StyleTap Announces OEM Agreement with Techneos

TORONTO, ON, Canada and VANCOUVER, BC, Canada, (PRWEB) July 27, 2009 – StyleTap Inc. and Techneos Systems Inc. today announced the completion of an OEM agreement which allows Techneos to integrate StyleTap® Platform with its Entryware™ mobile survey application. The resulting Entryware 6.4 system enables customers to seamlessly obtain the benefits of the world's most powerful and flexible mobile survey software on inexpensive and readily available devices running Windows Mobile™.

A primary benefit of the integration of StyleTap Platform and Entryware is the elimination of the need for separate installation and licensing of the two products. Although existing versions of Entryware execute on StyleTap Platform, Entryware 6.4 was enhanced to recognize the StyleTap environment and to take advantage of device-specific capabilities, such as high-resolution screens and support for cameras on Windows Mobile smartphones.

"Many of our key customers were already using our product with StyleTap Platform," said Dave King, CEO of Techneos. "This integration makes it easier and faster to deploy Entryware on a wider range of devices, while maintaining a consistent user experience regardless of the hardware manufacturer. And for many of our global customers, the ability to use inexpensive devices that can easily be obtained in their local markets is essential to their use of our software."

StyleTap Platform enables developers of proven industry-leading applications, such as Entryware, that were originally written for Palm OS® devices, to now also run them on a large multi-vendor array of devices running Windows Mobile or Symbian OS. This gives corporate customers unprecedented freedom to choose the smartphone or PDA that meets their needs while still using their preferred mobile applications.

"This agreement not only makes Entryware easier for customers to deploy on other devices," said Gregory Sokoloff, president of StyleTap, "but as a developer, Techneos reaps the benefits of a cross-platform implementation with virtually none of the costs – instead of fighting with compatibility issues, they can focus all of their development efforts on innovative enhancements for Entryware."

For more information about Entryware 6.4 software, please go to www.techneos.com or contact a Techneos sales representative or reseller in your area.

For more information about StyleTap Platform and to keep informed of new releases, please visit www.styletap.com and subscribe to the StyleTap news blog.

About Techneos Systems Inc.

Since 1995, Techneos Systems maintains a singular focus: to provide the world's most powerful and flexible mobile survey software. The Entryware™ software platform powers millions of surveys in dozens of languages, and the groundbreaking Survey On-Demand Application (SODA™) works on most brands of mobile phones. From simple surveys to the most complex research studies, Techneos provides software to gather and manage client feedback.

For further information, please visit www.techneos.com or contact:

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About StyleTap Inc.

StyleTap Inc. is a privately-held Canadian software company founded in 2000 whose mission is to provide the essential software ingredient that enables mobile applications to run on any smartphone. StyleTap Inc. is the developer of StyleTap Platform for Symbian OS and StyleTap Platform for Windows Mobile which are robust, high performance software platforms that enable Symbian OS and Windows Mobile devices to run thousands of software applications that are also compatible with Palm OS devices. StyleTap continues to expand the capabilities of its existing products and extend its unique technology to run on additional devices and operating systems.

For further information, please visit www.styletap.com **or contact:**

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(to avoid being classified as spam, please begin the subject field with "StyleTapPlatform: ")