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# The World Strategies of the Wo

"Will Sugar Fundamentals Remain Bullish ?" "Sourcing for finance in current liquidity crunch"

Rabobank International NewEdge Sucden India Pvt HSBC Cargill Risk Management

The Baltic Exchange Deutsche Bank Standard Chartered Bank AgroCorp MFGlobal Nexant Asia Ltd Barlow Lyde & Gilbert LLP Indonesia Refined Sugar Assoc Asian Development Bank Thai Roong Ruang Group PureCircle Mehta Group ED & F Man Sugar

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Day 1 - Tuesday, 29 September

- 08:00 Registration & Morning Coffee
- 09:00 Chairman's Introduction

#### 09:10 Sugar Market Fundamentals

- global demand/ supply balance
- prices and global fundamentals
- analyzing the factors driving sugar prices and global trade in sugar
- how has credit crunch affected the market understanding the role of sugar in the overall economic environment and what the cost of oil means to the sugar prices
   Oscar Tjakra, Senior Analyst
   Rabobank International

#### 09:45 Brazil's Sugar/Ethanol Supply Equation

- effect of the credit crunch on Brazil's sugar industry
- can Brazil still raise output to fill up global production deficit ? Michael McDougall, Senior VP

#### NewEdge

10:20 Discussion followed by Coffee

#### 11:00 India – Production Outlook

- Swinging from a net exporter to a net importer
- How much sugar stocks left? How much will they import

Yatin Wadhwana, Managing Director

Sucden India Pvt

#### 11:30 Economic Outlook for Global Trade

- impact of global downturn on trade flows
- restrictions on credit and higher cost of financing - how will producers stay competitive?
  outlook for Asia
- Prakriti Sofat, Economist
- Global Banking and Markets HSBC

- 12:00 Commodity Price Risk Management and How to Survive the Growing Price Volatility in the Markets Eduardo Gebara, Asia Marketing Manager Cargill Risk Management
- 12:30 Discussion followed by Lunch

#### 14:00 Bulk Shipping Freight Market - What Happened ?

• what are the important factors affecting future freight levels in the bulk sugar trades ? Philip Williams - Manager, Asia-Pacific **The Baltic Exchange** 

#### 14:30 Role of Banks in Supporting and Financing Sugar Trade Strategies

- Impact of the global liquidity squeeze on banks
- Currency fluctuations on structured commodity finance
- What bank risk appetite can be expected over the next year?
- Understanding the factors affecting price of sugar and where it will go next year
- What should banks do to mitigate risk and provide financing structures that will meet client needs?
- What structures can banks offer ?
- John McNamara Structured Commodity Trade Finance **Deutsche Bank AG Amsterdam**
- Sam Pittalwala, Regional Head-Commodity Traders & Agribusiness India & South Asia **Standard Chartered Bank**

# 15:00 Round Table Discussion of Sugar Traders

- Reacting to the Credit Crisis & Implications on Sugar Trade
- Vijay Iyengar, Chairman & Managing Director AgroCorp International Pte Ltd
- Mikal Boe, Managing Director Commodities MFGlobal
- Yatin Wadhwana

15:30 Discussion followed by Tea

#### 16:00 Implications of Oil Price Volatility on the Energy Market

• what will happen to ethanol demand / supply, what is the outlook for the future Connie Lo, Senior Consultant Energy & Chemicals Consulting Nexant Asia Ltd

#### 16:30 EU Sugar Regime

- Contraction of Production Shifting from exporter to world largest importer John Ireland, Head of Research ED & F Man Sugar Ltd
- 17:00 Force Majeure Common Issues of Dispute Arising in the Sugar Trade Patric McGonigal Head of International Trade Team Marine, Energy & Trade Barlow Lyde & Gilbert LLP
- 17:30 Discussion followed by Close of Day 1

## 1800 - 1900 hrs. Networking Reception for all Speakers & Delegates

#### You Will Network With

- White / Raw Sugar Manufacturers
- Sugar Refiners
- Agriculture Cos
- Agriculture & Trade Policy Enforcers
- Sugar & Commodity Traders/ Brokers
- Grain Manufacturers/ Traders
- Sugar Equipment Suppliers
- Bankers/ Analysts
- Renewable Energy Cos
- Food & Beverage Cos

Day 2 - Wednesday, 30 September

- 09:00 Chairman's Remarks
- 09:10 Indonesia Sugar Markets Outlook • future export opportunities ? Melvin Sakiris Korompis, Chairman Indonesia Refined Sugar Association
- 09:40 **Trade Facilitation Program & What is in Store for the Sugar Industry** *Biao Huang, Investment Specialist - Private Sector Operations Dept Asian Development Bank*
- 10:10 Discussion followed by Coffee
- 10:40 **Thailand Sugar Production Outlook** Dr. Pichai Kanivichaporn, Advisor **Thai Roong Ruang Group of Companies' Board of Directors**
- 11:10 Stevia and Sugar: Nature's Complementary Sweeteners Dorn Wenninger Corporate Vice President of Supply Chain PureCircle
- 11:40 Africa Sugar Production Outlook with Focus on East Africa SC Sharma, Regional Director (African Operations) Mehta Group
- 12:10 Can Islamic Financing be a Potential Source of Funding ?

Speaker to be advised

12:40 Final Discussion followed by End of Conference

14:00 Lunch

#### World Sugar Market in Deficit & for How Long?

The sugar market is heading towards its global deficit for the first time in four years. According to reports, the shortfall is estimated at about 4.4.mln tonnes

Should analysts & traders be bullish about the market for the short term ? Can the sugar market remain in deficit although there is room for absorption of previous surpluses and expected increase sugar output from Brazil ?

With ongoing contraction in the global economy and tight credit markets, it is difficult for the market to have a good grasp of how the sugar demand will change in the next year . What is the adverse effect on lack of financing on future sugar supply ?

How are bankers supporting the industry and providing solutions to meet the clients needs ?

Everyone is watching India & Brazil closely, the two major swing factors.

With the dissapearance of India as a sugar exporter, falling freight rates, sharp drop in crude oil prices hence fading interest in ethanol export, all expectations are on Brazil to increase sugar output . However, credit constraints have already affected the industry - the question remains, how prepared are banks in supporting and financing the industry ? What structures can they offer to mitigate their risks ? If you only need to attend one sugar conference this year, the 7<sup>th</sup> World Sugar Trade is the right choice !

With a good mix of topics from sugar fundamentals, trade , freigth markets to financing availbility, CMT has lined up powerful speakers that will give you a global picture and help you determine where the sugar market stands and its future.

#### Key highlights

- Brazil Sugar / Ethanol equation and their production plans
- India How much will they actually import Panel Discussions of Sugar Traders on how they are reacting to current economic conditions and tight liquidity market
- Panel Discussion on Bankers and their role in supporting sugar trade
- Sugar market fundamentals and where its heading
- Trade Facilitation program by ADB and what is in store for the sugar industry
- Africa the emerging star for sugar production
- The challenge of stevia and implications on sugar market

Sign up now for CMT's **7<sup>th</sup> World Sugar Trade**. With over 10 hours of networking opportunities, this is an important event not to be missed. Register at www. cmtevents.com



SINGAPORE / 29-30 September 2009



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# Managing Palm Oil Plantations

Jakarta / 14-15 Oct

"Operational Challenges & Successful Strategies for Palm Oil investments" "Implementation and management of land settlement schemes"

### 2<sup>nd</sup> JATROPHAWORLD AMERICAS

Miami / 3 - 4 December

"Strategies to Accelerate the Commercialization of Jatropha Business"

# 2<sup>nd</sup> STEVIAWORLD

#### Frankfurt / 18 Nov

"Flavour masking solutions to smooth Stevia's acceptance in the marketplace"

"Stevia vs other high-intensity sweeteners. What will happen when stevia enters the game ?"

> "American market experience and consumer perceptions"

#### HOW TO REGISTER

| y Internet: | www.cmtevents.com  |
|-------------|--------------------|
| y Email:    | sasha@cmtsp.com.sg |
| y Fax:      | 65-6345 5928       |
| v Tel:      | 65-6346 9124       |

#### FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

| Conference Fee<br>for 1 Person | Conference Fee for<br>3 or more*<br>(from the same company) |
|--------------------------------|---|
| SGD1795                        | SGD1495<br>(MIN SAVINGS OF SGD900)                          |

\* Terms and conditions apply

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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#### **CONFERENCE VENUE**

CMT has arranged special discounted room rate at S\$250++ (Deluxe Single) per room per night inclusive of 1 Buffet Breakfast (subject to room availability) for delegates at **Goodwood Park Hotel Singapore**.

Please complete Hotel Reservation Form, which is emailed together with invoice, providing full credit card number and expiry date and fax/email completed form to:

#### Angelina Tan, Reservations Manager Goodwood Park Hotel Singapore 22 Scotts Road Singapore 228221 Tel: 65-6730 1811 Fax: 65-6738 5034 Email: rmresv@goodwoodparkhotel.com Cut off Date for Room Booking: 28 August 2009

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Sept 2009

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