



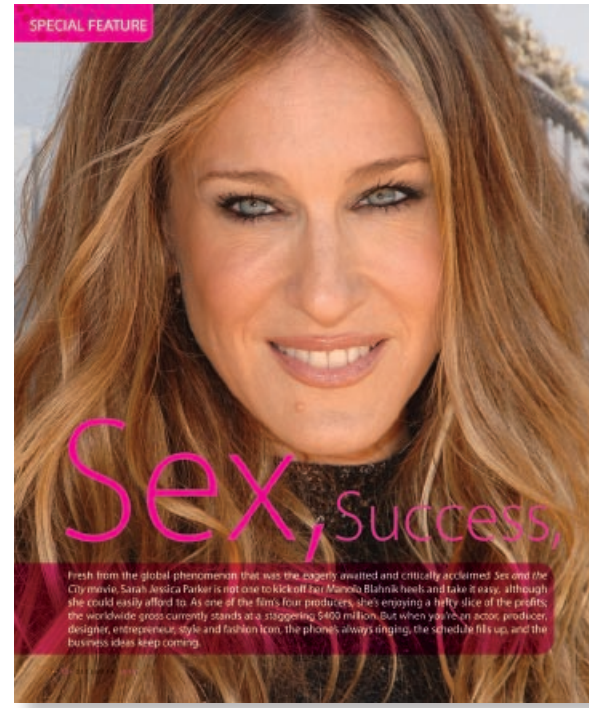
live your good fortune.®

**Ali Magazine** is the new bi-monthly publication that speaks to the female entrepreneur, and actually remembers that she is a woman. It's business, beauty, life, and style for women in business and is an intelligent, fun, perceptive, and riveting read. Each lavish edition boasts a rich and eclectic mix of innovative ideas, essential tips, and successful strategies to help our readers' businesses grow and flourish.

The finest business brains are featured—phenomenal female moguls whose drive, courage, and passion have made an indelible mark on the world and helped to change it. The list of powerful and inspirational names to slip between the covers includes Madonna, Ivanka Trump, Angelina Jolie, Rachael Ray, and Tamara Mellon. We unlock valuable celebrity business

secrets that no businesswoman can afford to miss.

As well as providing rocket fuel for the mind, *Ali Magazine* clothes her readers in fabulous fashions and the latest looks, before indulging their passion for pampering. There are plenty of must-have gadgets, products, and idyllic ways of spending free time away from the office.



**Behind the lens**  
A successful entrepreneur, a savvy operator with a burgeoning business empire that encompasses several TV production houses, fashion lines, films, and more, Sarah Jessica Parker is the epitome of a woman who has it all. In this special feature, we take a look at her life as a film star, a television actress, a producer, a designer, an entrepreneur, a style and fashion icon, the phone's always ringing, the schedule fills up, and the business ideas keep coming.

**CELEBRITY FEATURES**

Each issue of *Ali Magazine* ventures beyond the superficial glitz and glam of showbiz to follow the A-Listers who are also clued-up CEOs of vast business empires. It's not all red carpets, glittering gowns, champagne cocktails, and watching the pool boy at work. When the cameras stop rolling, some of the most successful stars on the planet head for the boardroom to drive their next business idea forward. *Ali Magazine* inspires business owners by featuring the truly remarkable lives of such luminaries as Sarah Jessica Parker, Madonna, and Heidi Klum as they juggle family responsibilities with running several successful businesses at once.

**ALI MAGAZINE WEBSITE**

The digital version of *Ali Magazine* is just as exciting, informative, and entertaining as the print edition, but with a little bit extra thrown in. There are a host of bonus features, online exclusives, and some very special Ali inspiration. [www.thealimagazine.com](http://www.thealimagazine.com)



**BUSINESS**

We're bursting with big ideas to give businesses a boost. In each issue our pages are packed with essential tips, insightful guides and advice. They are the strategies that businesses of all shapes and sizes need to succeed. And as a bonus, we put five successful entrepreneurs under the spotlight. These are the women who spotted the gaps in the market that no one else had seen. Read their incredible stories and find out how these energetic and bold business brains are taking on the world and winning—BIG TIME.



**LIFE**

A must-read to help our readers make the most of being a woman. Our Life section is an oasis from demanding schedules. There are health and beauty secrets that no gal should be without and advice on how to achieve the ideal work-life balance. Products to die for, personal-growth strategies, and delicious and nutritious ways of enhancing and improving the daily diet. This is the place to discover how to live, work, rest and play in perfect harmony.



**STYLE**

We know that businesswomen want to be seen in the coolest colors and latest trends, so our Style section has its well-manicured fingers on the fashion pulse. With some frank advice and encouragement, we help women develop the flair and confidence to look their best every time they set a fashionable foot outside the door. It's like having a personal shopper and style guru rolled into one.



**DECOR**

Our Decor sections sweep through every room of the home to show our readers how to give their living spaces the WOW factor. Dull and lifeless spaces are a thing of the past as we conjure up cool, classic, contemporary, and inspirational styles that anyone can use to create warm, inviting living spaces that welcome family and friends.



**SHHH! BUSINESS SECRETS**

We catch up with the risk takers and movers and shakers—the women who've dared to dream and then voyaged into the unknown. They've nurtured an idea, broken the mold, and are reaping the well-deserved rewards in their career, home, and family life. We reveal the big business secrets of Tory Burch, Ivanka Trump, Rachael Ray, and Bobbi Brown, to name but a few. Every businesswoman can profit from their examples as they learn what drives these women to succeed and how they made it big. They are shining examples of how to get ahead and stay ahead.



**GLORIOUS GETAWAYS**

A first-class ticket to luxury, indulgence, and adventure. Escape to the health-giving hotspots of the world, lose yourself in a romantic island hideaway, or dance till dawn in the liveliest places on the planet. In every issue we take our readers on a breathless journey to the most exciting places that the world has to offer. With stunning and beautiful photographs, it's a voyage of discovery as we reveal new ways to relax, refresh, and rejuvenate the soul.