



Plastic Electronics

Where Science and Industry Meet



INTERTECH



Tuesday 27 – Thursday 29 October 2009
Maritim Hotel & Conference Center, Dresden, Germany

5th Annual

PLASTIC ELECTRONICS EUROPE 2009

Presidents' address

Sir Richard Friend, President,
the Plastic Electronics Foundation - keynote Day 2

Heinz Kundert, President,
Semi Europe - keynote Day 3

early bird registration offer

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- 1 expert workshop
- 2 morning plenary sessions
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- Exhibition of the latest technology
- Exceptional networking
- Over 500 attendees in 2008!

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Welcome to Plastic Electronics Europe!



The plastic electronics industry is changing. OLEDs for displays and lighting are reaching the market with realistic reports from UDC* that by 2013 profitable 6"x6" WOLED lighting panels will be achievable. The chemistry and physics behind photovoltaics is moving from theory to fabrication and the semiconductor and printing industries are becoming increasingly interested and involved in both inorganic and organic printed electronics.

Now in its 5th year, the well established Plastic Electronics Europe Conference and Exhibition will come to the heart of plastic electronics in Europe this October, staging the event in Dresden. With keynote addresses from Semi, Samsung, Sony, BASF and many more this year's event is the leading forum where the top business minds in plastic electronics will come together to share their insights and technical innovations.

*Speech given by Universal Display Corporation at Plastic Electronics Asia 2009

We look forward to meeting you in Dresden!

**Ed van den Kieboom, Founder and Board Member,
The Plastic Electronics Foundation**

Meeting the needs of the industry

The Plastic Electronics Foundation and IntertechPira have restructured the conference agenda to better meet with the needs of this complex and evolving market. The first day will include 2 forums, running in parallel focusing on **Integrated Smart Systems** and **Smart Fabrics and Intelligent Textiles**. In addition we will also be holding a workshop on energy harvesting – a technology that presents an ideal power solution for low energy consuming electronics.

Days 2 and 3 will begin with a plenary session each morning and provide delegates with unrivalled access to the decision makers shaping the future of plastic electronics. Each afternoon will then be split into 5 parallel symposia where delegates can mix and match presentations across different streams:

- Flexible Displays
- Lighting and Signage
- Organic Photovoltaics
- Organic Electronics
- Inorganic/Organic Opportunities

The route map to success

The exhibition taking place alongside the conference will showcase the whole spectrum of technology providers – with representatives from material suppliers through to printers and finally end users. As with all emerging technologies, partnerships and cooperation are essential for success and Plastic Electronics Europe is the only place where the breadth of the entire industry comes together.

The exhibition is free for delegates to attend. To find out more about exhibiting please contact caroline.potapa@pira-international.com

Who should attend

Consumer electronics, displays, packaging, textiles, and other potential end-users – whether this is a first introduction to the exciting world of printed electronics, or you're already involved, you'll discover how this technology can be the perfect way to improve efficiency and add value to your product

Developers of RFID, OLEDs and photovoltaics – update your knowledge and critically examine the very latest research and development that can transform your printed electronic solution

OEM's and technology start-ups – take this unique opportunity to meet and discuss your developments with key players in the electronics industry

Printers and press suppliers – discover the opportunities and understand the strategies for being part of the most disruptive technology in printing in the modern world. Identify which printing methods will hold the key to the future of this lucrative market

Ink, conductor and substrate suppliers – hear what research is driving your competitors' developments and identify which direction you need to go to meet your customers' needs

reasons to attend

- Discover the very latest industry breakthroughs and applications that will drive future commercial growth
- Understand how to improve the efficiency of organic electronics to increase your competitive edge against inorganic alternatives
- Receive practical advice for achieving high volume production output
- Hear candid insights and breakthroughs from world renowned research organisations and academics
- Network with over 500 leaders at the front of the field
- Meet with potential clients and clinch the deals you need for 2010 and beyond

IntertechPira are becoming **Pira International**. Visit www.intertechpira.com to find out more

Energy Harvesting Workshop

27 October 2009, 13.00-17.00

Prof. Eric Yeatman FIET, FIMMM, Professor of Microengineering, IMPERIAL COLLEGE LONDON, UK

In order to fully utilise the potential of plastic electronics, the powering of such devices becomes ever more important. Energy harvesting allows developers to fully explore the boundaries of flexibility and portability and allow plastic electronics to become a commercial reality.

This workshop will provide attendees with the opportunity to examine the basic principles and latest developments in the field of energy harvesting, with discussion of achievable power densities and likely application areas. The workshop will cover energy harvesting from motion and flow, thermoelectrics and photovoltaics. Thin film approaches in these areas will be discussed, to illustrate the attractive opportunities for plastic electronics both within and alongside energy harvesting. The workshop will allow delegates to understand how energy harvesting technologies can leverage the real benefits of plastic electronics.



Your workshop leader

Prof. Yeatman has been a member of academic staff at Imperial College London since 1989, and Professor of Micro-Engineering since 2005. He is deputy head of the Department of Electrical and Electronic Engineering, and has published more than 130 papers on optical devices and materials, and micro-electro-mechanical systems (MEMS). He holds several patents, and is co-founder and chairman of Microsaic Systems Ltd., a MEMS product development company spun-out of the college. He has acted as a design consultant for several international companies, and is a technical advisory board member to two venture capital funds. His current research interests are in radio frequency and photonic MEMS devices, and energy scavenging for wireless sensor nodes.

THE CONVERGING ELECTRONICS FORUM 27 October 2009

Integrated Smart Systems 2009

Chairing Panel

Prof. Dermot Diamond, Professor, DUBLIN CITY UNIVERSITY, Republic of Ireland
Dr. Bertrand Fillon, Senior Research Programme Manager, CEA/LITEN, France
Dr. Roland Pitts, Founding Senior Research Scientist, PLANAR ENERGY INC., USA

- 09:00** **Integrated Smart Systems**
Representative of EPoSS – TBC
- 09:30** **Electronic plastic sensors: what are we up to?**
Prof. Luisa Torsi, Full Professor of Analytical Chemistry, UNIVERSITY OF BARI, Italy
- 10:00** **Sensing in gaseous and complex aqueous media**
Dr. Anatoly Sokolov, Postdoctoral Research Fellow, and **Dr. Zhenan Bao**, Postdoctoral Research Fellow, STANFORD UNIVERSITY, USA
- 10:30** **Refreshments**
- 11:00** **Integration of environmental sensors on plastic foil targeting large scale production at lower cost**
Dr. Danick Briand, Team leader, EFPL-IMT/SAMLAB, Switzerland
- 11:30** **High performance organic devices by solution processing**
Dr. Wiebke Sarfert, Senior Research Scientist, SIEMENS AG CORPORATE TECHNOLOGY, Germany
- 12:00** **Lunch**
- 14:20** **Topic tbc**
Dr. Carsten Winnewisser, Section Head Polymer Optoelectronics, CSEM, Switzerland
- 14:50** **The way to fully printed batteries**
Dr. Martin Krebs, Manager Innovative Projects, VARTA MICRO BATTERIES, Germany
- 15:20** **In-mould capacitive sensors used for human-machine interfaces**
Andreas Tanda, Head of Applications and COO, PLASTIC ELECTRONIC, AUSTRIA
- 15:50** **Refreshments**
- 16:20** **Smart packaging for mass volume applications**
Juha Majjala, Manager, Intelligent Solutions, STORA ENSO CONSUMER BOARDS, Finland
- 16:50** **Large area printed sensors – systems and manufacturing integration**
Dr. Antti Kempainen, Senior Research Scientist, VTT, Finland
- 17:20** **Close**

Smart Fabrics and Intelligent Textiles 2009

Chairing Panel

Dr. Lieva van Langenhove, UNIVERSITY OF GHENT, Belgium
Dr. Danilo de Rossi, UNIVERSITY OF PISA, Italy
Dr. Christopher Klatt, Head of Applied Physics, FREUDENBERG, Germany

- 09:00** **Automotive application of smart textile technology**
Manfred Wagner, Research and Technology, DAIMLER AG, Germany
- 09:30** **Textiles for wearable electronics applications**
Dr. Roger Armitage, Chief Technology Officer, ADIDAS WEARABLE SPORTS ELECTRONICS, UK
- 10:00** **Paper Transistor: Updated**
Prof. Elvira Fortunato, Associate Professor, NEW UNIVERSITY OF LISBON, Portugal
- 10:30** **Refreshments**
- 11:00** **Intelligent materials, interactive surfaces and beyond**
Dr. Raymond Oliver, Director of Science and Innovation, ARROW SCIENCE CONSULTING, UK
- 11:30** **Flexible and stretchable sensors and electronics circuits for integration in smart textiles**
Prof. Jan Vanfleteren, Senior Engineer, IMEC, Belgium
- 12:00** **Lunch**
- 14:20** **Woven electronic sensor fibres**
Dr. Kunigunde Cherenack, Head of Smart Textile Group, Wearable Computing Laboratory, ETH ZÜRICH, Switzerland
- 14:50** **Smart textiles by integration of stretchable electronics into textiles**
Dr. Thomas Löher, Fraunhofer IZM, Germany
- 15:20** **Activities on flexible electronics at CNR-IMM**
Dr. Romeo Beccherelli, Senior Scientist, CNR-IMM, Italy
- 15:50** **Refreshments**
- 16:20** **LATEST RESEARCH WILDCARD**
- 16:50** **LATEST RESEARCH WILDCARD**
- 17:20** **Close**

Conference agenda - Day 2, 28 October 2009

Plenary session

- 08:50** **Opening remarks from the Chair:** Ed van den Kieboom, Founder and Board Member, PLASTIC ELECTRONICS FOUNDATION, the Netherlands
- 09:00** **President Address:** Sir Prof. Richard Friend, President, Plastic Electronics Foundation, Cavendish Professor, University of Cambridge and Chief Scientist & Co-Founder, PLASTIC LOGIC, UK
- 09:20** **Material developments for plastic and printed electronics**
Karl-Heinrich Hahn, Senior VP, BASF, Germany
- 09:50** **OLED technologies for TV applications**
Tetsuo Urabe, Corporate Executive SVP, SONY, Japan
- 10:20** **Electronics on Plastic: Solution to the Energy Problem or Just a Pipe Dream?**
Prof. Steve Forrest, Professor, UNIVERSITY OF MICHIGAN, USA
- 10:50** Refreshments
- 11:20** Prof. Junji Kido, Professor, UNIVERSITY OF YAMAGATA, Japan
- 11:50** **Sensory fusion in e-textile based gesture and posture capture systems**
Dr. Danilo de Rossi, Professor, UNIVERSITY OF PISA, Italy
- 12:20** **Plastic electronics: shaping the future of eReaders**
Richard Archuleta, CEO, PLASTIC LOGIC, USA
- 12:50** Lunch

Conference Chairs



Sir Richard Friend, Cavendish Professor of Physics, CAMBRIDGE UNIVERSITY and PLASTIC LOGIC LTD Chairman of the PLASTIC ELECTRONICS FOUNDATION, UK

Sir Richard has pioneered the study of organic polymers as semiconductors, and his research group has demonstrated that these materials can be used in wide range of semiconductor devices, including light-emitting diodes and transistors.



Prof. Karl Leo, Institute Director FRAUNHOFER IPMS, Germany

Prof. Leo's current interests are novel semiconductor systems like semiconducting organic thin films; with special emphasis to understand growth, basic device principles and the optical response.



Ed van den Kieboom, Founder and Board Member, PLASTIC ELECTRONICS FOUNDATION, the Netherlands

Ed van den Kieboom has over 25 years of hands-on management experience in launching, developing and leading both public and private technology companies. He worked from 1986 through 1992 as a marketing and investment director for the Dutch government in attracting technology based companies from the US and the Far East.

	Flexible Displays	OPV	Organic Electronics	Lighting/Signage	Organic/Inorganic Opportunities
14:20	Commercialising electrofluidic display technology Dr. Edzer Huitema, CTO, POLYMER VISION, The Netherlands 	Dr. Christoph Brabec, CTO, KONARKA, Germany 	Historical overview of research activities on organic semiconductor devices in Japan Tetsuo Tsutsui, JST PRESTO Research Supervisor, KYUSHU UNIVERSITY, Japan 	A realistic take on organic lighting: Where we stand Dr. Paul Burrows, Science and Technology Consultant, REATA RESEARCH, USA 	The markets for hybrid electronics Dr. Lawrence Gasman, Principal Analyst, NANOMARKETS, USA 
14:50	Flexible OLEDs Dr. Dong-Un Jin, Project Leader Flexible AMOLED Development, SAMSUNG MOBILE DISPLAY, South Korea 	Dr. Martin Pfeiffer, HELIATEK, Germany 	Reliability of organic field-effect transistors Prof. Henning Sirringhaus, Hitachi Professor of Electron Device Physics, UNIVERSITY OF CAMBRIDGE, UK 	Prospects for printing OLED lighting Gus Lanese, Growth Initiatives, GE LIGHTING, USA 	Transfer printed inorganic semiconductors Dr. Joseph Carr, CEO, SEMPRIUS, USA 
15:20	Practical manufacturing issues in flexible displays for low cost applications Dr. Steve Kang, CTO, IMAGELAB CORPORATION, South Korea 	The future for organic photovoltaics Raymond Creemers, Director, LUX RESEARCH, USA 	High performance printed organic transistors, memory, and integrated devices Prof. Subodh Mhaisalkar, Materials Technology Division, NANYANG TECHNICAL UNIVERSITY, Singapore 	Blue luminescence and ambipolar transport materials Prof. C. H. (Fred) Chen, Display Institute, NATIONAL CHIAO TUNG UNIVERSITY, Taiwan 	Opportunities in organic and inorganic electronics Ben Schlatka, Vice President of Business Development, MC10 Inc, USA 
15:50	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments
16:20	Roll to roll manufacturing and applications of flexible bistable reflex displays Dr. Asad Kahn, CTO, KENT DISPLAYS, USA 	Developments in low band gap polymers for OPV Peter Skabara, Professor of Materials Chemistry, STRATHCLYDE UNIVERSITY, UK 	Carrier transport measurements of organic semiconductors in a thin film transistor configuration Prof. Shu K. So, Professor, HONG KONG BAPTIST UNIVERSITY, Hong Kong 	Status and opportunities for phosphorescent OLED lighting Dr. Mike Hack, Vice President of Strategic Product Development, UNIVERSAL DISPLAY CORPORATION, USA 	Plastic re-programmable non-volatile memory transistors Prof. Paul Heremans, Fellow and Professor, IMEC, Belgium 
16:50	Printed organic transistors Dr. Masahiko Ando, European R&D Centre, HITACHI EUROPE, UK 	Molecular design and interface engineering for high-performance polymer solar cells Alex Jen, MSE Chair Boeing/Johnson Chair Professor of Materials Science & Engineering, UNIVERSITY OF WASHINGTON, USA 	Recent advances in polymeric conductors for plastic electronics Dr. Stephan Kirchmeyer, Head of Operations and Technology, HC STARCK, Germany 	Size scaling effects of OLED Lighting Dr. Sven Murano, Group Leader, NOVALED, Germany 	Dr. Kevin Chen, Technical Marketing Director, NANOGRAM, USA 

Conference agenda – Day 3, 29 October 2009

Plenary session

- 08:50** **Opening remarks from the Chair:** Prof. Karl Leo, Institute Director, FRAUNHOFER IPMS, Germany
- 09:00** **President Address:** Heinz Kundert, President, SEMI EUROPE, Switzerland
- 09:20** **The rise and shine of OLED technology**
Gildas Sorin, CEO, NOVALED, Germany
- 09:50** **Tapani Ryhänen, MD, NOKIA NANOSCIENCE CENTER, Finland**
- 10:20** **Refreshments**
- 10:50** **Flexible OLED display: the convergence of printed and discrete electronics**
James Buntaine, CTO, EASTMAN KODAK, USA
- 11:20** **Stimuli responsive materials: a potential route to futuristic selfaware adaptive fabrics**
Prof. Dermot Diamond, Professor, DUBLIN CITY UNIVERSITY, Republic of Ireland
- 11:50** **OLEDs - the next phase for displays and lighting**
Barry Young, President, OLED-A, USA
- 12:20** **Lunch**

Afternoon Symposia Chairing Panels

Flexible Displays

Mike Hack, Vice President of Strategic Product Development, UNIVERSAL DISPLAY CORPORATION, USA
Barry Young, President, OLED-A, USA

OPV

Prof. Dr. Iain McCulloch, Professor, IMPERIAL COLLEGE, UK
Christoph Brabec, Chief Technology Officer, KONARKA, Austria
Prof. Paul Blom, Professor, HOLST CENTRE, The Netherlands

Organic Electronics

Peter Buttiens, CEO, ESMA, Belgium
Dr. Gerwin Gelnick, Program Manager Organic Circuitry, HOLST CENTRE, the Netherlands

Lighting and Signage

Jan Blochwitz-Nimoth, CTO, Novaled, Germany
Karsten Heuser, Head of OLED Lighting Technology, OSRAM, Germany
Prof. Antoine Kahn, PRINCETON UNIVERSITY, USA

Inorganic / Organic Opportunities

Prof. Stergios Logothetidis, Professor, Physics Department, ARISTOTLE UNIVERSITY OF THESSALONIKI, Greece
Dr. Lawrence Gasman, Principal Analyst, NANOMARKETS, USA
Prof. Paul Heremans, Head of the Department of Opto Electronics, IMEC, Belgium

	Flexible Displays	OPV	Organic Electronics	Lighting/Signage	Organic/Inorganic Opportunities
14:00	Electrowetting, on the road to the ultimate eReader Dr. Johan Feenstra, CTO and Founder, LIQUAVISTA, The Netherlands 	Designing new materials for organic solar cells Prof. René A. J. Janssen, Professor, EINDHOVEN UNIVERSITY OF TECHNOLOGY, The Netherlands 	Read out schemes for organic transistor sensor systems Dr. Martin Grell, Lecturer, UNIVERSITY OF SHEFFIELD, UK 	Recent advancements in OLED Lighting Dr. Dietrich Bertram, Manager OLED Development, PHILIPS LIGHTING, Germany 	Recent advances in organic semiconductors and electrodes for flexible organic electronics Prof. Stergios Logothetidis, Professor, Physics Department, ARISTOTLE UNIVERSITY OF THESSALONIKI, Greece 
14:30	Development of low temperature a-Si transistors, displays and electronics on plastic substrates Shawn O'Rourke, Director of Engineering, FLEXIBLE DISPLAY CENTER, USA 	Photocurrents as a fingerprint of important efficiency limitations in plastic solar cells Prof. Paul Blom, Professor, HOLST CENTRE, the Netherlands 	Diphenyl bithiophenes as active layers in organic memory cells: A theoretical and experimental study Dr. Chiara Bertarelli, Team leader, POLITECNICO DI MILANO, Italy 	Large area glass for OLED lighting Dr. Bonoit Domerq, R&D Project Leader, ASAHI GLASS, Belgium 	Q-Foil - a novel 2D position sensitive technology Dr. Robert Koeppel, CTO/CSO, ISIQIRI GMBH, Germany 
15:00	Optimisation of OLED performance by optical modelling Dr. Robert Nitsche, Managing Director, SIM4TEC, Germany 	Reduced recombination in plastic solar cells Prof. Ronald Österbacka, Professor, ÅBO AKADEMI, Finland 	Three-dimensional anisotropic electronic properties of solution-grown semiconducting organic single crystals Dr. Alessandro Fraleoni Morgera, Senior Researcher, SINCROTRONE TRIESTE, Italy 	Direct probing of the energy-level alignment in PLED Prof. Peter Ho, Professor, UNIVERSITY OF SINGAPORE, Singapore 	Flexible printed sensor tapes: integration of sensor electronics and memory using printing techniques Dr. Ana Arias, Area Manager/Member of Research Staff, PARC, USA 
15:30	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments
16:00	Next generation OLED tool Hoon Lim, CEO, SUNIC SYSTEMS, South Korea 	Novel printed quantum dot LEDs Prof. Vladimir Bulovic, MIT, USA 	Contact printing high performance TFTs and PLEDs Dr. Alasdair Campbell, Senior Lecturer, IMPERIAL COLLEGE LONDON, UK 	Dr. Christian May, Head of Department, Organic Materials and Systems, FRAUNHOFER IPMS, Germany 	Organic/inorganic semiconductor hybrid structures for photonic applications Dr. Sylke Blumstengel, Photonics Group, HUMBOLDT UNIVERSITY OF BERLIN, Germany 
16:30	Challenges to material development for solution processable phosphorescent polymers and their applications in PLEDs Dr. Sylvia Janietz, Head of Polymers and Electronics, FRAUNHOFER IAP, Germany 	Printing OPV in an inert atmosphere Thomas Kolbusch, Managing Director, Solarcoating Machinery GmbH, and Vice President, COATEMA COATING MACHINERY GMBH, Germany 	Influence of material purity on organic optoelectronic device performance Dr. Jens Drechsel, Chief Technology Officer, CREAPHYS GMBH, Germany 	Flexible encapsulation films and OLED light extraction technology Dr. Thomas M. Clausen, Display and Graphics Business Laboratory, 3M, USA 	Hybrid organic/inorganic gate dielectrics for low-voltage organic transistors Dr. Hagen Klauk, Team Leader, MAX PLANCK INSTITUTE, Germany 
17:00	Close	Close	Close	Close	Close

2009 Awards for Innovation

To celebrate and reward the endeavour of the thousands of companies and research institutes involved in developing and commercialising new products based on the printing and coating of organic and inorganic electronic materials, +Plastic Electronics magazine and The Plastic Electronics Foundation will co-present the Plastic Electronics Awards 09.

The Awards for Innovation 09 categories are:

- Outstanding Contribution to Plastic Electronics - sponsored by Cambridge Display Technology
- Engineering Breakthrough - sponsored by Fraunhofer IPMS
- Most Innovative/Novel Use of Plastic Electronics

Nominations are now open - visit www.plastic-electronics-europe.com/awards.aspx to find out more.

World class exhibition

Don't miss the world class exhibition running alongside the conference. Featuring the world's leading companies showcasing their technical advances and latest products, this is your chance to get a snapshot of the industry's newest innovations, network with the right people and form business alliances to tangibly move your business forward.



Want to get involved?

We offer a range of packages to suit your budget and business development objectives, simply contact Caroline Potapa on +44 (0)1372 802101 or at caroline.potapa@pira-international.com to find out more.



+Plastic ELECTRONICS

The official publication of the Plastic Electronics Foundation

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- Get an insight into major companies' PE strategies
- Find out how your company should develop

To claim your 15% discount please call +44 (0)1372 802080 or book together with your conference place using the attached booking form. For more information visit www.plusplasticelectronics.com

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mark your calendar

Plastic Electronics Asia 2010

22-24 June 2010, Tokyo, Japan. Find out more by visiting www.plastic-electronics-asia.com and the

OLEDs World Summit 2009

29 Sep - 1 Oct 2009
Hotel Kabuki, San Francisco, CA, USA
www.oledworldsummit.com

Calling all academics - submit a poster

Academics can benefit from the special rate of £499 to attend the conference. If you choose to also submit a poster however, this rate is further reduced to just **£320**. Participating in the poster session alongside the exhibition will give you the chance to showcase your latest research in front of some of the industry's key influencers. Find out more at www.plastic-electronics-europe.com/posters.aspx.

your event organisers

The Plastic Electronics Foundation is again working with IntertechPira to bring you another high profile event. The Plastic Electronics Foundation is a not-for-profit organisation whose main objective is to promote the technology of printable, organic based flexible electronics into marketable applications and products worldwide. IntertechPira is a leading events, training, online information and publications provider across a variety of disruptive technologies spanning numerous industries. The Foundation is developing and co-ordinating the themes of the conference and IntertechPira is responsible for developing the programme, marketing, management and on-site production of the event.



Plastic Electronics



IntertechPira is becoming **Pira International**. Visit www.intertechpira.com to find out more

conference registration

1 Your details

Title:.....First Name:.....Last Name:.....

Organisation:.....

Position:.....

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2 Event options and fees

Don't miss the early bird offer - book before 26 July, 2009 and save 15%

Choose your payment package:

Conference fee £899 Pre-conference forums only fee £499

(includes entry to forums 1 and 2, workshop, plenary, symposia and showcase)

Select Day 1 events you would like to attend:

- Forum 1 (all day)
- Forum 2 (all day)
- Workshop (afternoon only)

Academic* entry only fee (includes all of the above) £499

Academic undergraduate fee £120

(for undergraduate students only)

Academic* poster fee £320

(includes all of the above, plus you submit a poster)

Late booking fees apply from 12 October 2009

(add £100 to all fees)

Exhibition Packages

For information on our many exhibition and sponsorship opportunities that meet your business objectives, please contact: Caroline Potapa at +44 (0) 1372 802101 or caroline.potapa@pira-international.com

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1 year subscription €100

* Available to teaching staff at universities only. Early bird offer does not apply.

VAT at 19% will be added to the prices above

3 Payment method

Purchase Order No:..... VAT No:.....

Charge my credit card: American Express Visa MasterCard

PLEASE NOTE: Credit card details will be necessary if your booking is made less than 10 business days prior to the start of the conference, or if your invoice remains unpaid at the start of the event. Where funds have not been received in advance, delegates will be required to supply credit card details at registration in order to gain entry to the conference. This credit card will be charged on-site and current exchange rates and bank charges will apply.

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Invoices cannot be issued without receipt of a purchase order number at the time of booking.

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Signature:.....Date:.....

4 How to book

Your event team

For further information on the conference and exhibition please contact:

Booking Enquiries, Exhibition & Sponsorship Caroline Potapa T: +44 (0) 1372 802101
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Marketing & Press Anne Schofield T: +44 (0) 1372 802042
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Venue

Located directly on the banks of the river Elbe between the Marienbrücke and the Federal Parliament of Saxony, the Maritim Dresden is situated in the historic Erlweinspeicher building. The Maritim Hotel & International Congress Center Dresden provides stylish, peaceful accommodation in spacious rooms with modern amenities, including wireless internet access. Hotel guests also enjoy free use of the 450m² spa area with swimming pool, sauna and steam room. A beauty salon and massage services are also available.

The Maritim is just a 10-minute walk from the Old Town and near to the Zwinger, Semperoper and the beautiful Frauenkirche church, and just 500 metres from many of Dresden's art galleries and exhibitions.

Plastic Electronics Europe 2009 will be held in the adjoining Dresden Congress Center.



Maritim Hotel Dresden

Devrientstr. 10/12
D-01067 Dresden
Germany

Maritim International Congress Center Dresden

Ostrauffer 2
D-01067 Dresden
Germany

Getting there

The Maritim is centrally located in the heart of Dresden making it easy to reach by rail, road and air. For more details visit: www.dresden-congresscenter.de/en/directions

Accommodation

Delegates are responsible for organising their own accommodation. A limited number of rooms have been reserved for conference delegates wishing to stay at the Maritim at a reduced rate. Wherever possible, accommodation should be reserved by **14 September 2009** as rooms cannot be guaranteed and rates are subject to change after this date.

To book your accommodation please contact our booking agent Origin on:

T: (from inside UK) 0845 301 9002

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Please quote 'Plastic Electronics conference' to get the preferential rate.

Event fees

The event fee includes entry to the conference/workshop sessions and the exhibition, full documentation, lunch and refreshments. However, fees do not include delegate travel and accommodation. All credit card orders are processed at the day's £/€//\$ exchange rate at the time of the transaction. Please see note in Step 3 for further details.

Cancellations

Cancellations will be accepted and fees will be refunded (less 20% handling charge) only if made in writing and received ten working days before the event. Where fees have not yet been received but an invoice has been raised, 20% of the said invoice will be owed. Bookings cannot be cancelled not fees refunded thereafter. Substitutions may be made at any time, please notify Stacey Ludlow at stacey.ludlow@pira-international.com.

Note

IntertechPira does not accept liability for any loss of or damage to the personal effects of delegates attending the event. IntertechPira reserves the right to cancel, defer or modify the event proceedings without prior notice.

Visas

Delegates requiring visas should request a visa invitation letter from IntertechPira at the time of registering for the event, ensuring sufficient time is left for applications to be completed. Delegates are then responsible for contacting the relevant/appropriate embassy themselves. IntertechPira can do nothing further to assist this process.

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