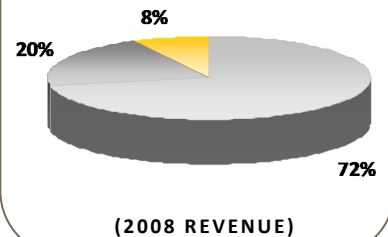




## REPORTABLE SEGMENTS

- GES Exposition Services, Inc.
- Experiential Marketing
- Travel & Recreation



## COMPANY PROFILE



Brewster Inc. (Brewster) is a major tourism service operator in Western Canada that provides tourism products, including world-class attractions, hotel operations, transportation services and inbound package tour operations. Brewster's attractions feature the Banff Gondola, tours of the Athabasca Glacier on the Columbia Icefield and boat tours on Lake Minnewanka.

The Banff Gondola transports visitors to the top of Sulphur Mountain where guests get an unobstructed view of the Canadian Rockies from 7,000 feet above sea level. Brewster's tours of the Athabasca Glacier on "Ice Explorers" offer visitors an opportunity to experience one of the largest accumulations of ice and snow south of the Arctic Circle. In addition, Brewster operates two hotels in Alberta that cater to leisure travelers: The Mount Royal Hotel, located in the heart of Banff, and the Glacier View Inn, located on the Icefields Parkway between Lake Louise and Jasper.

## COMPANY HISTORY

In 1892, two sons of an early pioneer to the Canadian Rockies, trained by the First Nations People of the area, began guiding guests of the Banff Springs Hotel to scenic highlights in and around Banff National Park. Today, Brewster is a leader in the Canadian tourism industry, welcoming 1.5 million people annually through its operating divisions within the Canadian Rockies.

The key to this entire legacy is Brewster's respect for the landscape. Throughout more than a century of operating in the magnificent Canadian Rockies, Brewster has adopted and respected Parks Canada's vision of forging healthy relationships between people and nature.

## LOCATIONS

The Brewster head office is located in Banff, Alberta, in the heart of the Canadian Rockies with satellite offices in Jasper, Lake Louise and Calgary.

## DISCERNIBLE DIFFERENCES

Brewster is one of the largest and best-known tour operators in the Canadian Rockies, offering package tours, attractions, hotels, charters and guided excursions.

## KEY PRODUCTS AND SERVICES

- Banff Gondola
- Columbia Icefield "Ice Explorer" Tours
- Minnewanka Lake Cruises and charter fishing
- Mount Royal Hotel
- Glacier View Inn
- Motorcoach services
- Charter services
- Sightseeing services
- Airporter services
- Inbound package tour operations

## CLIENTS

Brewster's clients include individual travelers and group tour companies from around the world.

## BREWSTER RESERVATIONS

**Toll Free** (877) 791-5500

**Telephone** (403) 762-6700

**Fax** (403) 762-6750

[www.brewster.ca](http://www.brewster.ca)