



PRESS RELEASE - FOR IMMEDIATE RELEASE

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TAKE A THREE-DAY WEEKEND FOR A SUPER THREESOME IN TIJUANA (...NO, NOT THAT KIND): A TRIO OF GREAT EVENTS FEATURING BEER, SEXY LINGERIE, AND OPERA

Where else but in Tijuana could you find an International Craft Beer Festival, the Second-Annual Exxxpo Erotica, and the 6th Annual Street Opera Festival – all packed into one three-day weekend! This Friday through Sunday, July 17th to 19th, the City of Tijuana is host to three fun and enjoyable events as part of the month-long celebration of Tijuana's 120th Anniversary. Beer lovers, lingerie aficionados, and fans of opera music can visit one, two, or make it a trio and enjoy all three events in Tijuana's Downtown Tourist District.

Tijuana, Baja California, July 14, 2009 – July is filled with celebrations of Tijuana's 120th Anniversary, and this weekend is no exception: between Friday, July 17th and Sunday, July 19th, Tijuana is host to three fun-filled events giving visitors from throughout Southern California a trio of choices that can stimulate the taste buds, tantalize the eyes, and fill the ears with beautiful music.

Starting off is the **5th Annual International Craft Beer Festival** – a beer aficionado's dream that boasts more than 70 types of beer from 15 breweries in Mexico and around the world. Participating breweries include the famous and soon-to-be-famous: San Diego's own Stone Brewing Company, Port Brewing Company, Tsingtao, Paulaner, Bear Republic, Carlsberg, Baja Brewing Company, and Cerveceria Tijuana (Tijuana's own, award-winning micro-brewery). This three-day event (lasting Friday July 17 through Sunday, July 19) will be held at the Tijuana Caliente Casino and Race Track – not only giving beer lovers a chance to sample brews, but also bet on live greyhound races. Attendees to the 5th Annual International Craft Beer Festival will also be entertained with live rock

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music and local singers, while sampling a variety of food from some of Tijuana's finest restaurants. The Festival hours are Friday from 7:00pm to 1:00am, Saturday from 12:00pm to 12:00am (noon to midnight), and Sunday from 12:00pm to 5:00pm. Tickets are \$5 (\$60 pesos) per person, and include a threesome of your choice of beers.

Not to be outdone, Tijuana's **2nd Annual Exxxpo Erotica** will also take place this Friday through Sunday, raising the City's temperature in an annual showcase of adult entertainment, sexy fashion shows, educational workshops, sizzling dance performances (for him and her), and a spicy collection of lingerie from the largest adult stores in Northwest Mexico. Held just a 10 minute drive from the border at Mezzanine Events Hall (near the intersection of the Via Rapida and Blvd. Insurgentes) – or a quick taxi ride from the Craft Beer Festival. Adults 18 and over can enjoy the Exxxpo for only \$170 pesos (approximately US\$13) at the door, with show hours from noon to midnight each day.

Finally, on a much slower pace, family members and music lovers of all ages can also partake of Tijuana's **6th Annual Street Opera Festival** this Saturday – with delightful performances by 150 artists, singers, actors, dancers and musicians during this free street fair that attracts thousands of people each year from Baja California and California. The one-day Street Opera Festival starts at 12 noon on Saturday, July 18, lasting until midnight, and is located along Calle Quinta (5th Street) and Aquiles Serdan streets in Colonia Libertad (just a few blocks east of the Pueblo Amigo Shopping Mall, south of the San Ysidro Border Crossing).

All events are open to the public and located in Tijuana's safe, Downtown Tourist District – only minutes from the San Ysidro border crossing and the San Diego trolley line. The Tijuana Convention and Visitors Bureau (COTUCO) reminds visitors to Tijuana that U.S. Border Authorities now require passports or the new Passport Card during northbound border inspections.

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For more information about the 5th Annual International Craft Beer Festival, the 2nd Annual Exxxpo Erotica, the 6th Annual Street Opera Festival, or about traveling to Tijuana in general, please contact the Tijuana Convention & Visitors Bureau toll free from the U.S. at 1-888-775-2417, or visit their website at www.TijuanaOnline.org.