



**FOR IMMEDIATE RELEASE**

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**XanGo Shatters Records with Distributor Response to Pre-Launch  
of New Dietary Supplement**

*Pre-launch sales yield company's highest sales day, strongest July sales ever*

LEHI, UT – While the official launch of XanGo, LLC's latest category creating product is still five weeks away, the response by XanGo Distributors to its July 20 pre-launch has shattered company records. Today, the company announced that July 20 was the company's highest sales day ever, and that this month will close with the strongest July sales in XanGo's history. The excitement is fueled by the new product, codenamed Formula X51, a patent-pending dietary supplement formulated to restore natural, youthful vigor.

In the buildup to the X51 launch, XanGo is also reporting new signups and rank advancements up nearly 200 percent over historical trends.

"Already, this pre-launch has exceeded our expectations, breaking company records and eclipsing the first month sales of our XanGo® Juice launch exponentially," said XanGo CEO Robert Conlee. "This is exciting news for XanGo, but it is all that more thrilling for our Distributors, who are confident that they have another unparalleled business

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## **XanGo Pre-Launch of Newest Product Drives Record Sales – 2**

opportunity available through XanGo. The 2002 launch of XanGo Juice has led to the enrollment of well over 1 million Distributors and commission payouts to the field exceeding \$750 million, in nearly 30 countries, and now we are combining the two products together to offer complementary health and business benefits.”

On September 5, 2009, XanGo will unveil this new product’s official name and make it available to the public through XanGo’s global network of more than 1 million independent distributors. This launch will introduce a new category of supplements targeted toward vigor. Decreased stress, improved mood, increased energy and enhanced sleep quality are all key components of vigor. To locate a distributor near you or learn more about this product, visit [www.xango.com](http://www.xango.com).

### **About XanGo, LLC**

A global nutrition company, XanGo, LLC is a recognized leader in health and wellness products. Now expanding into a wider range of botanicals, XanGo, LLC was the first company to market a premium mangosteen beverage, XanGo® Juice, to consumers worldwide. Its roster of premium, functional products now includes 3SIXTY5™, a whole food nutrition multi-vitamin, Glimpse® Topical Skin Nutrition and the forthcoming product. XanGo is privately-owned and powered by a global network of more than 1 million independent distributors in the U.S. and nearly 30 international markets such as Canada, Mexico, Japan, Germany and Malaysia. For details, visit [www.xango.com](http://www.xango.com).

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.