

John F. Jastrem

President and Chief Executive Officer

Exhibitgroup/Giltspur

John was named President and CEO of Exhibitgroup/Giltspur in October 2006. Prior to joining EG, John was an executive with Omnicom Group, Inc., the world's largest advertising and marketing services company. During his eight-year tenure, he headed two of the company's subsidiaries, Rapp Collins Worldwide - Dallas, recognized as the leading direct response marketing and database management company, and The Marketing Arm, an agency specializing in branded experiences through entertainment, music, sports and events.

John also served in a corporate position in the Diversified Agency Services Group (DAS), a \$5 billion division of Omnicom that manages holdings in a variety of marketing disciplines, including customer relationship management, public relations and specialty communications. DAS includes more than 160 companies, which operate through a combination of networks and regional organizations and serve international and local clients through more than 700 offices in 71 countries. While with DAS, John managed special projects, acquisitions, restructuring and client development.

Under his leadership as president, John led The Marketing Arm (TMA) to achieve a 770 percent growth rate and the honor of "Fastest Growing Agency" by Promo Magazine in 2005. His growth plan was accomplished by integrating three under-performing agencies and developing a new go-to-market plan that enabled TMA to win clients such as Anheuser-Busch, Home Depot, XM Satellite Radio, Lucas Films (Star Wars), Hills Pet Nutrition (Science Diet), Proctor & Gamble, Wal-Mart, and Colgate Palmolive during his tenure.

As chairman and CEO of Rapp Collins Worldwide, (RCW) - Dallas, John turned around a troubled direct marketing agency and quickly restored it to profitability while more than doubling its size and achieving record profits. RCW's growth was achieved by upgrading existing capabilities and developing new offerings in creative marketing and technology systems, enabling clients to efficiently acquire and retain customers. John's efforts resulted in new client wins such as AT&T, DirecTV, Sony PlayStation,

Royal Caribbean Cruise Lines, Mercedes Benz, Hyatt, Network Associates-McAfee, Toyota, Adobe Systems, Mead Johnson, and Camping World.

Prior to joining Rapp Collins in 1998, John served as Lead Industrial Partner for Ripplewood Holdings, LLC, a major private equity firm, where he led ICM Equipment Sales and Rental to more than \$300 million in annual sales. ICM was sold 18 months from the date of start-up, providing investors with a return of three times their investment. He also served as president and CEO of Colt's Manufacturing Company, the world's leading firearms brand where he lead a successful turnaround and re-capitalization of the company.

John served as senior vice president, co-chief operating officer and chief financial officer at Knapp Communications Corporation (KCC) in Los Angeles, the publisher of Architectural Digest and Bon Appétit magazines. After engineering KCC's turnaround to achieve record profitability in early 1993, he negotiated the sale of the company to Condé Nast.

John was also a member of the executive team at Wickes Companies, Inc., an \$8.5 billion international retailer and manufacturer led out of bankruptcy by turnaround artist Sandy Sigoloff and acquired by Wasserstein Parella and the Blackstone Group in 1989. He started his career with Andersen, L.L.P., where he earned his CPA and as a senior manager helped establish the strategic business consulting practice responsible for combining business strategy with technology-enabled solutions for a wide variety of leading corporations.

John has successfully led a number of other companies in both consumer and business-to-business sectors and holds numerous board positions, including MedQuist (MEDQ), a publicly traded company and the largest medical transcription technology and services company with more than 5,000 employees, and Callison Architecture Holdings, LLC, one of the top architecture and #1 retail design firm in the world. Previously, he served on the JPL Formal Review Board and was an instructor at the California Institute of Technology (CIT), Industrial Relations Program for nine years. He is a sought after speaker on the topics of direct marketing and business strategy and is a graduate of Wilkes University and the Omnicom University Senior Management Program.