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## **Scribe Software and Celenia Software Combine Product Offerings for Dynamics NAV and Dynamics AX Customers**

*Strategic Partnership Leverages Celenia's Unique Domain Expertise with Scribe's Market Leading Integration Platform*

**Bedford, NH; July 13, 2009** – [Scribe Software](#), a rapid integration vendor and the leading integration and migration solution choice of [Microsoft Dynamics® CRM](#), [Microsoft Dynamics® GP](#) and [Microsoft Dynamics® NAV](#) partners and customers, and [Celenia Software](#), the global leader in [Microsoft Dynamics development services](#) and add-on products for Dynamics NAV and AX, have formed a strategic partnership. By combining Scribe's strength in the Dynamics CRM and Dynamics GP markets with Celenia's strength in the Dynamics NAV and Dynamics AX markets, customers can now utilize one data management platform to integrate the entire Dynamics product line with virtually any application, data source, or SAAS platform. The partnership will also provide more out-of-the-box integration solutions, enabling customers to achieve an unprecedented level of integrated applications with minimal cost and effort.

The highlights of this strategic partnership are:

- Scribe and Celenia will consolidate their integration offerings for Dynamics NAV and Dynamics AX on the Scribe Insight platform, available exclusively through Scribe's worldwide network of over 800 resellers
- Celenia will take over the development of the Scribe Adapter for Dynamics NAV and create a new Scribe Adapter for Dynamics AX
- Celenia will incorporate many of the unique capabilities of their CRM Connector for Dynamics NAV and Dynamics AX into these new and enhanced Scribe Adapters for NAV and Dynamics AX
- Celenia will develop additional solution templates and accelerators for the most common data integration scenarios
- Celenia will provide expanded services to Scribe partners to support the demands of their Dynamics NAV and Dynamics AX customers

"Dynamics NAV and Dynamics AX customers are the big winners in this partnership. They are recognizing the strategic impact of fully integrated business applications and demand better solutions with less overhead and cost," said Mark Prestipino, CEO of Scribe Software. "By combining forces with Celenia, Scribe now offers one club in the bag for integrating their critical business applications."



"For customer and partners, this brings together rich, flexible integration technology with unique domain expertise in the Dynamics AX and Dynamics NAV space," said Rex Clausager, CEO of Celenia. "The combination of a strong Integration platform and service offerings around Dynamics will enable all Dynamics partners to be more competitive in and around their customers' Dynamics implementations."

#### **Additional information**

Download FAQ document at Scribe Software website – [click here](#)

Download FAQ document at Celenia Software website – [click here](#)

#### **Additional information, Scribe Software**

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#### **About Scribe Software**

Scribe Software Corporation provides cost-effective, no-coding solutions that can be used as the only tool businesses need to integrate virtually any application, data source or Software as a Service (SaaS) platform. Scribe solutions are simple to configure and provide ease of modification as business processes change. They are especially popular among organizations running Microsoft Dynamics CRM, Dynamics GP, Dynamics NAV and Sage SalesLogix applications as well as Salesforce.com and Microsoft Dynamics CRM Online. Scribe Software is led by experienced technology executives from Microsoft, Oracle, AutoDesk, i2, Vitria, Dun and Bradstreet, and WebTrends. For more information about Scribe, please visit [www.scribesoft.com](http://www.scribesoft.com).

#### **About Celenia Software**

Celenia Software offers global Partner Services and Add-on Products to independent software vendors and resellers within the area of Microsoft Dynamics AX|NAV|CRM. Celenia's state-of-the-art Development Centers world-wide deliver high-quality solutions with over 250 software professionals. For more information, please visit [www.celenia.com](http://www.celenia.com).