



PrintShop  
Online Solution

# A Complete Solution for Online Print Shop

## From



Our Print Shop Management System helps SME print shops to bring their business online & increase revenue at reduced cost



## WEB TO PRINT

Web-to-print, also known as Web2Print or remote publishing, is a commercial pre-press process that bridges the gap between digital content online and commercial print production. This process allows a print house, a client, and possibly a graphic designer to create, edit, and approve computer-based online templates during the pre-press phase.

In simplified manner a technology or applications where a print order process is started from the online web store. Typical web to print applications allow end users to order print job with a minimum intervention.

## OUR SOLUTIONS

In our online storefronts solutions, end users can choose pre-designed templates where they can alter the typeface, copy, add images, transform and layout within a template, or approve a template layout and design that has been created by print shop. Our Web-to-print applications allow your clients to customize pre-designed templates it also possible for your clients to upload their own unique design for automated print production. In our applications final output is high resolutions print ready PDF file that serves as the 'master plate' for the digital press.

## COMPANY

Radix is a leading software development company providing cost effective application development solutions from India since 1999.

Radix brings expertise on web to print system for Printers with experience of implementing more than dozen implementations. A Division of company is working dedicated on designing and development of solutions to ensure you better quality & stability.

**Radix intends to work with you as technology partner rather than selling software / script.**



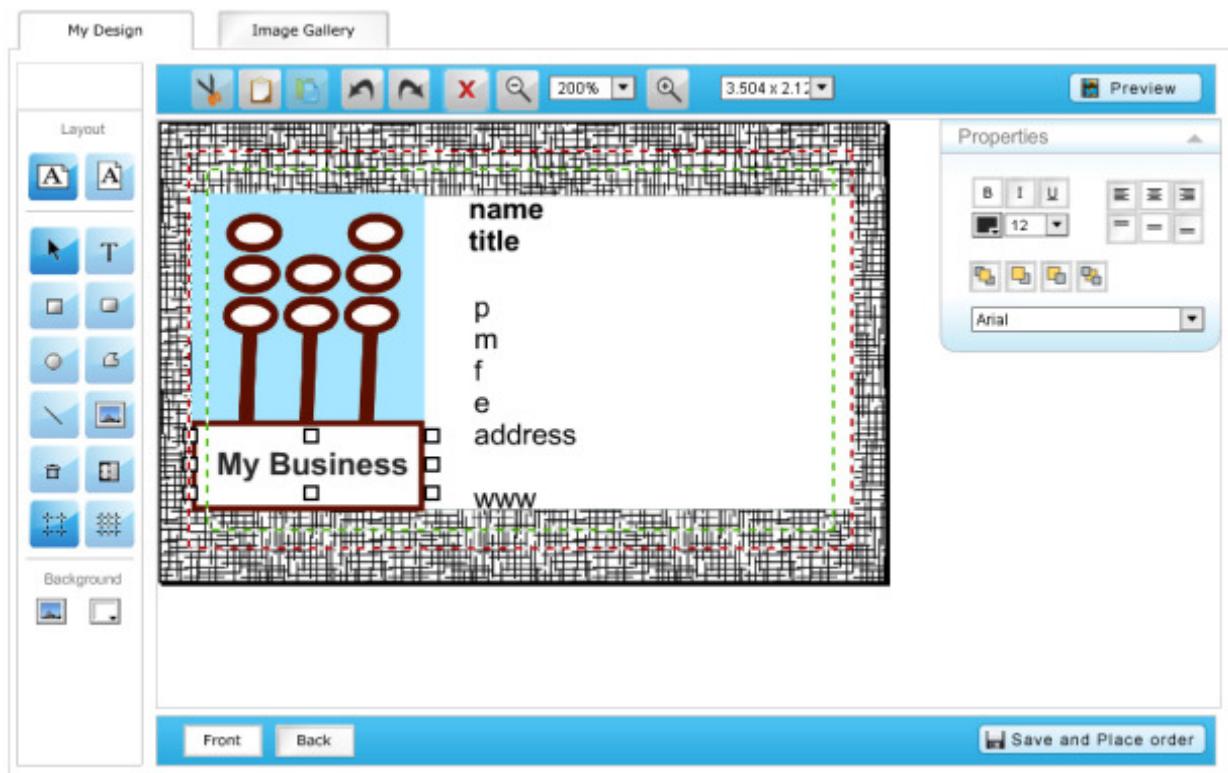
## OUR WEB TO PRINT SOLUTIONS

- Reduce operating costs and increase the profitability
- Increase Business by reaching customers online
- Reduce ordering life cycle & time for proofing
- Better control over order and approval work flow
- Retain existing business with simplified re-ordering methods
- End users can choose from wide variety of templates thus improve service level
- No hassles of email attachment restrictions & FTP drops
- Easy Job Upload facility that saves time to collect job from each client
- End user get better product visibility by paper, colors and finishing options
- Offer new products easily to existing customers
- Integrated work flow for large & corporate clients ordering needs
- Custom unique design of your choice for online storefront.
- Very much your own branded solutions
- Seamless integration with other solutions
- Up to some extent customized ordering flow as per your need
- Fully tested and matured solutions
- Easy to use with limited technical knowledge
- Free Telephonic Support
- 100% Web-based application no dependency of operating system
- System ownership to use without monthly recurring charges



## FLASH DESIGNER STUDIO FEATURES

Adding more value to Web to Print software system, Radix has developed Flash Designer Studio, a very much user friendly designing solution. Read carefully this features list that helps to understand the system in a smoother pattern.



*With Designer Studio, your customers interactively edit templates using their Web browsers. For example, they can select text and change its size and color.*

### **Designing:**

Users can design various type of cards like Appointment Cards, Banners, Business Cards, Brochures, Catalogs, Envelopes, Flyers, Greeting Cards Letterhead, Media Kits, Sticky Notes, Rubber Stamps, Business Checks, Address Label, Lawn Signs, CD cover, Post Cards, Menu of Services, Note Pads, Posters, Post Cards, Rack Cards, Referral Pads, Specialty Items, Stickers, Vehicle Wraps, Door Magnets as per requirements.



### **Setting:**

Users can set different fonts, font Size, font color, font style (Bold, Italic, Underline) as well as they can set background image along with they can set clip art image also. Users can also set different size border.

### **Rotation:**

Users can rotate images and added text as per convenient. Again Multi line Text Position and Multiple Text Alignment help users to adjust text as per expected style.

### **Image creation and Support:**

Users can use .JPG, .JPEG, .GIF, .ETS, .PNG, etc. for image format support. It can be converted from CMYK to RGB or RGB to CMYK as per requirements. Users can upload different images and set it as a background or clip art. Users can set the opacity of the images.

### **Designing & Drawing Tools:**

Users can draw different type of shapes like rectangle, rounded rectangle, circle, line and polygon. Users can fill color into that shapes. There are some facilities to make necessary correction for designing like cut, copy and paste, undo/redo, canvas orientation, opacity on images, shapes etc.

### **Product management:**

This new facility helps add more than one size of a product with the setting of the card orientation like Horizontal & Vertical as well as users can add number of products sizes.

### **High Resolution PDF:**

This facility helps generate high resolution PDF with proof and PDF locked for front users. It helps to get web preview. It is made CMYK compatibility.



### **Add New Fonts:**

As per requirement new fonts can be added in the designer studio.

### **Setting:**

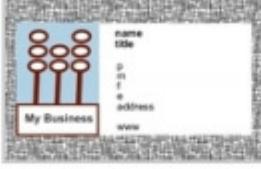
This facility helps set the alignment with of multiple objects and helps to set the color palette.

### **Multilingual:**

Our designer studio supports multilingual facility also. So now you can offer card design in non English language too.

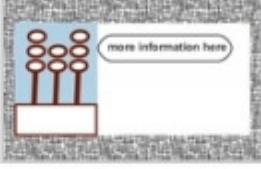
[Edit Your Design](#)

**FRONT**



[Preview](#)

**BACK**



[Preview](#)

[Proof](#)

**Name Of Design :**

Please give this card a name that will help you identify it in the future.

By initialing below, I confirm that the spelling, colors, images, textual content and layout are correct. I understand that my document will print exactly as it appears in the PDF Preview file and that I cannot make any changes once my order has been placed.

Please read the statement above and initial to approve :

[Save Design & Continue Shopping](#)

[Save & Choose Matching Stationary](#)

[I Am Done - Let's Checkout](#)

*Customer can Preview customized design in browser and not printable PDF version*

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### **Major Features List:**

- Set Different Font, Font Size, Font Color, Font Style (Bold, Italic, Underline)
- Set Background Image
- Set Clip Art Image
- Clip Art Image Rotating
- Set the opacity on images, shapes and text.
- Zoom in and zoom out facility.
- Text Rotating
- Multiline Text Position (Left, Center, Right)
- Multiple Text Alignment (Left, Top, Bottom, Right)
- Set Gradient Background Color
- .JPG, .JPEG, .GIF, .ETS, .PNG, etc. Image Format Support
- Convert RGB to CMYK
- Convert CMYK to RGB
- Draw Rectangle, Circle, Line, Pencil Tool Available
- Fill Color into the Rectangle and Circle
- Object Layer Facility helps to bring images to front and helps to sent to back.
- Set Different Size border
- Cut, Copy and Paste Facility
- Undo/Redo Facility
- Delete Background as well as Delete Shape and text
- Card Orientation Facility (Horizontal, Vertical)
- View Grid lines on Studio
- Object Layer Facility (Bring To Front, Sent to Back etc.)
- Alignment of the multiple objects.
- Create JPG Image
- Create PDF With High Quality
- PDF Preview facility with Watermark
- Zoom in/ Zoom out supported



## E-COMMERCE FEATURES

E-commerce Solution designed with Web to Print technology, which enables printing firms to handle complete print procurement life cycle. Design, Proofing, Quote , Invoicing & Order Management are integral parts of system backed by strong Flash based designer studio helps to provide ready to use templates or start new design from scratch.

| Category Selection          | Business Cards                        | Letterhead                            | DL Card                               |
|-----------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| Alphabetical Business Cards | 786# Marketing Services Business Card | 765# Marketing Services Business Card | 784# Retro Business Card              |
| Automotive                  | 785# Venue Business Card              | 783# Non Exclusive                    | 783# Venue Business Card              |
| Beauty / Fashion / Design   | 762# Non Exclusive                    | 760# Furnishing Business Card         | 779# Retro Business Card              |
| Corporate And Business      | 763# Lounge Business Card             | 776# Bar Business Card                | 774# Excavation Business Card         |
| Eating / Drinking           | 778# Excavation Business Card         | 770# Real Estate                      | 767# Legal Services                   |
| Education/ Training         | 773# Excavation Business Card         | 758# Couriers Business Card           | 764# Transport Livery                 |
| Flowers And Plants          | 761# Logistics Business Card          | 755# Celebrant Business Card          | 752# Motivational Coach Business Card |
| Health / Caring             | 759# Non Exclusive                    | 756# Non Exclusive                    | 753# Non Exclusive                    |
| IT / Communications         | 757# Non Exclusive                    | 758# Non Exclusive                    | 759# Non Exclusive                    |
| Life Events                 | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Music                       | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Pets And Animal Themes      | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Professions                 | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Sport / Leisure             | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Trades/ Construction        | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Travel                      | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Themes                      | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Media                       | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |
| Environmental               | 759# Non Exclusive                    | 759# Non Exclusive                    | 759# Non Exclusive                    |

*Customers browse an online catalog and select documents for ordering*

Ordering system captures printing preferences and helps to receive accurate ready to print files in high resolution.


**Key Features:**

- Information Center (With Content Management System)
- Self Service Design Studio (Web Based) for Print Related Products
- Flash Based Custom Designer Studio
- Template Engine to Serve Pre-designed Products
- Integrated Upload Center for ordering with ready to print design
- PDF Proof (Non Printable Versions)
- e-commerce enabled On-line Print Order Procurement
- Customer Account for Saving & Reordering Design
- Print Products Order Tracking System
- Print Ready 300dpi PDF (CMYK Compatibility)
- Back Office for Order Processing
- Online and Off-line Payment Module
- Support multiple printing products in one designer studio
- Multi-Language and Multi-Currency System (based on requirement)

**Front**

**Glossy / Matte Finish**  Yes  No  
 Select Glossy / Matte Finish for front side

**Back**

**Glossy / Matte Finish**  Yes  No  
 Select Glossy / Matte Finish for back side

**Plus spot UV**  Yes  No  
 Select plus spot UV for front side

**Plus spot UV**  Yes  No  
 Select plus spot UV for back side

**Buy The Logo**  Yes  No  
 Buy the logo option select if you want to buy logo separetly

 **Checkout Order**

*Customers choose printing quantity and finishing options such as paper etc.*



### Products offering:

Business Cards, Greeting Cards, Appointment Cards, Banners, Brochures, Catalogs, Envelopes, Flyers, Letterhead, Invitations Cards, Sticky Notes, Rubber Stamps, Business Checks, Lawn Signs, CD Cover, Address Label, Calendars Media Kits, Menu of Services, Note Pads, Posters, Post Cards, Rack Cards, Referral Pads, Specialty Items, Indoor & Outdoor Stickers, Door Magnets, Door Hangers, Vehicle Wraps.

### Customized Product Management:

You can manage your product and add any of the supported product as per your requirements with full customizable features. You can make various different shapes of the product like CD cover, Mobile cover etc.

*Sizes:* Can define custom size.

*Slides:* Can define the slides as per products.

*Orientation:* Can set the orientation if it is required

*Margin:* Can set the product margin (Safe Margin and Cutting Margin).

### Flash Based Print Designer Studio:

This is a unique feature provided by Radix, which makes sure you to design multifaceted cards for instances - Business card, Greeting Cards, Promotional cards etc. This studio contains standard editing features for smooth working for application and better experience.

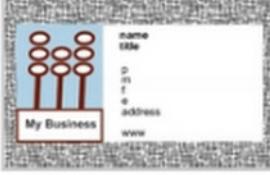
- You can get the high quality print ready PDF files with CMYK compatibility.
- A fine option like 'Zoom in' & 'Zoom out'
- Images support files like EPS, TIFF, PDF, JPEG, GIF, BMP, PNG.
- Studio skin will be changed as per website layout.



### Order Confirmation

| Shipping Details  | Billing Details   | Payment Details  |
|---|---|--|
| Yogesh Yogesh<br>yogesh<br>test,<br>Ahmedabad,gujarat 123456<br>Australia | Yogesh Yogesh<br>yogesh<br>test,<br>Ahmedabad,gujarat 123456<br>Australia | <b>Online Payment</b><br>Name : Naresh Devra<br>Card Type : Visa<br>Card Number : XXXXXXXX4544<br>Expiration Date : 1/2010<br>Card Verification Number : 000 |

### Cart Details

| Products   | Additional Info  | Quantity  | Price                                    |
|--|--|---|--|
|  | <b>Business Cards</b><br>Name : My Bussness Card<br><b>Front:</b><br>Glossy / Matte Finish : No<br>Plus spot UV : No<br>Buy The Logo : No<br><b>Back:</b><br>Glossy / Matte Finish : No<br>Plus spot UV : No | Non-exclusive<br>250                                | AUD \$40.00<br>AUD \$54.10               |
|  |  | Sub Total :<br>Shipping Charges :<br>Total Amount : | AUD \$94.10<br>AUD \$0.00<br>AUD \$94.10 |
|  |  |   |  |

[Continue Shopping](#)
[Back To Payment Details](#)
[Checkout Order](#)

*Customer can check every details of order before payment*

### Multilingual Support:

Radix's Web to Print solution is adequate for multilingual support. TrueType/OpenType fonts of all languages' are supported in this flash designer studio.

### CMS for Static Page Contents:

You can get number of pages as per your requirements. All pages can be managed from site administration section (Back Office) in a smooth manner.

### Multi-Currency Support:

Multi-currency supported for seamless user experience for cross border clients.

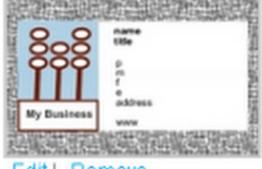


### User Management:

'User Management' has user friendly features to help user up to the maximum level. Users can change their password information. Users can change details of their shipping address. Moreover, they have the option of "Add New Address" for more than one shipping address that they can add to their account.

- Register yourself.
- In this registration process identity validation and email verification are there to provide security.
- "Forget Password" functionality will help users get lost log in information.

**Shopping Cart**

| Products   | Options  | Quantity   | Price                      |
|--|--|--|----------------------------|
| <br><a href="#">Edit</a>   <a href="#">Remove</a><br><a href="#">Edit Options</a> | <b>Business Cards</b><br>Name : My Bussness Card<br><br><b>Front:</b><br>Glossy / Matte Finish : No<br>Plus spot UV : No<br>Buy The Logo : No<br><b>Back:</b><br>Glossy / Matte Finish : No<br>Plus spot UV : No<br><br><a href="#">Edit Options</a> | Non-exclusive<br>250 => AUD \$54.10<br>250 => AUD \$54.10<br>500 => AUD \$64.58<br>1000 => AUD \$83.35<br>2000 => AUD \$109.85 | AUD \$40.00<br>AUD \$54.10 |

Once checkout process has been completed, you will not be able to make any changes to **Subtotal : AUD \$94.10** your design. You will only be able to select your shipping method during the checkout process.

[Continue Shopping](#)   [Clear Cart](#)   [Continue Checkout](#)

*customer can select different quantity for the order*



### My Account:

Users can manage “My Account” with maximum facilities. They can view their design as in PDF preview. Users can look at the non editable Water Marked PDF Document to see final output of design which cannot be used for printing and it is secured.

*Portfolio:* Can save the created design in this section

*Order:* Maintain the history of orders which are placed by the user

*Re-order:* Can re-order the template without any changes

*Create another version:* Can create another version of the same template.

*View Cart:* Templates which are ready to be ordered will be displayed here.

*Image Gallery:* Contains images used to make the templates.

### Easy Payment Management:

You can manage easy online and offline payment for your customers' orders. For online they can choice for paypal or other payment gateways too as well as they can go for Check/DD/Draft/Wire as offline method. Customers can ask for clarification about their pending orders also.

### Shipping Integration:

- Formula based shipping integration
- Third party shipping integration like UPS, FEDX etc.

### Corporate Management:

This is a very much desirable option for you to make smooth running your corporate business.

- You can make individual login page management for every corporate.
- Account management and Template management for corporate users for managing their users accounts as well as corporate templates.
- You can even manage your concerned pricing.
- Limited rights corporate administrator to approve order.



F E A T U R E S   L I S T

Home | Users | **Image Gallery** | Content Management | Order Management | Template Manager | Logout

**Home**

**Administrator**

**Change Password**

**Users**

**Flash Banner Images**

**News Images**

**Image Category**

**Image Gallery**

**Content Management**

**Order Management**

**Designer Management**

**SEO Management**

**Template Category**

**Template Manager**

**Template Grouping**

**Country Management**

**Zone Management**

**Weight Management**

**Zone Country Manager**

**Shipping Price Manager**

**Delete Garbage Data**

**Logout**

**Template Manager**

Search by Template Name/Id  Select Products  Select Status  Select Category  Search  All Records  Create Template

« First < Previous 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 Next > Last »

|  |   |  |
|--|---|--|
|  Non-exclusive Business Cards 987 - Australian Business to Business<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active          |  Non-exclusive Business Cards 986 - Australian Business to Business<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active            |  Non-exclusive Business Cards 985 - Computing IT / Communications<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active              |
|  Non-exclusive Business Cards 984 - Reflexology alternative<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active                  |  Non-exclusive Business Cards 983 - Reflexology alternative<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active                    |  Non-exclusive Business Cards 982 - Reflexology alternative<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active                    |
|  Non-exclusive Business Cards 981 - Business Consultant Business to Business<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active |  Non-exclusive Business Cards 979 - Environmental Consultant Environmental<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active     |  Non-exclusive Business Cards 977 - Environmental Consultant Environmental<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active     |
|  Non-exclusive Business Cards 976 - Photographer Photography<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active               |  Non-exclusive Business Cards 975 - Photographer Photography<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active                 |  Non-exclusive Business Cards 974 - Photographer Photography<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active                 |
|  Non-exclusive Business Cards 973 - Photographer Photography<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active               |  Non-exclusive Business Cards 972 - Business Consultant business to business<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active |  Non-exclusive Business Cards 971 - Business Consultant business to Business<br><a href="#">Edit</a>   <a href="#">Remove</a> <a href="#">PDF Preview</a> <a href="#">Create New Version</a><br>Status : Active |

*Control every aspect of your online store through the back end Administrator*



C O N T C T U S

## CONTACT RADIX WEB

**Contact our sales team for your following needs**

- **Customize Web2Print solution as per your business requirement**
- **Consulting on establishing web presence for your printing business**
- **Consultation to build & refine online strategy**
- **Ongoing support for technology & internet marketing**
- **Provides technology to automate process**
- **Help you to integrate new business requirements**

**Ask us for Live Demo**



### **RADIX WEB**

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