis, providing consulting services to improve operational and management performance. Dresser is dedicated to the continuing professional success of its customers and business partners. Learn more at www.dresserassociates.com or by calling (866) 885-7212.