



Top Ten Reasons You Should Professionally Stage Your Home...

1. You will make more money.

U.S. Housing and Urban Development reports that a staged home will sell, on average, 17% higher than an un-staged home.

2. Your house will sell faster, which equals less headaches and hassles.

The New York *Village Voice* reported that the average number of days an un-staged home is on the market is 30.9 versus 13.9 for a staged home.

3. The investment in staging will give you a higher return on your investment.

HomeGain surveyed 2,000 real estate agents nationwide and found that moderately priced home improvements, ranging from \$80 to \$2,800, made in preparation for sale actually yield the highest returns when a house is sold.

4. Most home sellers cannot view their house objectively.

If you can't see objectively, you can't package effectively. Have a staging professional get your home into its most advantageous condition for showing.

5. You'll have less guesswork and "Do It Yourself" work.

A professional home stager can manage your projects from start to finish. Or, they can give you a detailed enough report based on their extensive knowledge and training to have you "do it yourself".

6. Only 10% of home buyers can visualize the potential of a home.

This is why staging a home is critical! You don't want the advantages of your home overlooked and left up to the buyer's imagination.

7. The longer your home is on the market, the lower the price will be. So stage first!

According to a National Association of Realtors survey, homes that sold *after four weeks* on the market sold for 6% less than ones within the *first four weeks*! Don't be in a position where you have to lower your price. Have your house staged first!

8. The money you make may be tax-free. The money you spend is tax deductible.

Take advantage of a possible tax-free capital gain by getting every dollar possible!

9. Leaving your house in "as is" condition will help sell the competition.

Right now the number of homes for sale on the market is at a record high. Competition is stiff and buyers have very high expectations. Successful agents know that the key to selling is professional staging.

10. You can relax.

You will have the satisfaction of knowing you have done absolutely everything possible to affect a quick sale of your most valuable commodity and for top dollar!



Grande Properties, LLC

Grande Properties, LLC is committed to providing our clients the highest level of service and quality when staging their home. We hold ourselves to high levels of excellence and integrity when working with every client, as we understand the great care and trust you place with us to get your property sold.