



# Sponsorship Opportunities

## PRESENTING SPONSOR: \$7,000

90-minute speaking opportunity at the NASW IL 2009 Conference

- Prominent logo on 700 conference attendee bags
- Exhibit table at conference and admission for 4 conference attendees
- Banner ad on website for 5 months in two year period
- Editorial ad on website for 3 months
- Full page ad in each issue of *Networker* June 2009-June 2011 which is mailed to 7,000 members, including full-page ad in 2009 and 2010 June issue which is mailed to 25,000
- Official Pathable Sponsor with logo/name on Pathable screens, nametags and post-conference marketing
- 2 Conference Course Sponsorships
- Inclusion in 3 Chapter e-blasts leading up to conference
- Full NASW Illinois Conference Attendee List
- Logo on video display boards
- Conference bag stuffer

## SOCIAL WORK PATRON - \$5,000

Prominent logo on conference attendee bags

- Banner ad on website for 4 months in 2 year period
- Editorial ad on website for 3 months
- Full page ad in each issue of *Networker* June 2009-June 2011 which is mailed to 7,000 members, including full-page ad in 2009 and 2010 June issue which is mailed to 25,000
- NASW Illinois Conference Attendee List
- Exhibit table at conference and admission for 2 conference attendees
- One Conference Course Sponsorship
- Inclusion in 3 Chapter e-blasts leading up to conference
- Logo on video display boards
- Conference bag stuffer

NASW IL Sponsorships – General NASW IL sponsorships begin with lead representation at the 2009 NASW Illinois Conference as well as ongoing sponsorship opportunities throughout a two-year program leading up to the 2011 NASW Illinois Conference. As a NASW Illinois sponsor you will receive continued value through repeated exposure to the NASW IL member base.

## SOCIAL WORK ADVOCATE - \$2,500

Banner ad on website for 3 months in two year period

- Half page ad in each issue of *Networker* June 2009-June 2011 which is mailed to 7,000 members, including half-page ad in 2009 and 2010 June issue which is mailed to 25,000
- Exhibit table at conference and admission for 2 conference attendees
- Inclusion in 3 Chapter e-blasts leading up to conference
- Logo on video display boards at NASW conference
- Bag stuffer

## ADVOCACY DAY LEAD SPONSOR - \$2,500

Exclusive Sponsor of 2010 NASW IL Advocacy Day, February 2010

- Logo and name on all Advocacy Day course names/rooms
- Logo and name on all Advocacy Day marketing materials
- Banner ad on website January – February 2010 leading up to Advocacy Day
- Advocacy Day attendee list

### NASW IL 2009 Conference-Only Sponsorships

The following conference sponsorships will include sponsorship at the 2009 NASW Illinois Conference exclusively.

## EXCLUSIVE NETWORKING RECEPTION SPONSOR - \$2,000

Logo on event signage

- Logo and name on all event promotion on website and in program: "NASW Conference Networking Event brought to you by (company name)."
- Half page ad on website July, August and September 2009
- Full page ad in *Networker* issues July, August and September
- Inclusion in 3 Chapter e-blasts leading up to conference
- Logo on video display boards
- Conference Bag Stuffer

## EXCLUSIVE AWARDS BREAKFAST SPONSOR - \$1,500

Logo on event signage

- Logo and name on all event promotion on website and in program: "NASW Conference Awards Breakfast brought to you by (company name)."
- Public "Thank you" by award speaker
- Half page ad on website July, August and September 2009
- Half page ad in *Networker* issues July, August, and September 2009
- Inclusion in 2 Chapter e-blasts leading up to conference
- Logo on video display boards
- Conference Bag Stuffer

## BREAKFAST SPONSOR - \$1,000 (2 available)

Logo on signage in event room

- Logo and name on all event promotion on website and in program: "NASW Conference Breakfast brought to you by (company name)."
- Logo on video display boards
- Inclusion in 2 Chapter e-blasts leading up to conference
- Logo on website July, August and September
- Conference Bag Stuffer

## COURSE SPONSOR - \$500

Logo on signage in course room

- Logo and name on all course promotion on website and in program: "Course of Social Work Activism brought to you by (company name)."
- Logo on video display boards
- Conference Bag Stuffer

## SNACK BREAK SPONSOR - \$500

Logo on signage in room

- Logo and name on all event promotion on website and in program: "NASW IL Conference ice cream break brought to you by (company name)."
- Logo on video display boards
- Conference Bag Stuffer

To learn more about what a sponsorship could do for you or your agency download the sponsorship packet at <http://www.naswil.org/confersponsor.htm> or contact **Jessica Prah**, Principal at Paramount Public Relations, Inc.: 312.953.3257