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PRESS RELEASE

Over 100,000 Students Turned into Einstein – With Powerful Brain CDs!

Record-breaking numbers for the “world’s most powerful self-development technology”

London, August 3rd 2009: A small team of American scientists are celebrating this morning, as their 100,000th student enrolled in a “brainwave program” designed to improve your memory, speed up your thinking and raise your IQ.

The “Brain Evolution System” is a 6-CD brainwave meditation program, which “trains” the brain using specially created sounds. Users can experience profound benefits from the program, just by listening to the recordings.

Today’s news that the 100,000th student had joined the program marks a momentous occasion in the product’s history, coming less than a year after the program relaunch last November.

“I’m thrilled that the Brain Evolution System has been so well-received,” said spokesperson and self-development leader, Karl Moore (KarlMoore.com). “This is truly one of the few scientific, self-development products out there that can actually change your life – virtually without effort!”

Students of the Brain Evolution System have consistently reported major gains from using the brainwave entrainment program – such as increased energy levels, heightened creativity, less stress, and the enhanced ability to release bad habits.

Since its relaunch in November 2008, the Brain Evolution System has received critical acclaim from many leading self-development experts, including best-selling author Mark Joyner (Simpleology.com), copywriter Bob Bly (Bly.com) and self-help leader Bradley Thompson (SelfHelpStreet.com).

One industry fan is David Riklan, founder of the #1 personal development website, SelfGrowth.com. Commenting on the system, Riklan said: "I personally believe the Brain Evolution System to be one of the most powerful self-development tools on earth. Double your ability to learn, think like a genius, release stress – just by spending 30 minutes listening to a simple audio recording."

The entire 6-level brainwave meditation program is currently available as a 21-day trial, and each purchase comes with its own 7-month, no-questions-asked guarantee.

In addition, the official website is currently offering a month's supply of its mind-sharpening supplement, Acuity, when ordering.

To learn more about the Brain Evolution System, visit <http://www.gobrainev.com/>

Or visit the official research website at <http://www.brainev.com/>

CONTACTS:

For press queries, including product demos, please contact support@brainev.com.

For press images, visit <http://www.inspire3.com/press/100000/>

For a video introduction to BrainEv, visit <http://support.brainev.com/introductory-video>

For the main BrainEv research site, visit <http://www.brainev.com/research-benefits/>