

Social Media in Recruitment Conference

16th July 2009, London

The UK's First Conference Dedicated to Social Media in Recruitment

WHO Should Attend

- ✓ HR / Recruitment Professionals, Managers and Directors
- ✓ Recruitment Advertising Companies
- ✓ Recruitment Agencies
- ✓ Job Boards
- ✓ Suppliers to the Recruitment Industry

WHY You Should Attend

- ✓ **LEARN** from Social Media Experts
- ✓ **DISCOVER HOW TO** implement Social Media
- ✓ **HELP REDUCE** Recruitment Costs
- ✓ **NETWORK** with Industry Experts and Peers
- ✓ **STAY AHEAD** of your Competitors

PROGRAMME

- * An overview of Social Media including **social networking sites, blogs** and **podcasts**.
- * How social networking sites such as **Facebook** can be used to get messages to your target audience
- * How to use **LinkedIn** to promote your vacancies and source new candidates
- * How to use **Twitter, TwitterJobSearch.com** and the **Job Search Engines** for recruitment
- * The **legal issues** re the use of social media web sites
- * Using **online video** to promote your company and your job vacancies
- * How to put together a **social media strategy** for your company
- * **The future** - taking social media to the next level

SPEAKERS

Nine Industry Experts will share their knowledge:

Mike Taylor - Managing Director, Web Based Recruitment

Josh Smith - Head of Inside Sales, Facebook UK

Mark Williams - Managing Director, ETN Training

Bill Fischer - Co-Founder & Director, Work Digital Limited

Bill Boorman - Managing Director, Bill Boorman Consultancy Limited

Adrian Marlowe - Managing Director, Lawspeed

Google/YouTube

Paul Harrison - Managing Partner, Carve Consulting

Matt Alder - Director of Product Strategy, Barkers

BOOK YOUR PLACE NOW at: www.SocialMediaInRecruitment.com

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