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The Green Supply Chain Revolution  
sparked by the January 26, 2009  
Presidential Memorandum

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**Green Supply Chain Management (GSCM) Series Synopsis:**

This book is unique because it is the first version in a professional development series addressing the fundamentals of the green supply chain transformation, specifically written for the Supply Management (**SM**) and Supply Chain Management (**SCM**) communities.

The **First Edition** was designed to start the environmental supply chain conservation. It offers green supply chain operational definitions, a green supply chain transformation history, and green supply chain measurement guide.

The **Second** and **Third Editions** will address the **high tech electronics**, **food**, and **beverage** industries via thought leaders industry working groups. Each industry working group will address strategic and tactical approaches with innovative tools such as the GSCM Revolution Continuous Improvement Model, Strategic Sourcing CO2 Reduction Methodology, and the GSCM Operating Principles. Follow on **MUST READ** editions will follow suite and address other manufacturing and service sectors with the forward thinking, mid-career strategic sourcing and supply chain professional in mind.

shareholder value Federal Environmental Executive Order Compliance

strategic planning corporate social responsibility (CSR) principles

pollution prevention 2.0 Source Identification Strategy GHG Analysis

SWOT Analysis global sourcing strategy

product enhancement strategy Carbon Cap and Trade Regulation \_

Cost Savings Strategy green supply chain strategy

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