

FOR IMMEDIATE RELEASE:

Net Atlantic Goes Green with New Data Center Location

Net Atlantic's [email marketing](#) and [managed dedicated email servers](#) are now housed in a facility that uses energy-saving equipment and clean power.

SALEM, MASS. – July 24, 2009 – [Email Service Provider Net Atlantic](#) announced today that their expansion into an environmentally-friendly data center is now complete. The 40,000+ square foot facility serves many leading Boston-based companies and allows Net Atlantic to more than double their space and capacity, meeting the needs of the growing company.

The center was designed with energy consumption and efficiency as key objectives and now receives energy efficiency recognition from NStar, the largest investor-owned, Massachusetts-based electric and gas utility. Eco-friendly features include a white roof to deflect heat, raised floors to optimize cooling power, and a building-wide applied vapor barrier to help control humidity.

“Because our products are entirely Internet-based, we depend on secure, reliable data centers to help provide exceptional service to our customers,” said Vice President Wes Owen. “And when those facilities are also green, we all benefit.”

“Customers are the top priority at Net Atlantic,” Owen said. “This data center upgrade allows our clients to benefit from the highest security and equipment available while using green energy when promoting their products and services.”

###

About Net Atlantic

Established in 1995, Net Atlantic was one of the first [email service providers](#) and [Web site hosting](#) companies. Net Atlantic's goal is to help businesses and non-profit organizations succeed online with effective email marketing services and Internet tools. To learn more, visit www.netatlantic.com or call 978-219-1900.

Copyright © 2009 Net Atlantic, Inc.

Contact:

Michele Campbell
Marketing Manager
Net Atlantic, Inc.
978-219-1968
marketing@netatlantic.com