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Introducing Yellow Threads – A Unique Online Gift Boutique That Invites You to Gift Her Something Special™

New York, NY (June 30, 2009) -- Celebrating the gift of friendship, Yellow Threads (www.yellowthreads.com), an innovative online gift boutique for women officially debuts on July 1, 2009.

Meredith Klein, Founder: "Yellow Threads connects women as we travel through life together, weaving rare and complicated, yet beautiful patterns of each experience that we share along our journeys."

Through life's ups and downs, she continues to give you the greatest gift: the gift of friendship. In celebration of her – your best friend, mother, grandmother, sister, the co-worker with whom you swap dating stories, your freshman year college roommate or your confidante neighbor – Yellow Threads will help you select the perfect present, to show her how much she means to you.

Uniquely designed to create a personalized shopping experience, www.yellowthreads.com, allows you discover new and exclusive gifts, regardless of the occasion. Let this special woman be your guide; consider her wardrobe, home décor, lifestyle and her passions to determine how to best celebrate her.

The talented artists and craftsmen featured by Yellow Threads have been hand selected from around the world to offer a wide variety of items, ensuring you always choose the perfect present to celebrate every monumental moment in womanhood and friendship.

Visit us today at www.yellowthreads.com where you can always:



Gift Her Something Special™.