## **METTLER TOLEDO**

# Lasting Value with NewClassic Balances

**COLUMBUS, Ohio (July 1, 2009)** – METTLER TOLEDO, a leading global supplier of precision instruments and services is introducing a new balance range, NewClassic, to replace their current Classic portfolio.

Suitable for every weighing need, NewClassic MS is a true workhorse setting new standards for durability and ease of operation. A new high-quality robust metal housing offers reliable protection and is resistant to chemicals. The re-designed user-interface allows for intuitive operation, with new SmartKeys to offer direct access to preferred applications. A modern High Contrast Display guarantees error-free reading of results and enhances the user friendliness of the balance.

### Long-lasting investment in precise results

Only 30 seconds – that's all it takes to dismantle the glass panels and draft shield of the NewClassic MS, making cleaning an easy task. The robust metal housing protects the weighing cell from environmental influences and impacts. Built-in shock and overload protection guarantee a long



NewClassic balances offer the perfect balance for every weighing purpose

product life. Still present are the proven MonoBloc weighing cell and FACT, Fully Automatic Calibration Technology, which round out the reasons for world leading weighing results.

#### The guick way to select the right balance

The virtual showroom (www.mt.com/newclassic) offers comprehensive information on NewClassic and allows insight into its new functionalities. Short videos demonstrate user operation of the balance, and 3D-animations and an assistant wizard provide quick and valuable guidance on choosing the proper balance.



#### **About METTLER TOLEDO**

METTLER TOLEDO is a leading global manufacturer of precision instruments. The Company is the world's largest manufacturer and marketer of weighing instruments for use in laboratory, industrial and food retailing applications. The Company also holds top-three market positions in several related analytical instruments markets and is a leading provider of automated chemistry systems used in drug and chemical compound discovery and development.

Additional information about METTLER TOLEDO can be found at www.mt.com.

www.mt.com/newclassic

Visit for more information

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