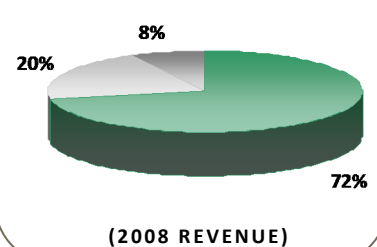


GES Exposition Services, Inc.



REPORTABLE SEGMENTS

- GES Exposition Services, Inc.
- Experiential Marketing
- Travel & Recreation



VVI
LISTED
NYSE

COMPANY PROFILE

GES Exposition Services, Inc. (GES) services some of the most visible and influential events in the exhibition, event and meeting industry through its network of offices in the most active and popular destinations in North America and the United Kingdom. Additionally, GES has operations in the United Arab Emirates, where it serves as the exclusive provider of venue services at the Abu Dhabi National Exhibitions Centre.

GES assists event organizers in all aspects of the preparation, installation and dismantling of an exhibition, convention or special event and provides discretionary services to exhibitors. Its principal customers are for-profit show organizers, not-for-profit trade associations, show management companies and exhibitors. In 2008, GES and its affiliates provided services for an estimated 2,000 exhibitions and to more than 250,000 exhibitors.

LOCATIONS

GES has offices in every major exhibition market in the United States, Canada, and the United Kingdom as well as in the United Arab Emirates and is able to seamlessly manage exhibitions, events, and special projects internationally.

USA:	14 offices; 35 multi-use facilities
Canada:	7 multi-use facilities
UK:	7 multi-use facilities
Germany:	1 office
UAE:	1 office

DISCERNIBLE DIFFERENCES

The team of dedicated GES employees is proud of the discernible differences it provides its clients. GES separates itself from the competition by providing superior products and services, technology leadership, operational excellence, creative design, comprehensive consultation, industry advocacy and financial integrity.

GES HEADQUARTERS

Las Vegas, NV
www.ges.com

KEY PRODUCTS AND SERVICES

- Exhibition planning and design
- Turnkey / custom exhibit rentals
- Material handling
- Overhead rigging
- Temporary electrical equipment
- Signs and graphics production
- Installation and dismantling
- Carpet and furnishings
- Logistics and shipping services
- Show traffic analysis
- Exhibitor ROI analysis

CLIENTS

GES is proud to produce many of the world's most recognized exhibitions, including International CES, National Restaurant Association, Spring Fair Birmingham, MAGIC, World Shoe Association, and the American Dental Association.

- 250,000 + Exhibitors
- 2,000 + Exhibitions
- 500 + Events or projects